

**AN ANALYSIS OF EDUCATIONAL VALUE AND IMAGERY
IN MAHER ZAIN SONGS**

A Thesis

**Submitted as a Partial Fulfillment of the Requirements
for S1-Degree**

By:

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2022/2023**

ABSTRACT

AN ANALYSIS OF EDUCATIONAL VALUE AND IMAGERY IN MAHER ZAIN SONGS

BY:
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Song is a musical composition of a combination melody, rhythm, and lyrics that can make the listeners feel a sense of empathy and understand about the story of the lyrics by lyricist. To make students enjoy learning English and do not get bored, teacher must use songs. Songs that are chosen to be analyzed are songs that have educational values because songs can have big impact to the listeners especially students. Beside that, form of words that is used to create a representation or known as imagery also need to be analyzed so the students can gain deeper understanding. There are two research question proposed of the "Thank You Allah Album" by Maher Zain particularly in three songs. What are the educational values in the songs and what types of imagery that are used in the songs.

This research applied a qualitative approach and used the library design. The subject of this study was the lyrics of Maher Zain's selected song in Thank You Allah album. The data collection technique was a documentation technique while the data analysis technique was content analysis. The steps taken to analyze the data were listening to the songs, look for the meaning, analyzed the lyric contents, then from the analysis result interpreted educational values contained in the song lyrics. then, define the types of imagery of the songs.

The researcher found out that Maher Zain's song lyrics used imagery. There are 4 imagery which are used by Maher Zain, they are: visual imagery, auditory imagery, olfactory imagery and tactile imagery. The researcher also found the educational values which lied in the song lyrics of Maher Zain Thank You Allah, Palestine Will be Free, and For the Rest of My Life. They are: gratitude, dedication, resilience, effective communication, emotional intelligence, justice, perseverance, resistance, hope, and unity which grouped into divine value or vertical values and humanity value. Gratitude belongs to divine values and perseverance and other belongs to humanity values or horizontal values.

Keywords: *Educational Values, Imagery, and Song Lyrics.*

DECLARATION

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Bandar Lampung, 24 Mei 2023

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MOTTO

وَأَفْوِضْ أَمْرِي إِلَى اللَّهِ ۖ

Meaning :

I entrust my affairs to Allah (QS. Al-Ghafir: 44)¹

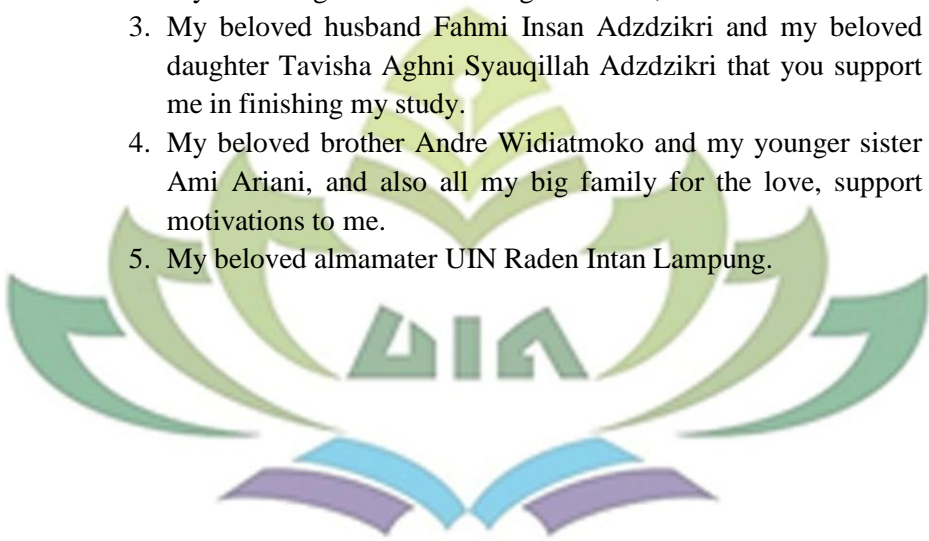


¹“QS. GHAFIR,” n.d., <https://quran.com/ghafir/44>.

DEDICATION

Price and gratitude to Allah SWT almighty for his abundant blessing to me, and then from my heart and great love, this thesis is proudly dedicated to :

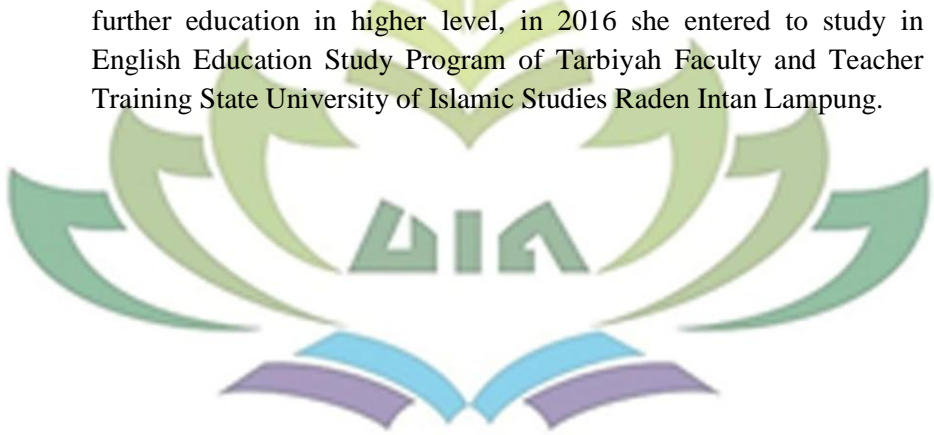
1. My beloved father and my beloved mother, Mr. Slamet Mujiono and Mrs. Yeni Yanuarti, who always supporting me, pray for all my success, thanks for all the motivations and your support, I love you forever. I love you more and more.
2. My beloved grandmother and grandfather,
3. My beloved husband Fahmi Insan Adzzikri and my beloved daughter Tavisha Aghni Syauqillah Adzzikri that you support me in finishing my study.
4. My beloved brother Andre Widiatmoko and my younger sister Ami Ariani, and also all my big family for the love, support motivations to me.
5. My beloved almamater UIN Raden Intan Lampung.



CURRICULUM VITAE

The writer's name is Nia Risqia. She was born in Dwi Warga Tunggal Jaya on 22th June 1998. She is the first child of Mr. Slamet Mujiono and Mrs. Yeni Yanuarti. She has one brother namely Andre Widiatmoko and younger sister namely Ami Ariani.

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ACKNOWLEDMENT

In the name of Allah Almighty God, the most merciful, and the most beneficent for blessing the writer with his mercy and guidance to finish this thesis. Peace and salutation always be given to our prophet Muhammad peace be upon him, with his family and Followers. This thesis entitled “An Analysis of Educational Value and Imagery in Maher Zain Songs” is submitted as compulsory fulfillment of the requirements for S1-Degree of English Education Study Program at Tarbiyah and Teacher Training Faculty at UIN Raden Intan Lampung.

