

**AN ANALYSIS OF MORAL VALUE ON “ *THE GREATEST SHOWMAN* ” MOVIE BY
MICHAEL GRACEY**

A Thesis

Submitted as a Partial Fulfillment of the Requirements for S1 Degree

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ABSTRAK

AN ANALYSIS OF MORAL VALUE ON THE GREATEST SHOWMAN MOVIE BY MICHAEL GRACEY

By

Nanda Erina Aulianty

The researcher aims to exploring Moral Value in The Greatest Showman movie. The objective of the research to find the Moral Value in “ The Greatest Showman Movie ”. The writer used descriptive qualitative method in this research. The instrument of this research was the “ The Greatest Showman Movie ”. The formulation of research was all the dialogue among the characters. Data collection technique uses in this research are choosing movie, watching movie, downloading the movie script, matching the movie script and the dialog of the movie, identifying the values to find the related classifying and selecting the relevant data. After conducting the research, the researcher found moral values in “ The Greatest Showman ” movie, such as : Honesty, Bravery, Peace Ability, Self Reliance (Confidence) , Cooperative, Loyalty and Dependability (Trustworthy), Love and Affection, Responsibility, Unselfiness & Sensitivity (Share), Humanity, and Carefulness.

Keywords : Description. Moral Value. Movie.

DECLARATION

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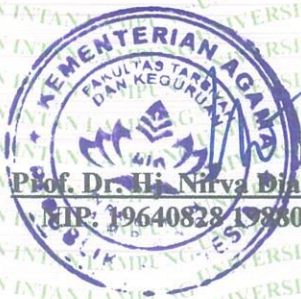
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MOTTO

عَنْ أَنَسِ بْنِ مَالِكٍ قَالَ: قَالَ رَسُولُ اللَّهِ صَلَّى اللَّهُ عَلَيْهِ وَسَلَّمَ: مَنْ خَرَجَ فِي طَلَبِ
الْعِلْمِ فَهُوَ فِي سَبِيلِ حَتَّى يَرْجِعَ

From Annas bin Malik said: has said the Messenger of Allah (peace be upon him): whoever goes out of the house to study then he is in Fisabilah Jihad until he returns. (HR.bukhari)



DEDICATION

I dedicate this thesis to the followings :

1. My God Allah SWT, whose blessing and mercy have been very crucial to the completion of my thesis.
2. My beloved Parents : Mr. Eko Dwiyono and Mrs. Khozanatun Nuriyah who always loves me and keeps on praying for my life and success. Thanks for all the motivation and support.
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CURRICULUM VITAE

The name of the researcher is Nanda Erina Aulianty. Her nickname is Nanda or Ina. She was born in Bandar Lampung on October, 22nd 1998. She is the second daughter from two sisters of the couple Mr. Eko Dwiyono and Mrs. Khozanatun Nuriyah. She has one older sister her name is Riza Enu Annisa Utami.

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This thesis entitled “ An Analysis of Moral Value On The Greatest Showman Movie By Michael Gracey ” is submitted as compulsory fulfillment of the requirements for S1 degree of English study program at Tarbiyah and Teacher Training Faculty, State Islamic University of Raden Intan Lampung. Without help, advice, support, and encouragement several people, this thesis would never come into existence. Therefore, the researcher would like to express the deepest sense of gratitude to :

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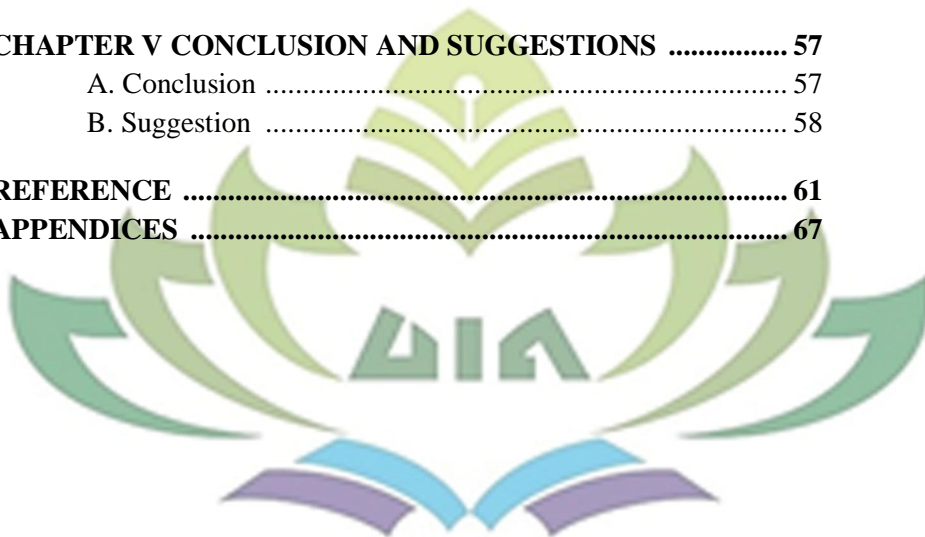
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CHAPTER I INTRODUCTION

A. Background of The Study

Understanding of moral value in general meaning is a behavior law that is applied to each individual to be able to socialize with neighbors or associations that are around the neighborhood where they live properly and so that there is respect. This moral needs to be instilled from childhood by parents and environment so that the future of our generation is a child who is morally good and can be accepted well in the community.

