**DEVELOPMENT OF KVISOFT FLIIP BOOK MAKER IN DEVELOPING PROFICIENCY OF LANGUAGE IN MAN I BANDARLAMPUNG**

**(Research and Development)**

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**Abstract**

The purpose of this study was to determine the characteristics of kvisoft Fliipbook Maker-based learning media in developing language skills of students in class X MAN I Bandarlampung and to find out the feasibility of kvisoft-based learning media to develop Arabic language proficiency. The research subjects were the X class of MAN I Bandarlampung. The discussion can be summarized as follows: Development of the "Kvisoft Flipbook Maker" media to empower Arabic language skills in the material المرافق العامة في المدرسة (equipment in schools) class X MA has been successfully developed by using the Research and Development method of Borg and Gall which consists of eight stages namely preliminary studies, planning research, product development, product validation and limited trials, limited revision of test results, wider product testing, revision of the results of wider field tests and due diligence or trial use.

The media "Kvisoft Flipbook Maker" was declared feasible based on the results of the validity of the material experts achieving very feasible criteria, namely with an average feasibility percentage of 87% and media experts achieved very decent criteria with an average feasibility percentage of 82.20%. So that the media "Kvisoft Flipbook Maker" developed in the criteria is very feasible to use as a learning media. The results of the teacher's response provide an assessment with a percentage of 94.13% and stated in very good criteria The results of the response of students to the media "Kvisoft Flipbook Maker" in the one-on-one trial gave an evaluation with a percentage of 83% with very good criteria, on a small scale test 85 % with very good criteria, and in the field trials provide an assessment with a percentage of 86% stated in very good criteria. The "Kvisoft Flipbook Maker" media in terms of effectiveness is an increase in each language proficiency indicator because all indicators are more than 75%. So that the media "Kvisoft Flipbook Maker" is declared effective to be used to empower language skills.

**Keyword: Learning Media, Kvisoft Flipbook Maker, Language** P**roficiency.**