When finishing this thesis, the writer has obtained so many helps, supports, assistances, and many valuable things from various sides. Therefore, the writer would sincerely express her gratitude :

1. Prof. Hj. Nirva Diana, M.Pd, the Dean of Tarbiyah and Teacher Training Faculty, Raden Intan State Islamic University Lampung with all staffs, who give the researcher opportunity to study until the end of this thesis composition.
2. Dr. Moh. Muhassin, M.Hum. the chairperson and M.Ridho Kholid, S.S., M.Pd the vice chairperson of English Education Study Program of Raden Intan State Islamic University Lampung.
3. Dr. Moh. Muhassin, M.Hum, the first advisor and also academic advisor of the researcher, for his guidance help and countless time given to researcher to finish this thesis as well.
4. M. Ridho Kholid, S.S, M.Pd, the second advisor who has spent countless hours, always patiently guided, helped supervision especially in correcting the writer to finish this thesis as well.
5. All lecturers of English Education Study Program of Raden Intan State Islamic University Lampung, who have taught the writer since the first year of her study.
6. Last but not least, I wanna thank me. I wanna thank me for believing in me. I wanna thank me for doing all this hard work. I wanna thank me for having no days off. I wanna thank me for never quitting.
7. My Beloved Friends of English Department of UIN Raden Intan Lampung, especially my beloved friends in class D, 2016.

Finally, nothing is perfect and neither is the final project. The writer realizes this thesis still far from perfect, so the writer expects constructive criticism and suggestions. Any correction, comments, and criticism for this final project are always welcome.

Bandar Lampung, 24 Mei 2023

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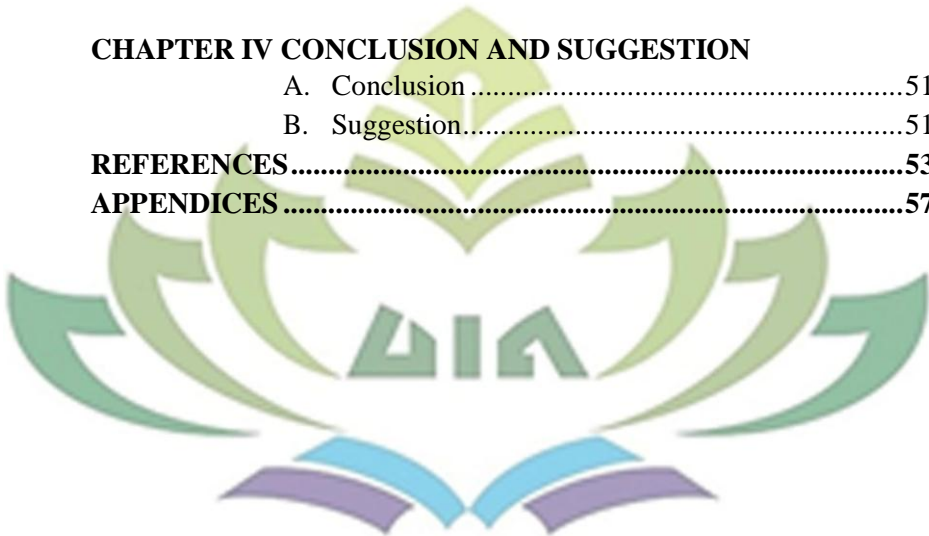
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CHAPTER I

INTRODUCTION

A. Title Confirmation

To ensure clarity and comprehension of the research title "An Analysis of Educational Value and Imagery of Maher Zain's Songs," the researcher provides an explanation of the terms used in the study. This section aims to avoid any potential misunderstanding or ambiguity regarding the research topic. The following is a detailed explanation of the terms used in this research:

1. Definition of Educational Values

Education value can define a something or limitation of anything that educate someone directed to maturation, which have good or bad character, so it can useful for human live that can reach from education process. Ruskin said that education is not for teaching people something that they do not know but to teach them to behave as they do not behave. Thus, there are 2 values that is discussed in this research, they are : divine value (what educational values conveyed by the song in order to behave to Allah) and humanity value (what the values based on education in order to behave as human).

2. Definition of Imagery

Imagery is an image in form of word that is used to create a representation of something. It is supported by Arp who said that Imagery can be defined as the representation through language of sense experience.¹ Sense of experience that is represented towards the audience can be vary, they are visual imagery, olfactory imagery, gustatory imagery, auditory imagery, and tactile imagery.

3. Definition of the Song

Song is a musical composition typically consisting of a combination of melody and lyrics. It is usually performed by a

¹ Thomas R. Arp and Greg Johnson, *Perrine's Sound and Sense: An Introduction to Poetry*, 13th ed. (USA: Wadsworth Cengage Learning, 2011). P. 58.

singer or group of singers accompanied by musical instruments such as guitar, piano, drums, and others.

4. **Maher Zain**

Maher Mustafa Maher Zain is a Lebanese-Swedish R&B singer, songwriter and music producer. He released his debut album *Thank You Allah*, an internationally successful album produced by Awakening Records, in 2009. Maher Zain's song lyrics is a message of Islam, he wants people to understand what is Islam about. Thus, his song lyrics mostly is a message of peace, brotherhood, humanity, respect and love.²

Nowadays, songs are often be education tool so the students do not get bored in the class and make the activity of teaching and learning more fun. Somehow, not every song has positive message. Hence, a research entitled "An Analysis of Educational Values and Imagery of Maher Zain's Songs" need to be conducted.

B. **Background of The Problem**

A song is a unique form of literary expression that is created by a songwriter. It typically consists of a title, lines, and stanzas that are crafted to convey the songwriter's emotions, thoughts, and feelings about a particular topic or theme. Whether it is about love, social issues, religion, or personal beliefs, a well-crafted song can capture the essence of the human experience and evoke a wide range of emotions in the listener. It is in line with John A. Lomax in Kuntowijaya who said that "Song is a literary work which is a verbal symbol of the expression of the soul, feelings, ideas that have an important role for the listener as understanding/mode of comprehension, mode of communication, and mode of creation".³

From the statement above, it can be concluded that songs have a unique ability to convey emotion and connect with listeners on a personal level. Through the use of language,

² Wikipedia The Free Encyclopedia, "Maher Zain," n.d., https://en.wikipedia.org/wiki/Maher_Zain.

³ Kuntowijoyo, *Budaya Dan Masyarakat* (Yogyakarta: Tiara Wacana, 2006). P. 67.

melody, and imagery, songwriters can express their thoughts and experiences in a way that resonates with the listener's own experiences. As a result, listeners can feel a sense of empathy and understanding with the songwriter, which can inspire them to take action or change their perspective. This makes songs a powerful tool for communication, education, and social change, as they have the potential to convey complex ideas and emotions in a way that is accessible and relatable to a broad audience.

According to the data, in 2022, Indonesian citizens spent an average of 1.5 hours per day listening to songs through digital streaming applications, while 92% of young people between the ages of 16-24 in Indonesia listened to songs on a daily basis. These figures reflect the popularity of music as a form of entertainment and its significant role in the lives of young people in Indonesia.⁴ Furthermore, many previous researches have shown that songs are enjoyed by a wide range of people, including students of all ages and songs also be an effective tool for language learning which means songs are used in the educational institutions.