Moral value have to be taught to the students to decrease a moral decadence. Education is the best way to teach moral value to the students. According to the laws of Republic of Indonesia No. 2 at 1989, article 4 “*Pendidikan Nasional bertujuan mencerdaskan kehidupan bangsa dan mengembangkan manusia Indonesia seutuhnya, yaitu manusia yang beriman dan bertaqwa terhadap Tuhan Yang Maha Esa dan berbudi pekertiluhur, memiliki pengetahuan dan keterampilan, kepribadian yang mantap dan mandiri, serta tanggung jawab kemasyarakatan dan kebangsaan*”. From that law, it can be seen that the national education is arranged to create human resources who are smart, skilled, have a good character, independent, religious, responsible to the environment and to the nation.¹

Moral values in oneself are very important to be raised because moral values are values related to a person's good and bad deeds which are the guidelines for human life in general. In this case, the term moral refers to human or individual actions that contain positive values or goodness. Moral values relate to good and bad deeds that guide human life and society. Humans who are moral by themselves will be seen in their moral judgment or reasoning as well as in their good, correct, and ethical behavior, which of course can be obtained through coaching, namely education.

¹Undang – Undang no. 2 Tahun 1989 “ Tentang Pendidikan Nasional ” Bab 2 Pasal (4).

Moral values do not always have to be obtained through education in text books but can also be obtained through works of art and human literature, because in essence humans in their lives cannot be separated from art. It can come from anywhere, whether hearing someone's experience, seeing someone's good deeds, listening to a song, or even watching to a movie.²

This research focus analyse moral value that are found in the The Michael Gracey Movie entitled *The Greatest Showman* and how do we apply of the moral value from *The Greatest Showman* movie in education, whether the moral values have an impact on the student's achievement and behavior. This research is motivated because The Greatest Showman movie is one of the most interesting films and there are also many things that can be reviewed from this film. This film tells the story of a young man's struggles in reaching his dreams and how he faces all kinds of obstacles. In this film there are also various kinds of lessons in life that can be sampled in everyday life.

According to Linda and Eyre, moral value is divided into two kinds. First, the value of being is a value within human beings which are involved in their behavior and how to treat others. There are some types of value of being, namely : Honesty, Bravery, Peace of Ability, Self Reliance (Confidence) and Potential, Cooperation. Second, the value of giving is a value provided by a person to someone else. This value includes something which is not visible but valuable. There are some types of giving, namely : Loyalty and Dependability, Love and Affection, Responsibility, Unselfishness and Sensitivity (Share), Humanity, and Carefulness.³

The movie that have moral value which can be use to transform the education side. Teacher not only about English but also transform a moral value to makes student have a good attitude.

²Annisa D. Oktavia. " Moral Value of Song Lyrics " A Million Dreams " Written By Benj. Pasek and Justin Paul. Journal of English Education Study Program STKIP PGRI Pacitan. (Surabaya, 2022)

³Eyre, R. and Linda. " *Teaching Your Children Value*" (New York : Fireside Rockefeller Center, 1993).

Movie can be a good media to learn English language and get the feedback of positive value. Movie with inspiring theme and good moral

value are the best of all to be seen and be investigated by the writer. Movie *The Greatest Showman* which can be one option.

The Greatest Showman is one of musical drama movies directed by Michael Gracey, from a screenplay by Jenny Bicks and Bill Condon. It stars Hugh Jackman, Zac Efron, Zendaya, Michelle Williams, Rebecca Ferguson. It was released on December 20, 2017, by 20th Century Fox. The movie was inspired by the story of P.T. Barnum's creation of Barnum's American Museum and the lives of its star attractions. This movie tells about youngest Barnum who tries to survive his life in New York after his dad passes away. Then Barnum marries with Charity Hallett (Michelle Williams) from bourgeois, his love when he is a teenager. Barnum is motivated to become a successful man and not be underestimated by society. Barnum starts his business up and down until Barnum becomes one of successful entrepreneurs in New York after his circus is a phenomenon and success by showing unique people. In this movie, not only does it tell us about love, family, struggling, but also anger, friendship and discrimination.

Overall, this movie has an inspiring characters and is perfect for any audience who struggle to achieve their dream to never give up. In addition, in every scene in this movie, there are various moral values that could be seen, for example :

1. Never Give Up

There is dialogue in *The Greatest Showman* Movie indicated "Never Give Up", as follows :

The film starts with P.T. Barnum as a poor boy who meets a young girl from wealth and as they grow up his fantasy develops into a dream that he will do anything to achieve.

P.T Barnum : They can say, it all sound crazy. They can say I've lost my mind. I don't care so call me crazy. We can live in a world that we design. I think of what the world could be a vision of the one I see. A million dreams for the world we're gonna make.

The dialogue above shows moral value “ Never Give Up ”, when Barnum promise to give an amazing life and clashes with her rich father who believes he isn't good enough to be with his daughter but he still did not never give up. Scene minutes (00 : 06 39).

2. Loyalty

Here the example of dialogue about “ Loyalty ” in The Greatest Showman Movie :

Charity : However big , however small let me be part of it all. Share your dreams with me. You may be right, you may be wrong but say that you'll bring me along to the world you see

The dialogue above shows moral value “ Loyalty ”, when Charity leave a rich family. She is willingly to have a simple life with Barnum and support everything what he want to do. Scene minutes (00 : 10 : 00)

3. Confidence

Here the example of dialogue about “ Confidence ” in The Greatest Showman Movie :

Lettie Lutz : But I won't let them break me down to dust, I know that there's a place for us , for we are glorious. I'm not scared to be seen , I'm make no apologies. This is me.

The dialogue above shows moral value “ confidence ”, when Lettie Lutz in that scene describe if you're fully in love with yourself you'll be happier. No matter what you do in life, be original, be real. Stop trying to blend in and make

a difference in the world by not being like everyone else. Life feel so much more fulfilling when you can be your authentic self. Scene minutes (00 : 56 : 53)

These are some example of moral values that could be seen on The Greatest Showman Movie. Recalling these are still more type of moral values in this research, the researchers is interested to categorize the type of moral value in The Greatest Showman Movie based on Linda & Eyre theory.

There are some similar researchers had conducted an analysis of moral value. The first researchers is Ainun Ralia and friends, with her journal “ *A Description of Moral Values in JK Rowling’s Novel Harry Potter And Prisoner of Azkaban And Their Application to Indonesian Morality Education.*”⁴ Moral values that found in the research as honestly, bravery, confidence, loyalty, trustworthy, altruism, kindness, sensitiveness and friendship. In presenting the moral values, the author categorized this into some values which related to morality education. From the result, it is concluded that people in a novel always being some value which related to education and teacher need to know how to use it.

The second researchers is Riana Denik, with her thesis “ *An Analysis of Moral Values Found in Frozen Movie.*”⁵ Moral values that found in the research as hard working, cooperation, carefulness, love and affection, humanity, self control, cheerfulness, share, sorry and apologizing, confidence, respectfulness, not easy to believe, kind and friendly, bravery, not selfish, responsibility, loyalty, helping other, patience, honesty, and peacefulness.

The third researchers is Dewi Qomaria and friends, with her journal “ *An Analysis of Moral Value in The Maze Runner A Film By*

⁴Ralia, Ainun. “ *A Description of Moral Values in JK Rowling’s Novel Harry Potter And Prisoner of Azkaban And Their Application to Indonesian Morality Education.* “. (Universitas Bengkulu, Bengkulu 2018).

⁵Denik, Riana. “ *An Analysis of Moral Values Found in Frozen Movie.*” (IAIN Ponorogo, Surabaya 2015).

*Wes Ball 2014.*⁶ Moral values that found in the research as never give up anything, if you fail, just do it harder. Reader also have to apply it in the real life, to do not give up or something, as explained before there are a lot of moral values from *The Maze Runner* Movie that can be applied in the real life. This movie also told us to go out in our comfort zone, because so many people just stay in.

After reading those previous study above, the researcher concludes the similarities on that three previous studies are equally to analysis moral values, whereas the difference is on the first studies, the author use a novel as media, meanwhile the second and the third studies use a movie. Moreover the differences between the second and third studies are the absence of correlation moral value from the movie that can be applied in real life. Based on the previous study above, the researcher conducted a similar study about moral value in *The Greatest Showman* movie. It considered being different with the previous study because the researcher uses different object, theme and also the result of the study. The objectives of the study is to find the moral value that implemented in *The Greatest Showman* movie. From the result researcher will describing how this can be useful for education.

The researcher choose this title because this movie is popular and based on true becomes. This movie also very interesting to watch because this movie has a good story, and has a good actor and actress, and the most important thing why researcher choose this movie is cause in this movie there are a lot moral value for viewer. Based on the explanation above the writer will conduct a study entitles.