In education, songs are expected to cause a freshness of the soul and then automatically provide motivation to students to improve learning outcomes. But, it should be underlined that not all songs contain educational value because the quality of the a song is greatly influenced by songwriters. Songwriters in their works, some are only accompanied by motivation to gain popularity and material, they do not consider educative values. Conversely, some are very careful because they really know the role of songs for their listeners, the songs they create are inseparable from the values of life that are very useful for motivating and motivating life. Therefore, teachers should be way more careful in picking a song as an educational tool.

⁴ Febriana Sulistya Pratiwi, "Warga RI Dengarkan Streaming Musik Selama 1,5 Jam per Hari," dataindonesia.id, 2023, <https://dataindonesia.id/digital/detail/warga-ri-dengarkan-streaming-musik-selama-15-jam-per-hari>. accessed on 5/5/2023.

From the statement above, it can be construed that the importance of analyzing the educational value and imagery in songs is undeniable. Songs are not only a form of entertainment but can also serve as an educational tool. Through the lyrics, songs can convey various messages and themes that are relevant to our lives, such as love, faith, social issues, and others. Moreover, songs often contain vivid imagery and metaphors that can help listeners visualize the message conveyed by the songwriter. By analyzing the educational value and imagery in songs, we can gain a deeper understanding of the meaning and significance behind the lyrics, and how they relate to the cultural and social contexts in which they were produced. Furthermore, understanding the educational value and imagery in songs can be particularly beneficial for students of English as a foreign language, as it can enhance their language learning experience by exposing them to authentic and culturally relevant materials. Therefore, it is important to conduct research on the educational value and imagery in songs, as it can contribute to our understanding of the role of music in education and its impact on learners.

One of many songwriters who writes educational values in the songs is Maher Zain, his song can be picked as an educational tool by teachers. Maher Zain, a Swedish-Lebanese singer and songwriter who has gained widespread popularity across the globe, particularly in Muslim communities. Maher Zain's songs are known for their uplifting and inspiring because it carries positive message.⁵ Therefore, the researcher is interested to know and analyze educational value and imagery in Maher Zain's songs.

There are some previous researches that have done before this research. Firstly, "An Exploration of the Educational and Cultural Values in the Lyrics of Arabic Pop Music" is a research study conducted by Amira Sonbol in 2019. This study aimed to

⁵ Wikipedia The Free Encyclopedia, "Maher Zain."

explore the educational and cultural values that can be found in the lyrics of Arabic pop music. The research methodology used in this study was content analysis, which involved the examination and categorization of lyrics from a sample of Arabic pop songs. The findings of the study revealed that Arabic pop music contains a diverse range of educational and cultural values, including social and personal values, religious values, and cultural values.⁶

Secondly, "A Critical Discourse Analysis of the Educational Values in Islamic Pop Songs: The Case of Sami Yusuf's Music" is a research study conducted by Fereshteh Yousefi and Azizollah Dabaghi in 2018. This study aimed to analyze the educational values in Islamic pop songs through a critical discourse analysis of Sami Yusuf's music. The research methodology used in this study was a qualitative approach, which involved the examination of lyrics, music videos, and interviews with the artist. The study found that Sami Yusuf's music promotes various educational values, including religious and moral values, social values, and cultural values. The study also identified how the artist employs specific linguistic and musical strategies to convey these values to his audience.⁷

Lastly, "A Content Analysis of the Islamic Messages in the Lyrics of Maher Zain's Songs" is a research study conducted by Aziza Darweesh and Mohammad Alqudah in 2017. This study aimed to explore the Islamic messages present in the lyrics of Maher Zain's songs through a content analysis of his albums. The research methodology used in this study was a qualitative approach, which involved the examination of lyrics and the categorization of Islamic messages into different themes. The study found that Maher Zain's songs contain a diverse range of

⁶ Amira Sonbol, "An Exploration of the Educational and Cultural Values in the Lyrics of Arabic Pop Music," *Journal of Music and Dance Scholarship* 3 no. 2 (2019): 45–58.

⁷ Fereshteh Yousefi and Azizollah Dabaghi, "A Critical Discourse Analysis of the Educational Values in Islamic Pop Songs: The Case of Sami Yusuf's Music," *International Journal of Applied Linguistics and English Literature* 7 no.6 (2018): 36–44.

Islamic messages, including messages related to belief, worship, morality, and social justice. The study also identified how Maher Zain employs specific linguistic and musical strategies to convey these messages to his audience.⁸

Based on the three previous research we discussed, it can be concluded that there are several differences of this research and previous; firstly, the “focus”. The previous researches focused on different aspects of Arabic or Islamic pop music, while this research focuses specifically on Maher Zain's songs. Secondly, previous researches do not analyze the imagery and also do not focus specifically on educational value of Maher Zain’s song. Thus, it can be concluded that this research has novelty which can contribute to the educational literature. Therefore, the research entitled “An Analysis of Educational Value and Imagery of Maher Zain’s song is conducted.

C. Focus and Sub-focus of the Problem

Based on the elaboration above, it can be seen that a lot of students pleased to listen to songs. Unfortunately, there are many majority of songs that do not have educational value in it. Some songs have negative message for students. Therefore, the teachers must be selective in picking songs as a teaching material. Thus, it is importance to analyze the educational value and imagery of the songs to gain deeper understanding about the messages that are contained in the song. Hence, this research focusses in analyzing educational values and imagery of the songs.

Then, in order to make the work of the research manageable, the research sub-focus is to analyze the educational value and imagery in three song lyrics of Maher Zain in the album, Thank You Allah, they are: “Thank You Allah”, “Palestine will be Free”, and “For the Rest of My Life”.

⁸ Aziza Darweesh and Mohammad Alqudah, “A Content Analysis of the Islamic Messages in the Lyrics of Maher Zain’s Songs,” *International Journal of Linguistics, Literature and Culture* 3 no.2 (2017): 15–25.

D. Formulation of the Problem

Based on the background of the problem above, the researcher attempts to raise the research question, they are:

1. What are the educational values conveyed in the song lyrics of Maher Zain?
2. What are the types of imagery that are employed in the song lyric of Maher Zain'?

E. Objective of the Research

The research has two objectives, firstly, to describe what educational values that are conveyed in the song lyrics of Maher Zain. Secondly, to find the types of imagery that are employed in the song lyrics of Maher Zain.

F. Significances of the Research

The result of this research is expected to give contribution theoretically and practically.

1. Theoretically

The result of this research is expected to be helpful to the world of linguistics and can contribute to the development of value education.

2. Practically

This research aims to give some guidance and learning reference, especially in terms of educational value and imagery that can be found in the song lyrics. It is also expected to be an inspiration to other researchers who are interested to conduct similar research.

G. Relevant Research

The researcher is interested to conduct the research about educational values and imagery. Somehow, there must be relevant research that was conducted before this research. Here are the relevant researches of it: The first, Dwi Suryati Selvy An Analysis of Educational Value in Life of Pi Movie, a student of English Education, Tarbiyah And Teacher Training, UIN Raden Intan Lampung in 2018. This research aims to expect to be helpful to the world of linguistics and contribute to the development of

value education. The differences from this research are the research problem as follows; what are the type education values in Life of Pi movie, and what are the benefits watching Life of Pi movie. Besides that, the differences are the object of this research is movie and researcher's plan is lyrics song. The methodology of this research is descriptive qualitative method same as researcher's plan.