⁶Qomaria, Dewi. “ *An Analysis of Moral Value in The Maze Runner A Film By Wes Ball 2014.*” (Universitas Batanghari, Jambi 2018).

B. Limitation of The Research

The researcher only focused on analyze moral value that are found in the The Michael Gracey Movie entitled *The Greatest Showman*. Burroway and Linda , Richard Eyre theories are used to analyze the data.

C. Formulation of The Problem

Based on the background of study above, in this research the writer would like to focus on the following problems :

1. What are the moral values found from the Michael Gracey movie entitled “ The Greatest Showman ” based on Burroway , Linda and Richard Eyre’s theory ?
2. How do we apply of the moral values from “ The Greatest Showman ” movie to English Education Student ?

D. Objective of The Research

1. To know the moral value found from the Michael Gracey movie entitled “ The Greatest Showman ” based on Burroway, Linda and Richard Eyre’s theory.
2. To describe the application of the moral value from “ The Greatest Showman ” movie for English Education Student.

E. Significant of The Study

The benefit of study are as follow :

1. Theoretical

The study on “ *The Greatest Showman* “ movie is expected to be beneficial to the world of academic as the complement to contribute the development of literary study, especially among the people who are intrested in the literary study.

2. Practical

The researcher hopes that the result of the study can be used to remind the readers the important of moral value and it's application in daily life.

F. Scope of The Research

1. Subject of the Research

The subject of the research is an analysis on moral value "*The Greatest Showman*" movie.

2. Object of the Research

The object of the research is the movie and script of "*The Greatest Showman*".

3. The Place of the Research

The research was conducted at UIN Raden Intan Lampung.

4. The time of the Research

The research was conducted in the academic year of 2020/2021.

G. Definition of The Key Term

In order to avoid misinterpretation about the use of terms, it is important for the researcher to give the suitable meaning of the key terms. Some terms are defined as follows;

1. Moral Value

Moral values are the result of process comprehension implementing of god and humanity value in life. These values will guide human knowledge and creativity appropriately.⁷

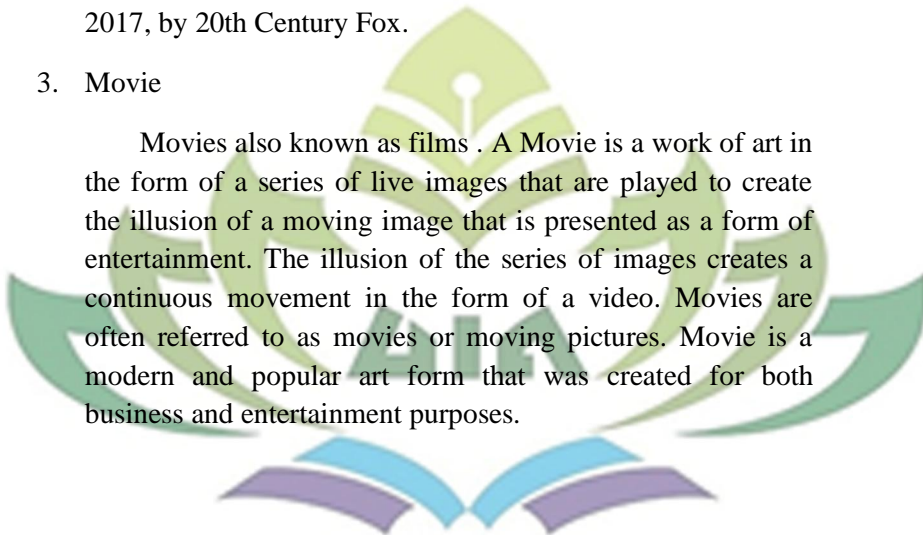
⁷*ibid*

2. The Greatest Showman

The Greatest Showman is a 2017 American musical drama film directed by Michael Gracey in his directorial debut, written by Jenny Bicks and Bill Condon and starring Hugh Jackman, Zac Efron, Michelle Williams, Rebecca Ferguson, and Zendaya. Featuring nine original songs from Benj Pasek and Justin Paul, the film was inspired by the story of P. T. Barnum's creation of Barnum's American Museum and the lives of its star attractions. The film premiered on December 8, 2017, aboard RMS *Queen Mary 2*. It was released in the United States on December 20, 2017, by 20th Century Fox.

3. Movie

Movies also known as films . A Movie is a work of art in the form of a series of live images that are played to create the illusion of a moving image that is presented as a form of entertainment. The illusion of the series of images creates a continuous movement in the form of a video. Movies are often referred to as movies or moving pictures. Movie is a modern and popular art form that was created for both business and entertainment purposes.





CHAPTER II REVIEW OF RELATED LITERATURE

In this chapter, the writer would like to explain theoretical framework and review some theories about description of moral value, movie as literature, biography director, synopsis movie, relation between movie and education. It is a basic theory concerning with the formulation of research problems and the goals of the research.

A. Theoretical Framework

This study focuses on the moral value that can be found in the drama – musical movie “ The Greatest Showman ” by Michael Gracey. There were two main theories used as the theoretical frameworks in this study. First, theory of characters and characterization are needed to help the researcher understand what character is, the quality and the experience have been experienced by the major character. Then, the researcher can collect all data from the movie that is related to the character. From the theories, the researcher can make the conclusion of the character and the characteristic.

Next theory is moral and values the understanding of the concept of moral and values will make the writer goes forward easily in the exploration of the moral values which are reflected through major character in The Greatest Showman. In the movie, the researcher used indirect characterization to analyze the main character’s development. The kind conversation they have, the thing they do, their appearances and so on are the particular ways in which the researcher has chosen to analyze moral value in the movie. Each theory is collected to help the writer analyze each element of the movie that shows the moral value.

B. Character and Characterization

1. Character

Character can be defined as someone in a literary work that has identity which is made up by appearance, conversation, action, name and thoughts on in the head. A character always uses the tools of

communication to interact with other characters. His / her dialogue between characters forms a medium between their actions and thoughts. How they communicate with other characters can establish how they feel and described such as where they come from and their relationship with the character to whose they are speaking.

2. Characterization

Characterization in literature is the process of authors used to develop character and create images of the characters for the audience. Character creation is th art of characterization what the author does to bring a character to life to provide the reader with a sense of that character’s personality to make the character unique. In other words, characterization is a method while character is a product of the method. In this study, the researcher used indirect characterization to analyze the main character’s development. According to Burroway established four different methods of indirect characterization in literary work : 1.) speech, 2.) thoughts, 3.) action, and 4.) looks. The differences among them is showed by the table as follow⁸ :

Speech	What does the character say ? How does the character speak ?
Thoughts	What is revealed through the character’s private thoughts and feeling ?
Action	What does the character do ? How does the character behave ?
Look	What does the character look like ? How does the character dress ?

Table I The Method Of Indirect Characterization

⁸Burroway, J. “ *Writing Fiction: A Guide to Narrative Craft* “ . (London : Longman, 2000). Page 54.

C. Moral Value

1. Description of Moral Value

Moral values are the result of process comprehension implementing of god and humanity value in life. These values will guide human knowledge and creativity appropriately.⁹ There are some definitions about moral. The original descriptive definition of moral or morality refers to the most important code of conduct put forward by a society and accepted by the members of that society.

According to Bernard Gert in Encyclopedia of Philosophy said that, morality refers to a code of conduct that applies to all who can understand it and can govern their behavior by it.¹⁰

Manuel G Velasquez argues that there are two theories about the standards concern behavior that can be of serious consequence to human well – being. That can be profoundly injure or benefit people. For example, moral norms against lying, stealing, murder and soon deal with actions that can be hurt people. Also, the moral principles that can human beings should be treated with dignity and respect represents a critical interest of human beings. Thus the seriousness of moral standards sets them apart from standards that do not seem to deal as critically with the interests of human beings, such us grammatical and artistic standard.¹¹

Then, there are four characteristic of moral value. There are as following.¹² :

1. Moral Value is related with responsibility

Moral value is related with human personality,
but beside moral value we also automatically can say

⁹*Ibid.*, Page. 98

¹⁰Edward, Paul. “ *The Encyclopedia of Philosophy* “, Vol. 7 (Great Britain: Macmillan, INC, 1967), Page. 529.

¹¹Barry, Vincenr, “ *Applying Ethic : A Text with Reading* “, (California : Wadsworth Publishing Company, 1985). Page. 06

¹²Bertens K, “ *Ethic* “, (Jakarta : PT. Gramedia Pustaka Utama, 1997). Page.

other values. Moral value makes people wrong or not, because he/she responsibility. Especially moral value is related with human personality of responsibility. Moral value just can be real in action wholly if it became of the involved person.

2. Moral value is related with pure heart

All values need to make it real. Because it has persuasive power, it should be practice. For example, aesthetics value, it should be practiced, play music composition or other. After that the result of it, painting want to be showed, and music want to be listened. To make moral value to be real, it can be appealed from pure heart. One of special characteristic of moral values is this value will effect voice of pure heart to accuse use if oppose moral value and praise us if make moral value.

3. Obligation

Moral value obligates us absolutely and can't be compromised. Other values need to be real and admitted, for example, aesthetic value. Education and cultural person will admit and enjoy aesthetic value. But indifferent people can't we blame. Moral value obligates us as such, without requirement. For example, honestly orders us to return things that borrowed, like or not, because moral value contains an imperative category. In other value for example, if badminton player want be champion, but there is a limitation.