The second, Abdul Wakil "An Analysis of Moral and Educational Values on Madura Folk Songs" in 2017, Kanjuruhan University of Malang. The discussion in this thesis the author tried to review the pedagogical values particularly with regard to the morality contained in the lyrics of Madura folk song. The author only took eight songs contained in a book of poetry titled Madura folk songs "set song Madura Regions" in 2003 by the author R. Amirudin Tjitraprawira Namely; "Lir Saalir", "Tondu' Majang", "Pajjhar Langgu", "Caca Aghuna", "Pa'-Opa' Iliing", "Pacakang Alako", "Entar Akarang", "Les Balesan". The differences from this research are the research problem as follows; (1) what are moral and educational values found on Madura folk song by R. Tjitraprawira, how is the meaning of Maduranese life which is contained in the Madura song lyric, what are the messages that can be delivered to the reader on Madura folk song by R. Amiruddin Tjitraprawira. The objective of this study was to know moral value found on Madura folk song, to know how the meaning of Maduranese life which is contained in the Madura song lyric to know the message that can be delivered to the reader of Madura folk song by R. Amiruddin Tjitraprawira. The researcher uses same as researcher's plan, descriptive qualitative. It approaches to finding moral and educational values. The research method is used from the researcher itself because for analysis the data use interpretation of own words. The data is taken eight titles from Madura songs such as "Lir Saalir", "Tondu' Majang", "Pajjhar Langgu", "Caca Aghuna", "Pa'-Opa' Iliing", "Pacakang Alako", "Entar Akarang", "Les Balesan".

The last previous research is Novita Husna Nasution and Sri Heryani Nasution with this paper entitled *Semantic Emotion in Maher Zain's Lyric of Songs: Semantic Analysis*, this study is find out the dominant semantic emotion used in Maher Zain's lyric of songs. This study also found that there is another emotion that was not included in the types of emotion by Shaver namely grateful. Novita and Heryani assume that by analyzing the semantic emotion in songs it will be easier for the listener to enjoy the song and to comprehend the purpose of the song and the messages delivered by the song.

From the elucidations above, it can be construed that there are similarities also differences of this research and previous. The similarities of this research and previous are both of the the research, analyzing educational value. Selvy analyzing educational value in the movie while Wakil analyzing educational value in the Madura folksongs, and this research analyzing educational values in Maher Zain songs. Thus, the difference of it and previous are the object of the research. The last research also has similarity and also the difference with this research. The similarity are the last research also analyzing Maher Zain songs and the difference is the last research focus in analyzing emotion in Maher Zain's lyrics meanwhile this research focus in analyzing educational values and imagery of Maher Zain songs. Beside that, this research also analyzing different song than the previous. Therefore, this research is conducted.

H. Research Method

1. Research Design

This research applied qualitative research design to describe song lyrics of Maher Zain. According Creswell qualitative method is a research procedure which results in descriptive data including written and oral words from the object of the study whether it is from society or books.⁹ This

⁹ John W Creswell, *Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research* (Boston: Pearson Education, 2012). P.295.

research design described the educational values in Maher Zain song lyrics in the album *Thank You Allah* with the selected song: Thank You Allah, Palestine Will be Free, and Rest of My Life and it also described types of imagery in the songs above. The researcher applied the method to explore and describe the educational values and imagery of Maher Zain song lyrics.

2. Data Source

They were three song that were analyzed by the researcher. They are Thank You Allah, Palestine Will be Free, and The Rest of My Life. Those three songs were picked from album “Thank You Allah” of Maher Zain. Then, the data were taken from the lyrics which were available on the internet.

3. Research Instrument

In this research, the researcher was the main instrument. In descriptive studies, the human investigator is the primary instrument for gathering and analyzing data. The researcher herself as the instrument because the researcher herself who does the research such as identifying and analyzing the data. The researcher selected the lyrics of Maher Zain’s songs. Then, the researcher identified the educational values in the lyrics and analyze the types of imagery in those three songs (Thank You Allah, Palestine Will be Free, and The Rest of My Life).

4. Research Procedure

The researcher used the descriptive method in this research. Data collection technique of this research was documentation. The process of collecting data consist of the following steps :

- a. The researcher downloaded the song and the transcribes form.
- b. The researcher listened the song more than more.
- c. The researcher read and observed the transcribes.

- d. The researcher collected the data by transcribes and tried to understand and identified and explore the educational values and imagery of the songs.
- e. The researcher wrote about educational values and imagery that have been gotten.
- f. The researcher collected the data which were considered as the educational values and imagery.
- g. The researcher concluded the educational values and types of imagery that are written by Maher Zain as lyricist in selected songs above.

5. Data Analysis Technique

Data analysis is the way data to be analyzed. Data analysis is a time-consuming and difficult process because typically the researcher faces massive amounts of field notes, interview transcripts, audio recordings, video data, reflections, or information from documents, all of which must be examined and interpreted. The analysis involves reducing and organizing the data, synthesizing, searching for significant patterns, and discovering what is important. The researcher must organize what he or she has seen, heard, and read and try to make sense of it to create explanations, develop theories, or pose new questions. The steps that will involve in the method of analyzing data are (1) organizing and familiarizing, (2) coding and reducing, and (3) interpreting and representing.¹⁰

In this study, the researcher used content analysis. Content analysis is a research tool used to determine the presence of certain words, themes, or concepts within some given qualitative data. Using content analysis, the researcher can quantify and analyze the presence, meanings, and relationships of such certain words, themes, of concepts. The researcher can then make inferences about the messages within the texts, the writer, the audience, and even the culture and time surrounding the text. The analysis referred here is to

¹⁰ Ary, Donal, et al., *Introduction to Research in Education* (Boston: Wadsworth, 2010). P.481

analyze the educational values and imagery contained in Thank You Allah album which was popularized by Maher Zain. Content analysis is used by sociologists to analyze social life by interpreting words and images from documents, film, art, music, and other cultural products and media. The researcher look at how the words and images are used, and the context in which they are used to draw inferences about the underlying culture.

Meanwhile, the work steps in this research are; first, read the texts, second, classify them based on theories that have been designed, third, study or analyze the text, the last, describe it. The steps as same as what have discussed above.

6. Trustworthiness of Data Analysis

In qualitative research, had to reveal the data as the real life of the subject. This qualitative research used some methodologies to keep the validity of the data to have a more accurate conclusion. To make the data valid, triangulation was needed.

Triangulation is the combination of two methods or more in collecting the data about the attitude of the subject of the research. Because the attitude of a human being is quite complex, the use of a single method in collecting the qualitative data is often considered not enough.¹¹ Validity is the degree of accuracy of the data that happens to the object of research with the power that can report by an investigation. There are six kinds of triangulation:

- a. Triangulation of time, triangulation of time has two forms, there are cross-sectional and longitudinal. In cross-sectional carried out at the same time with the different groups but in the longitudinal, data collecting carried out from the same group different times.
- b. Triangulation of place. In the triangulation of place to make the data collection more accurate, it can be done by using different places for similar data.