4. Formality

Moral value is not stand-alone without other value. Although moral value is top value that we must appreciate, but it is not top without other value. Moral values did not separate with other values. For

example, a seller applies moral values all at once apply economic values. Moral values are nothing without other values. It is form of formality. If we take right (and laws) as the embodiment of obligations and duties than we can appreciate that they are determined by our moral principles and social values. They also help to would those principles and values; there is interdependence as with morality and the law. The problem of right is the problem of deciding where our social obligations lie and this will depend on our social values.¹³

Values are our standards and principles for judging worth. They are the criteria by which we judge things‘ (people, objects, ideas, actions and situations) to be good, worthwhile, desirable; or, on the other hand, bad, worthless, despicable.¹⁴

In summary, moral values are about people's belief in bad or wrong behavior. Moral values show the rules of attitude and good culture of a person or group, including behavior. For literary works, moral values are the messages the author wants to convey to readers about good or bad behavior. So the authors hope that readers can learn good behavior.

2. Type of Moral Value

According to Lind and Eyre, moral value is divided into two kinds¹⁵. They are value of being and value of giving. Both of them have each kind of moral value, they are as following :

¹³*Ibid.*, Page. 143 – 147

¹⁴J, Halstead, “ *Values in Educational and Educational in Values* “ (London: The Falmer Press, 1996), Page 05

¹⁵Linda and Eyre, R, “ *Teaching Your Children Value Today* “, (New York : Touchstone, 1993). Page . 98

a. Value of being

Value of being with the development of a quality or an attitude within ourselves that determines how we behave and how we treat others. It includes :

- Honesty

Honesty is the suitability between what is delivered or spoken in accordance with the action. Honesty has a sense of compatibility with the facts that exist and nothing to hide. Linda and Eyre said state that honesty is the same as the inner strength and confidence that is bred by exiting truthfulness, trustworthiness, and integrity.

- Bravery

Bravery is dares to do something difficult but correct and it is the best option for the long term. He said that dare to say no to worst act or attitudes and dare to be gracious.

- Peace ability

Based on explanation above, the research take conclusion peace ability is the capability of facing a problem calmly and patiently. Linda and Eyre explain that peace of ability is the tendency to try and accommodate rather than argue. They also define peace of ability as calmness, peacefulness, and serenity.

- Self reliance(confidences) and potential

Self – Confidence who is you are sure of your ability and your talent. Whereas, a Potential is the qualities or abilities which are useful and beneficial for the future. According to Linda and

Eyre explain self-confidence is the individuality, awareness, and development of gifts and uniqueness. They explain that self-confidence is the same as we make decisions with our actions and give ourselves superiority.

- Cooperative

Cooperative is arrangement in which two or more entities engage in a mutually beneficial exchange instead of competing. Cooperative can happen where resources adequate for both parties exist or are created by their interaction.

b. Value of giving

The value of giving is that values to be practiced or provided which would then be accepted as a given. It originates as gift to others and then goes on to influence who we are. Values of giving include :

- Loyalty and Dependability (trustworthy)

Loyalty is not only a matter of the action, but also a matter of how to think, and how to motivate. Meanwhile, Dependability is the consistency of performance or behavior.

- Love and affection

Love is a deep feeling felt by individual and it has a meaning. It is difficult to describe and express by words, it is poured in the form of attention and action. Meanwhile, Affection is defined as one of the human instincts. It could be defined as feelings of dear to someone.

- Responsibility

Responsibility, like right, duties, obligations, justice and fairness, is a concept employed by

law in the ordering, regulation and resolution of conflicts in human life. Responsibility is a concept with many different meaning across accountability, responsibility for, responsible behavior, being made to take responsibility or as a corollary to right.

- Unselfishness and Sensitivity

Unselfishness is the same as helping others when he/she gets into trouble. Meanwhile, Sensitivity means trying to learn people's feelings where sense of sensitivity and empathy to a person's problem leads to starting to help that person from the beginning.

- Humanity

Humane is an attitude that having or showing compassion, sympathy, consideration or benevolence to others. In social life humane is also needed because human beings should love each other. Compassionate people will show their awareness by always making people feel happy. They will treat people with kindness and compassion. They love the people sincerely.