¹¹ Bambang Setiyadi, *Metode Penelitian Untuk Pengajaran Bahasa Asing* (Yogyakarta: Graha Ilmu, 2006). P.246

- c. Triangulation of theory. In the triangulation of theory, data collection is collected based on different theories or by analyzing the same data with different theories.
- d. Triangulation of method. In the triangulation of the method, different method will be used for collecting similar data.
- e. Researcher triangulation. In the researcher triangulation, the data is collected which has been finishing by some people.
- f. Triangulation of methodology. In triangulation methodology, the data collected from the same learning process with a different approach, namely quantitative and qualitative so the researcher collects both of the data from those approach.¹²

Referring explanation above, to check the validity and accuracy of the data in this research. It used triangulation of methods. The data were collected by more than one data method.

I. Systematic of the Discussion

The discussion of this research is systematized into five chapters that are related to one another. The structure of the discussion is as below :

Chapter I : This chapter is an introduction which consists of title affirmation, background and focus and sub-focus of the research, identification of the problem, formulation of the problem, objective of the research, significance of the research, relevant studies, research methodology, and systematic discussion.

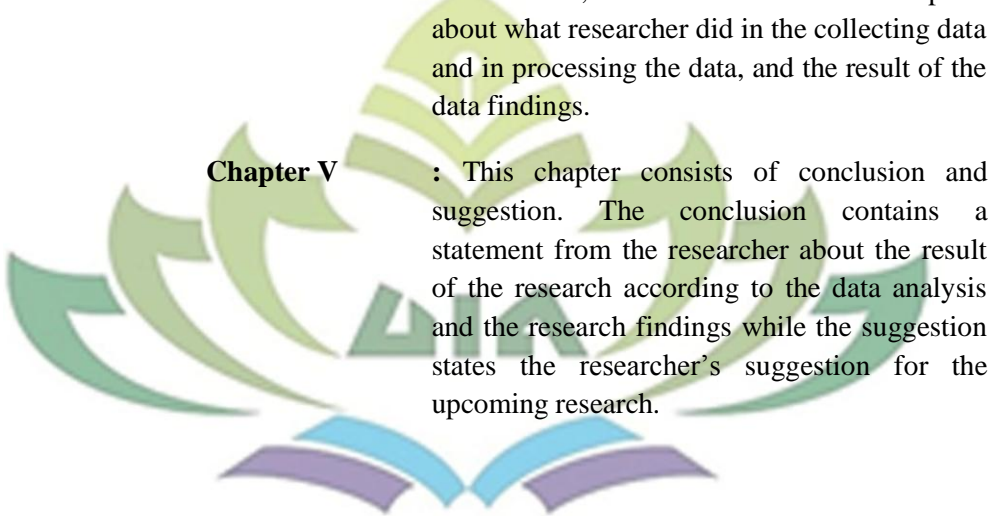
Chapter II : This chapter presents theories from experts to support this research study which consists of theories about Educational Values and Imagery.

¹² Ibid. P. 346-347.

Chapter III : This chapter consists of a general description of the object in this research which in this case is Maher Zain and there is data and fact presentation of the research to show how the result of data analysis are presented.

Chapter IV : This chapter is about the results of the research. There are research findings and discussion. The research findings discusses the data analysis results and find what is educational values contained in the song lyrics and types imagery used in the song lyrics of Maher Zain, while the discussions explain about what researcher did in the collecting data and in processing the data, and the result of the data findings.

Chapter V : This chapter consists of conclusion and suggestion. The conclusion contains a statement from the researcher about the result of the research according to the data analysis and the research findings while the suggestion states the researcher's suggestion for the upcoming research.



CHAPTER II

REVIEW OF RELATED LITERATURE

A. Theory

This sub chapter consists of definition of the song lyric, educational values, educational values of the lyrics. Imagery, imagery of the lyric, and Maher Zain's profile.

1. Definition of the Song

Song is a musical composition typically consisting of a combination of melody and lyrics. It is usually performed by a singer or group of singers accompanied by musical instruments such as guitar, piano, drums, and others. Everyone enjoys song whether we realize or not, songs have become part of our life. Some people think that song can be source of business. Songs appear almost every day in our life whether it is accidentally or in purpose.

Song is a composition for voice performed by singing or along side musical instruments. According to Hornby song is a piece of music with words that is sung.¹ It means the song is a part of the music containing the words sung. It is supported by Cambridge Dictionary Third edition which described that "song is a usually short piece of music with words which are sung".² Meanwhile, in Wikipedia, a song is an artistic form of expression based on sound, generally considered a single (and often standalone) work of music with distinct and fixed pitches, pattern, and form. The word of song are typically of a poetic, rhyming nature, although they may be religious verses or free prose.³ Thus, it is clear that song is a musical composition with the musical instruments and song lyrics, typically song lyrics is sung by a vocalist or more. Song have rhyme, tone, and

¹ A. S Hornby, *Oxford Advanced Learners' Dictionary of Current English*, Fifth Ed (England: Oxford University Press, 1998). P.1433.

² E Walter, *Cambridge Advanced Learner's Dictionary*, 3rd ed. (Cambridge: Cambridge University Press, 2008). P.1288.

³ "Song," accessed April 10, 2023, <https://en.m.wikipedia.org/wiki/song>.

rhythm, and are often used as a form of artistic expression or to convey a message or story through the lyrics.

Song can be divided into three types: Art Songs, Folk Songs, and Popular Songs. Art songs are songs created for performance, or for the purposes of a European upper class, usually with piano accompaniment, although they can also have other types of accompaniment such as an orchestra.

Art songs are not only performed in the orchestra but also performed by instrumental artist solo or group. Folk songs are songs of often-anonymous origin that are transmitted orally. They are frequently a major aspect of national or cultural identity. Art songs often approach the status of folk songs when people forget who the author was.

Folk songs are also frequently transmitted non-orally (that is, as sheet music), especially in the modern era. Folk songs exist in almost every culture. Indonesia has many folk songs such as Gundul-Gundul Pacul from Central Java, Cingcakeuling from West Java, Yamgko Rambe Yamko from Papua, etc.

Popular songs may be called pop songs for short, although pop songs or pop music may instead be considered a more commercially popular genre of popular music as a whole. There are many popular songs from many popular singers in every country right now, for example in Indonesia, we have Raja Negeriku from Noah. Or Lebanon has Maher Zain with Thank You Allah, Palestine will be Free, or The Rest of My Life. From the explanation above, the researcher can explain that song and music are in one unity, they cannot separated each other. Then, the genre of music is various and also song lyrics. Therefore, below the research discusses about song lyrics.

Song lyrics is an expression of someone about something that has been seen, heard or experienced. According to Goldsmith, in his book "The Modern Poetic Sequence: The Genius of Modern Poetry", song lyrics are

"words that are set to music, often with rhyme and rhythm, used to convey a message or tell a story within the context of a song."⁴ Whiteley said that song lyrics are "a form of poetic expression that, when combined with music, create a unique narrative structure".⁵ Zak argues that song lyrics are "one of the most important vehicles through which popular music communicates its cultural and artistic meaning."⁶ Then, Cameron defines that song lyrics is a form of writing which are very intense, compressed, and highly charged of utterance.⁷ Thus, it can be construed that song lyric is a form of writing which rhyme and rhythm and also it had been compressed so it can tell a story or convey a message well and then, the story may impact something to the listeners. Song lyrics cannot be separated with music, rhyme, and rhythm so that it can be joyful when we are listening to it with its music that accompany the vocalist emphasizing word per word in singing.

2. Educational Values

Education encompasses teaching and learning specific skills, and also something less tangible but more profound: the imparting of knowledge, positive judgment and well developed wisdom. Education has as one of its fundamental aspects the imparting of culture from generation to generation.⁸ According to Turkkahraman, the purpose of the values education is to create values and raise individuals who convert their values to behaviors. Values cannot be gained by telling or describing.⁹ It should be

⁴ Jeff Goldsmith, *The Modern Poetic Sequence: The Genius of Modern Poetry* (England: Hutchinson, 1980). P.155

⁵ Sheila Whiteley, *The Space Between the Notes: Rock and the Counter-Culture* (London: Routledge, 1992). P. 22.

⁶ Albin. J Zak, *The Poetics of Rock: Cutting Tracks, Making Records* (Los Angeles: University of California Press, 1992). P.115.

⁷ Sharon Cameron, *Lyric Time: Dickinson and the Limits of Genre* (Baltimore: Johns Hopkins University Press, 1979). P.1.

⁸ Abdul Wakil, "An Analysis of Moral and Educational Values on Madura Folk Songs" (Kanjuruhan University of Malang, 2017). P. 49.

⁹ Mimar Turkkahraman, "„Social Values and Value Education,“ *Procedia; Social and Behavioral Sciences* no.3 (20113): 636.

experienced directly and given with the feelings related to them. Education value can define a something or limitation of anything that educate someone directed to maturation, which have good or bad character, so it can useful for human live that can reach from education process.

According to Langeveld, in everyday language the word “an item has a value”. It means that about appreciation, and then the value is valued. Juhaya S. Praja briefly said, value means price. Something has value for someone because it is valuable to itself. Value is a trait that is inherent in something (a belief system) that has been related to the subject that gives meaning (people who believe). So, the values of education are an educational process in which there are values of human change towards goodness.

According to Zajda, the terms values education can be defined as a multifaceted process of socialization in schools, which transmits dominant social values in order to provide and legitimate the necessary link between the individual, the group and society.¹⁰ It means that education of values also includes the transmission of moral and ethical traits and norms.

Education value is that spirit of education, so wherever they are taught the value of education will present itself. Educational value not only can be found in anything experience.¹¹ Education value also can define a something or limitation of anything that educate someone directed to maturation, which have good or bad character, so it can useful for human live that can reach from educational process. The values can be seen from various points of view, which cause an assortment of values, and when

¹⁰ J Zajda, *Encyclopedia of Educational Theory and Philosophy*, ed. D.C Philips (Los Angeles: Sage Publications, 2014). P.166.

¹¹ Selvy Dwi Suryati, “An Analysis of Educational Values in „Life of Pi” Movie” (UIN Raden Intan Lampung, 2018). 6-11.

viewed from the source, are distinguished into two namely divine value and insanelly value¹² :

a. Divine Value

The divine value is a value sourced from God that is passed through his apostles in the form of takwa, faith, just enshrined in divine revelation. The values forever did not change, the fundamental divine values contained a modernity for human life as individuals and members of the community, and had no tendency to change following human passions and change according to the demands of social change, and individual demands. This value is static and its truthfulness is absolute.

b. Humanity Value

Humanity value is a value created by humans on the basis of criteria created by human beings, in other words humanity value is the value that is born from the culture of society both individually and in groups. Humanity value consists of ethical value, social value and aesthetic value.¹³

1) Ethical values

Ethics is more likely to be a theory than to practice discussing how it should be, which investigates, thinks and considers good and bad, ethics in universal view of human behavior. In other sense ethics is the science that discusses how we should take a responsible stance against the various moral teachings.

¹² Muhaimin & and Abdul Mujib, "Islamic Education Thinking," *Islamic Education* no. 2 (n.d.), <https://doi.org/DOI:https://doi.org/10.30596/intiqad.v10i2.2325>.

¹³ Ansur Isna, "Islam Education Discourse," 2001.

2) Social value

Social value concerning the relationship between humans and association of life in Islam, there are many suggestions and settings of how association of man with his neighbor, social value is more affected to culture, in practice, social value is not separated from the application of ethical values, because social value is an interaction between private and human around about the value of good or bad, inappropriate and inappropriate, must and should, polite and disrespectful.

Examples of social ethics, such as respecting the elderly and nurturing the young, educating, observing and cultivating the family, are fair, honest, and thoughtful towards children, relatives and families and establishing relationships.

3) Aesthetic Value

The value of beauty or aesthetic, sourced to the element of human feeling since Aristotle until the 18th century, which is incorporated into the aesthetic usually most of the philosophy or psychology of art. Aesthetic value is absolutely necessary for human beings, because it is for an inseparable life, which can evoke a new spirit and can relieve the headache of facing life problems.

Aesthetic value not only applies to institutions, but applies anywhere, whether it be religion, education, social, political, legal, economic, and ideological and so on. This aesthetic value is a social phenomenon born from a rapid stimulation in one's spiritual. The stimulation to give expression in the form of

an emotion or a glorious thought, aesthetic work will give birth to a sense called beauty.

From the explanation above it can be concluded that each value has an association with the other value, suppose the divine value has a relation with the value of the human, divine value (religious ethical life) has a higher vertical position than other life value. In addition to the higher hierarchies, religious values have consequences on other values and conversely other values have a value of consultation on ethical values of religion.

According to Elmubarok education values generally are divided into two groups¹⁴ :

a. Values of being

Values of being are a value that is in human beings and it develops into the behavior and the way human treats other. Values of being include :

1) Honesty

Honesty towards others, institutions, society, ourselves. Strength and confidence that comes from the deep because there is nothing to hide.

2) Brave

Brave to try good thing though it is difficult. Brave to oppose majority that is moving to the false and also to say „no“ to an invitation to err. Brave to follow heart although it causes suffering. Brave to be gracious and friendly.

3) Peace Ability

Being calm and patient. The tendency to try to accept other's opinions rather than denied and opposed it. Understanding that the differences are rarely resolved through conflict, and that the obstinacy of a person indicates that he has a problem or feel insecure, and therefore expect our understanding. Willingness to

¹⁴ Zaim Elmubarok, *Inaugurated The Educational Values*, 2 ed (Bandung: Alfabeta, 2009).

understand other's feelings instead of reacting to them quickly. Emotional control.

4) Confidence and Potential

Individuality; Awareness of boundaries and the uniqueness of development. Responsibly for his own deeds. Overcoming the tendency to blame others when experiencing difficulties. Believing in self-ability.