- Carefulness

Carefulness is giving an attention, caution, wariness, has personal interest and a sense of responsibility. Carefulness is an action to keep our safety. We have to be careful in action. If we are not careful in our daily lives, we will get accident easily. So we must be careful at any time and wherever we are.¹⁶

¹⁶*Ibid*, Page .98

D. Movie as Literature

They are so many explanation of literature by the expert. According to Risdianto literature is generally divided into three groups : respectively prose, drama and poetry.¹⁷ Sumiatun and friends writes that Literature is used to describe anything from creative writing to more technical or scientific works.¹⁸ The term is most commonly used to refer to works of the creative imagination, including works of poetry, drama, fiction, and nonfiction. Literature has an important role in human life : it has given much of entertainment, inspiration, motivation, information, and etc.¹⁹

As Nancy Kaplan explains in his journal definition of literature has changed a long with technology development. In the past, literacy is always associated with writing text or printing text. Meanwhile, currently the definition of literacy is no longer just letters (printed) but visual, electronic, non-verbal, gestural, or social literacy.²⁰ The digital era and the internet are able to convert all data into soft copy that can be presented in visual media, web publications, advertisements, films, television, video, digital sound and etc.²¹

According to Pope historically, textual study meant writing and reading verbal text in the medium of print. The final decades of the twentieth century witnessed an explosion of new media forms, expanding the concept of “ text “ far beyond the printed word. “ Text “ now include web publications, advertising, film, television, video

¹⁷Risdianto, Faizal, “*An Introduction of Literature* ”, (Yogyakarta : Trus Media Publishing, 2011). Page 05.

¹⁸Sumiatun and Friends, 2017, “ *Moslem Moral Values Analysis In “ How To Train Your Dragon “ Movie “* , *Edulitics Journal* , Vol. 2 No. 1, June 2017, Page. 24. (On – Line), Available on : <http://e-jurnal.unisda.ac.id> . pdf (July 26th 2020)

¹⁹Sumiatun and Friends, *Ibid*, Page. 24

²⁰Nancy Kaplan, 1995, “ *E – Literacies* “, *CMC*, Vol, 2 No. 3, March 1st 1995. Page . 11 (On – Line) Available on : <http://www.ibiblio.org/cmc/mag/1995/mar/kaplan.html#incomplete> (June 16th 2020)

²¹Tri Wahyudi, 2017, “ *MembacaKemungkinan Film SebagaiObjekPenelitian Sastra* “, *Akademi Film Yogyakarta*, Vol. 17 No. 2, October 2017. Page. 38 (On – Line) Available on : <https://www.doi.org/10.30996/parafrese.v17i2.1369> (June 19th 2020)

and digitalized sound, graphic media, mixed media text and even installations.²²

Based on this understanding, it can be said that movie is one of the media that can be used to convey text. Presumably this can be a starting point for understanding that films can be used as objects of literary material.²³

Movie concluded in imaginative literature. Because have more appear the emotion and the feeling of the actor in which actor taken the role of the character, perform the indicate action and utter the written dialogue. So the message of the movie can be delivered to audience.

There are many types of movie such as drama, action, horror, animation, documentary, comedian, romance, science fiction and etc. Most of the movies are adapted from real story in the world and the other adopted from books or novel. Movie will give us a message such as moral, motivation, believe, science, etc. Movie as a literature become interesting media to communicate with audience. Most of the movie adapted from real story in the world and the other adapted from books or novel.

E. Biography Director

Michael Gracey is an Australian director and visual effects artist. Gracey grew up in Melbourne – in Carlton then Kew – then started working in visual effects and music videos before making his reputation in advertising, gaining a name for with his Christmas commercials in the UK and US.

Gracey made his feature directorial debut in 2017 with *The Greatest Showman*, starring Hugh Jackman as P. T. Barnum. Gracey is also slated to direct an adaptation of manga series *Naruto*, and an

²² Marcell Coins, Pope, 2014, “ *Literature and Multimedia through the Letter Half of the Twentieth and Early Twenty – First Century in New Literary Hybrids in the Age of Multimedia Expression : Crossing Borders, Crossing Genres*”. (Amsterdam Philadelphia : John Benjamin Publishing Company.

²³ Tri Wahyudi, *Op. Cit*, Page.38

adaptation of the novel *Daughter of Smoke and Bone*. Gracey worked for 2 years at animation and visual effects studio Animal Logic from 1994-1996 as an animator and visual effects compositor.²⁴

F. Synopsis Movie

The Greatest Showman Inspired by the true story of the legendary circus ringmaster P. T. Barnum and the Swedish opera singer Jenny Lind. P.T.Barnum (Hugh Jackman) who was dismissed from his company that will go bankrupt. Barnum also thought of borrowing money from the bank to buy a museum where the museum displayed various kinds of wax statues.

Unfortunately museum ticket sales are very low. In the midst of quiet museum visitors, the child also gave an idea to show something "alive" for his museum. That's when he began to meet with many players to be able to join in the circus show.

The Greatest Showman is an original musical that celebrates the birth of show business & tells of a visionary who rose from nothing to create a spectacle that became a worldwide sensation.