5) Self-Discipline and Moderation

Self-discipline in physical, mentality and financial. Knowing the margin of time talking and eating. Knowing the margin in of strength of body and mind. Consciousness of the dangers in embracing extreme views and impartially. The ability to balance spontaneity with self-discipline.

6) Purity and pureness

Awareness to keep the value of chastity before and after marriage. Understanding the role of marriage and sexuality in it. Awareness about the consequences of longterm (and extended) that can be caused by immoral sexual life.

b. Values of Giving

The values of giving are values which are needed to be practiced or provided and then would be accepted as given. Values of giving include:

1) Loyalty and Trustworthy

Loyalty toward family, job, the state, the school, organizations and other institutions which become the responsibility. Ready to support, serve and help. Trusted and consistent in promises.

2) Respect

Respectful toward life, rights, parent, elders, nature, and beliefs. Civilized and polite

behavior. Respectful to self and avoid detraction to self.

3) Love and Affection

Love and affection to self which is more than just a loyal and respectful. Dear to friends neighbor who also love to hate us; and emphasizes the lifelong responsibility for saying to the family.

4) Sensitive and not Selfish

More care to others. Learn to feel togetherness and compassion toward others. Empathy, tolerance, and brotherhood. Sensitive to other's needs and situations.

5) Kind and Friendly

Awareness that friendly and caring attitude is more commendable than the rough and tough attitude. The tendency to understand instead of confrontation. Tenderness, especially to younger or weaker. Capability of making new friends and maintain friendships. Easy to help jovial.

6) Fair

Obedience to the law, fairness in work and games. The view of the natural consequences and the law of cause and effect. Appreciate the generous and forgiving attitude and understand that revenge is futile.

Based on explanation above, there are relation between each value and the other values. The researcher takes conclusion that if we want to develop our educational values from humanity values, we can practice those values on others. Educational sphere does not limit merely to formal education, but it can be done informally. One of the implementation of education is cultural approach, one of which is through songs.

3. Educational Values of Lyrics

The purpose of education is usually to deliver students to behavioral changes, these changes are reflected both in terms of intellect, morals, and their relationship with social.¹⁵ Education attempted to develop aspects of the personality of students, physical and spiritual, including aspects of individuality, sociality, morality, and religious aspects. Education plays an important role in personality formation, because without the education of a person as if no one directs, builds and educates so that it will not reach as a good and perfect human figure. So with education, man can be a moral person, and a virtuous character who can avoid deeds that can damage self-image.

There are several reasons for using songs in the ESL/EFL Classroom:¹⁶

a. Affective Reasons

Teachers have long recognized the need for students to have a positive attitude in regard to learning.

b. Cognitive Reasons

Song also presents opportunities for developing automaticity which is the main cognitive reason for using songs in the classroom.

c. Linguistic Reasons

Some songs are excellent examples of colloquial English, which is the language of informal conversation. Song lyrics that have a variety of elements in it can be used as a form of facilities to develop the cognitive abilities of learners. The lyrics of the song have various emotional content and evocative of listeners. The development of a person's behaviour is influenced by cognitive development and its affectivity. Memory, fantasy

¹⁵ Fatah Syukur H., *Teknologi Pendidikan* (Semarang: Rasail Media Group, 2008). P. 26.

¹⁶ Kevin Schoepp, "Reasons for Using Songs in the ESL/EFL Classroom," *The Internet TESL Journal* 7, no. 2 (2001): 1–4.

and imagination influence a person's impression of a particular thing and coupled with the maturity of a person's emotions, it will shape the development of an individual's attitude toward the environment as well as himself.

Lyrics of the song as a literary work were made by musicians to provide educational values through use of words and sentences in song lyrics, lyrics song as teaching medium is another way to provide learning process to the learners by touching his emotions in understanding values of education, with the beauty and structure of learners become a race to deepen meaning.

4. Imagery

Imagery is a language in such a way as to us see, hear, feel, think about or generally understand more clearly or vividly what is being said or the impression that the writer wishes to convey.¹⁷ It means that imagery is an image in form of word that is used to create a representation of something. It is supported by Arp who said that Imagery can be defined as the representation through language of sense experience. Poetry appeals directly to our sense, and through its music, rhythm, which actually hear when it read loudly. But indirectly it appeals to our sense through imagery, the representation to the imagination of sense experience.¹⁸

Good poem is a poem that is able to show strongly impression of image which is going to be shown by the poet. However, visual imagery is not when poem said, for example “*in the beautiful seashore, kids are chasing each other and laughing together.*” Yet visual imagery is the words that refer to colors which exist in this world such as, when a poem said, “*In the grey seashore, the woman who is*

¹⁷ Steven Croft and Hellen Cross, *Literary, Criticism, and Style* (Oxford: Oxford University Press, 2000). P.56.

¹⁸ Thomas R. Arp and Greg Johnson, *Perrine's Sound and Sense: An Introduction to Poetry*, 13th ed. (USA: Wadsworth Cengage Learning, 2011). P. 58.

wearing white dress walking along lonely.” The words *grey seashore* and *white dress* both are referring to visual imagery. We can see at the second stanza of *The Problem of Describing Color* by Robert Hass below:

If I said, red ribbon on the crooked straw hat
Of the girl with pooched-out lips
Dangling the wiry, black-nosed lapdog
In the painting by Renoir-

(Robert Hass)¹⁹

In the piece of the poem above contains some images, some appeal of the senses such as red ribbon and black-nosed lapdog appeal to our sense. We could imagine ribbon with red color on the crooked straw hat and also the color of black of the lapdog’s nose. As discussing before, visual imagery is whatever things in poem that may be seen by eyes when we imagine the content of poem.

In the *Sound and Sense*, Perrine said that “But an image may also represent sound (auditory imagery), a smell (olfactory imagery), a taste (gustatory imagery), touch, such as hardness, softness, wetness, or heat and cold (tactile imagery), an internal sensation, such as hunger, thirst, fatigue, or nausea (organic imagery), or movement or tension in the muscles or joints (kinesthetic imagery).”²⁰ So in other word, we may say that imagery is a language is a language that appeals to the senses. Descriptions of people or objects stated in terms of our senses.

5. Imagery of the Lyric

As we discussed above, we can conclude that Imagery in lyrics refers to the use of vivid and descriptive language that creates a mental picture or sensory experience for the listener. Imagery is an important aspect of lyric writing as it helps to convey emotions, ideas, and messages in a powerful and memorable way.

¹⁹ Billy Collins, *The Best American Poetry* (New York: Scribner Poetry, 2006). P.55.

²⁰ Lauren Perrine and Thomas R., *Sound and Sense: An Introduction to Poetry* (Southern Methodist University, 1992). P. 49.