G. Relation Between Movie and Education

In today's age of Mobile Devices and Internet, youth are constantly stimulated visually while they are out of school. For these visual learners, movies can often convey a message better than printed or spoken words.

Movies can provide an immediate and immersive window to a better understanding of the world and the issues impacting all of us. Movies have long been overlooked as an educational tool. We teach our students literature that originated from all around the world, but we tend to forget that what often spurs the imagination is both visual and auditory. Movies can liven up the classroom and bring energy to

²⁴ Michael Grecey “ (On-Line), available on :https://en.wikipedia.org/wiki/Michael_Gracey, website (March 16th2019)

a course. We believe in the power of movies to open our minds, inspire us to learn more, provide a bridge to better understanding major issues of 21st century concern, and compel us to make a difference.²⁵

Interest is an important factor of learning. On a general level, many students respond better to watching movies than to reading which helps in keeping them interested and prevent them from getting easily distracted. This is especially effective for those who are not motivated readers and prefer videos over the written word. For some students, learning through movies is actually a boon.

There is a new teaching method in media literacy education called MAIA (Movie Analysis In Action). It consists of a few simple operative steps, thanks to which you can design interesting learning situations to approach audiovisual text analysis with students. The method has been tested several times in last three years, in groups of young (16-18 years old) and adult students (23 years old and over). The main purpose of this teaching model is both to make the moment of "graphic transcription" of the audiovisual text more interesting, and to actually easily introduce the whole analysis process.²⁶

1. Element of Movie

There are several element of movie. First is story. Story is an account of something that happend. A story might be a fantasy, fact or tradition. Secondly is theme. Theme is the large idea or concept it is dealing with. By theme, we can imagine that it should be expressed in the form of expression as the implication of whole story, but it cannot tell us the separable of the story.

Thirdly is plot. Plot is a sequence of incidents or eventss of which a storyis composed. Fourthly is setting. Setting is very

²⁵Journey in Film , “ *Teaching With Film*”, (On – Line), available on : <https://journeyinfilm.org/for-educators/teaching-with-film/> website (April 15th 2020).

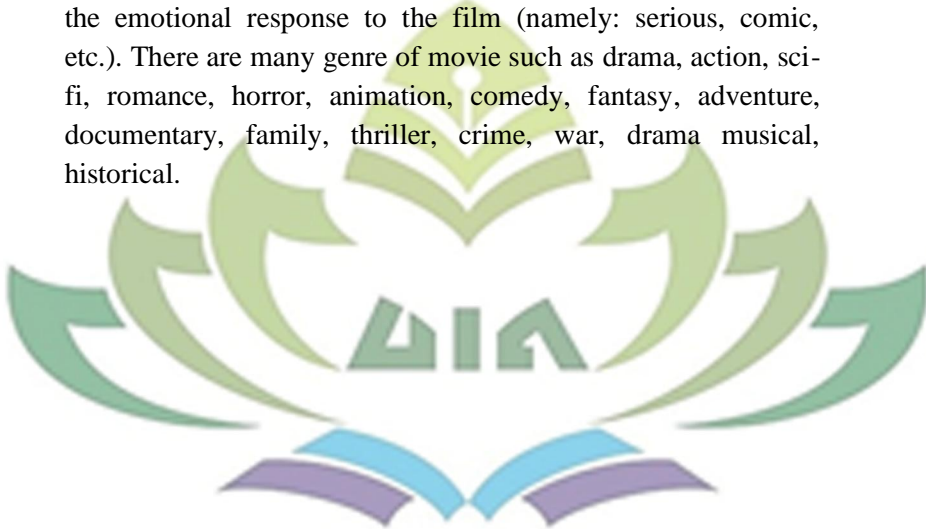
²⁶Ceretti Filippo Carlo, “ *MAIA (Movie Analysis In Action) . A New Teaching Method In Media Literacy Education*”, (Italy : Elsevier Ltd, 2015), Page. 01

important in movie. Setting is the physical details of the place, the time, and the social context that influence the actions of characters.

Fifthly is character. The characters is the people who are involved in what happens in a story. The main character can usually be labeled the protagonist or hero : he or she is often in conflict with the antagonist or villain.²⁷

2. Genre of Movie

Movie genre is a motion-picture category based (for example) on similarities either in the narrative elements or in the emotional response to the film (namely: serious, comic, etc.). There are many genre of movie such as drama, action, sci-fi, romance, horror, animation, comedy, fantasy, adventure, documentary, family, thriller, crime, war, drama musical, historical.



²⁷Maulida, Humaira, Thesis, “*An Analysis of Moral Values In Zootopia Movie*”, (Banda Aceh : UIN Darussalam, 2018), Page. 18

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