There are several types of imagery that can be used in lyrics, including:

- a. Visual imagery - this type of imagery appeals to the sense of sight and describes the appearance of people, places, or things. For example, a lyric might describe the bright colors of a sunset or the rolling hills of a countryside.
- b. Auditory imagery - this type of imagery appeals to the sense of sound and describes the way things sound or the way that sounds make us feel. For example, a lyric might describe the sound of crashing waves or the sweet melody of a song.
- c. Olfactory imagery - this type of imagery appeals to the sense of smell and describes scents or odors. For example, a lyric might describe the smell of freshly cut grass or the fragrance of a bouquet of flowers.
- d. Gustatory imagery - this type of imagery appeals to the sense of taste and describes flavors or tastes. For example, a lyric might describe the taste of a juicy piece of fruit or the bitterness of a cup of coffee.
- e. Tactile imagery - this type of imagery appeals to the sense of touch and describes textures, temperatures, or sensations. For example, a lyric might describe the rough texture of a tree bark or the coolness of a stream on a hot day.

In conclusion, imagery is an essential tool for lyricists to create powerful and memorable songs that connect with their audience on a deeper level. Thus, there are a lot of popular song that are using imagery in its lyrics such as:

- a. Yellow by Coldplay
*"Look at the stars, look how they shine for you
And everything you do, yeah, they were all
yellow"*

This lyric uses visual imagery to describe the beauty of the stars and the color yellow.

b. Watermelon Sugar by Hary styles

*"Tastes like strawberries on a summer evenin'
And it sounds just like a song"*

This lyric uses gustatory imagery to describe the taste of watermelon and auditory imagery to describe the sound of a song.

c. Shape of You by Ed Sheeran

*"I'm in love with the shape of you
We push and pull like a magnet do"*

This lyric uses tactile imagery to describe the feeling of being drawn to someone like a magnet.

d. Bohemian Rhapsody by Queen

*"Scaramouche, Scaramouche, can you do the
Fandango?"*

*Thunderbolt and lightning, very, very frightening
me"*

This lyric uses auditory imagery to create a vivid description of thunder and lightning.

From the example above, we can conclude that imagery is important part of the song, a lot of song are using it because it can greatly enhance the emotional impact of a song by using descriptive language that appeals to the senses. Lyricists create vivid mental pictures and sensory experiences for their listeners by using it and it really helps the lyricists to convey a message or emotion and make the song more relatable and engaging for the audience.

B. Previous Study

In this study, there are some previous researches either from international journals and thesis are appropriate with this study, they are as follow:

The first, Dwi Suryati Selvy (2018) An Analysis of Educational Value in Life of Pi Movie, a student of English

Education, Tarbiyah And Teacher Training, UIN Raden Intan Lampung. This research aims to expect to be helpful to the world of linguistic and contribute to the development of value education. The differences from this research are the research problem as follows; what are the type education values in Life of Pi movie, and what are the benefits watching Life of Pi movie. Besides that, the differences are the object of this research is movie and researcher's plan is lyrics song. The methodology of this research is descriptive qualitative method same as researcher's plan.

The second, Abdul Wakil (2017) *An Analysis of Moral and Educational Values on Madura Folk Songs*, Kanjuruhan University of Malang. The discussion in this thesis the author tried to review the pedagogical values particularly with regard to the morality contained in the lyrics of Madura folk song. The author only took eight songs contained in a book of poetry titled *Madura folk songs "set song Madura Regions"* in 2003 by the author R. Amirudin Tjitraprawira Namely; "Lir Saalir", "Tondu" Majang", "Pajjhar Langgu", "Caca Aghuna", "Pa"-Opa" Iliing", "Pacakang Alako", "Entar Akarang", "Les Balesan". The differences from this research are the research problem as follows; (1) what are moral and educational values found on Madura folk song by R. Tjitraprawira, how is the meaning of Maduranese life which is contained in the Madura song lyric, what are the messages that can be delivered to the reader on Madura folk song by R. Amiruddin Tjitraprawira. The objective of this study was to know moral value found on Madura folk song, to know how the meaning of Maduranese life which is contained in the Madura song lyric to know the message that can be delivered to the reader of Madura folk song by R. Amiruddin Tjitraprawira. The researcher uses same as researcher's plan, descriptive qualitative. It approaches to finding moral and educational values. The research method is used from the researcher itself because for analysis the data use interpretation of own words. The data is taken eight titles from Madura songs such as "Lir Saalir", "Tondu" Majang", "Pajjhar Langgu", "Caca Aghuna", "Pa"-Opa" Iliing", "Pacakang Alako", "Entar Akarang", "Les Balesan".

The third, Dwiki Rifardi (2017) Study of Lexical Meaning on “Bob Marley” Song, a student of English Letters Department, Faculty of Humanities, UIN Maulana Malik Ibrahim. This research deals with the analysis of lexical meaning and contextual meaning of Bob Marley songs for explain the context found in his song. The writer takes five songs from different 1973 – 1980 album. The writer used the lexical and contextual meaning theory by Parera to conduct this research. The result of this research is describes the lexical and contextual meaning that found in Bob Marley songs, but not all the types of lexical and contextual are existed in that song. This research almost similar with the researcher plan, since it observed lyric of song. The strengthens from this research, Dwiki using Bob Marley’s songs mostly express that human should attempt to achieves a better life, it convey a message in which we as human must have strength and high motivation to face the problem, and any other positive message to the hearer. Furthermore, Bob Marley is a legendary musician who is worldwide and has many fans, so it is important to understand the meaning of the songs. And the weakness is not explains the theory of Parera as a research method was Dwiki used. Besides that, the difference between this research and researcher plan is that the object uses the Bob Marley songs while the researcher plan use the Maher Zain songs.

The next previous study is from Mahardika Reza Lesmana, with his thesis entitled Love in The Beatles’ Selected Song Lyrics (Semiotic Analysis) he is students of UIN Maulana Malik Ibrahim Malang. He also uses song lyric as an object of the study. However, different with this research, he focuses on the symbols of love. Based on the research, the researcher uses 5 songs of The Beatles as the main object, the songs are “Honey Don’t”, Anna (Go to Him), Honey Pie, Here Comes The Sun, I Want to Hold Your Hand. The issues raised and represented through symbols in those songs include complexity of love experienced by human beings.

The last previous research is Novita Husna Nasution and Sri Heryani Nasution with this paper entitled Semantic Emotion in

Maher Zain's Lyric of Songs: Semantic Analysis, this study is find out the dominant semantic emotion used in Maher Zain's lyric of songs. This study also found that there is another emotion that was not included in the types of emotion by Shaver namely grateful. Novita and Heryani assume that by analyzing the semantic emotion in songs it will be easier for the listener to enjoy the song and to comprehend the purpose of the song and the messages delivered by the song. Novelty of this research, this research focuses on the educational values and imagery of the songs which previous research do not have. Further, it uses different song from the previous research.

C. Conceptual Framework

This research examined educational values and imagery analysis of Maher Zain. Educational Value defines as something or limitation of anything that educate someone directed to maturation. Educational Value can be distinguished into two groups, divine value and humanity value according to Mujib. Meanwhile, imagery is the use of vivid and expressive language, in Maher Zain's songs to evoke mental images and enhance the listener's understanding. In addition, this research focuses on the educational values which are contained in the song lyrics of Maher Zain and types of imagery which are used in the song lyrics of Maher Zain. Especially, in the three songs of Thank You Allah album entitled: Thank You Allah, Palestine will be Free, and The Rest of My Life. After analyzing the educational value and imagery, the researcher gets the findings.

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