

**AN ANALYSIS OF MORAL VALUES IN “ONWARD”MOVIE  
BY DAN SCANLON C.S.ANDRESON.**

A Thesis

Submitted as a Partial Fulfilment of the Requirement for Proposal S1-Degree

By

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**ENGLISH EDUCATION STUDY PROGRAM  
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## ABSTRACT

Currently, throughout the world, even in our own country, there has been a decline in the value of education, especially among teenagers and students. This occurs because parents do not instill educational values in their children at a young age; especially in this modern era, learning from teachers focuses solely on learning material and does not address how their morals are deteriorating. This needs to be minimized by teachers. Teachers really need a media that can help teach subjects while providing educational value to students. One of the media is film. Therefore, this study discusses the moral value in the Onward film.

In this study, researchers collected data using both descriptive qualitative methods. Instruments from This study is being carried out either by the researcher or by a "human instrument." There are three steps for data analysis in this study: data condensation, data display, and conclusions verification. Finally, the researcher used investigator triangulation to validate the results of the data analysis.

The research objectives are to (1) find out what the moral values are contained in the "Onward" movie. (2) find out what literary elements can be found in the film "Onward." The writer used a descriptive qualitative method in this study, and the researcher used a research instrument from the Onward film. The research subject of this research is a film by Dan Scanlan C.S. Anderson entitled "Onward". The theme of the film, entitled "Onward," tells the story of a struggle. The plot of this film is about two brothers who want to meet their father, who has died. This is a family film in which the filmmakers combine fictional stories with the modern world. In addition, this film uses a third-person point of view. The moral values of this film are honesty, bravery, self-confidence, unselfishness, respect, love, and kindness. From studying these moral values, it is hoped that it will help build good character in a child, who must always try and struggle to achieve something and always love his family.

**Key words : Moral Value, Onward, Qualitative Research.**

## DECLARATION

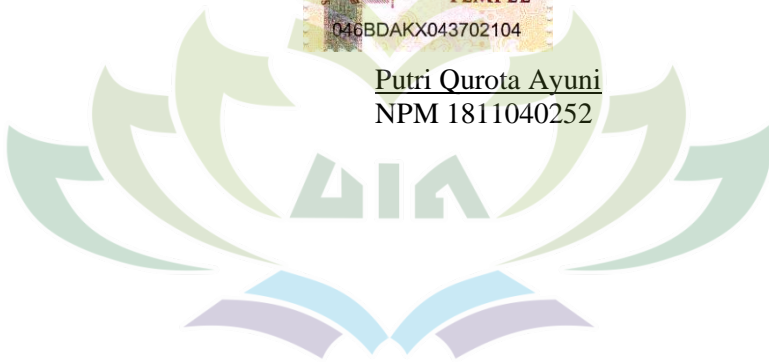
Hereby, I state this thesis entitled “An Analysis of Moral Values In Onward Movie by Dan Scanlon C.S Anderson” is completely my own work. I am fully aware that I have quoted some statements and theories from various sources and those are properly acknowledged in the text.

Bandar Lampung, 17 february 2023

Declared By,



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A thesis entitled: "AN ANALYSIS OF MORAL VALUE IN 'ONWARD' MOVIE BY DAN SCANLON C.S ANDERSON", by: PUTRI QUROTA AYUNI, NPM: 1811040252, Study Program: English Education, was tested and defended in the examination session held on: Friday, February 17<sup>th</sup> 2023.

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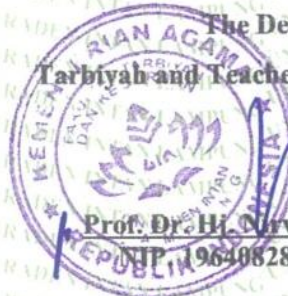
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## MOTTO

مَنْ عَمِلَ صَالِحًا مِّنْ ذَكَرٍ أَوْ أُنْثَىٰ وَهُوَ مُؤْمِنٌ فَلَنُحْيِيَنَّهٗ حَيٰوةً طَيِّبَةً  
وَلَنَجْزِيَنَّهُمْ أَجْرَهُمْ بِأَحْسَنِ مَا كَانُوا يَعْمَلُونَ ﴿٩٧﴾

(Q.S An-Nahl : 97)

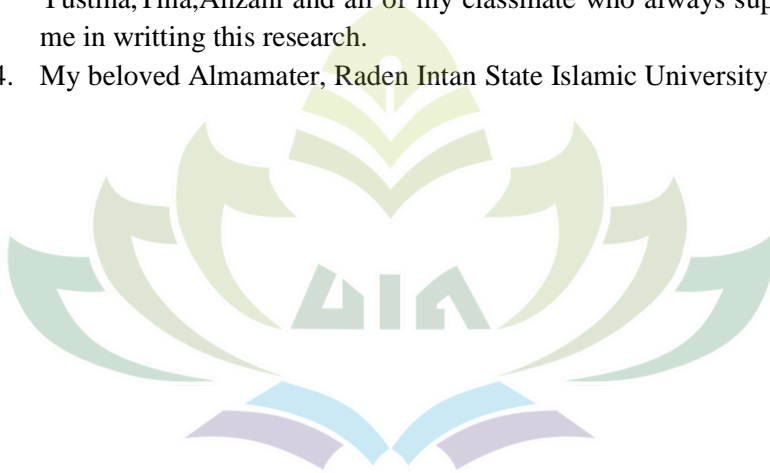
Whoever does righteousness, whether male or female, while he is a believer - We will surely cause him to live a good life, and We will surely give them their reward [in the Hereafter] according to the best of what they used to do



## DEDICATION

I offer up my praise and gratitude to Allah SWT for the abundant blessing to me. Then, I faithfully dedicated this thesis to:

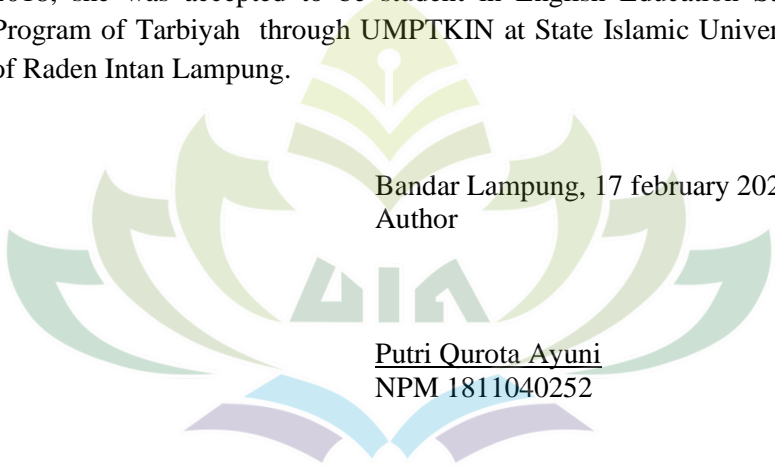
1. My beloved parents Mr. Zulfikar Amin and Mrs. Erma Susilawati who always pray for my success and give me motivation and support to study hard until now. Thus, I could finish this thesis.
2. My beloved brother and sister, M. Riski Abdillah and Suci Sifa Khairunnisa who Always support and give me motivation and pray for my success.
3. My beloved friends Sasi, Febiola, Nurhasah, Yeni, Linda, Nisa, Yustina, Tina, Anzani and all of my classmate who always support me in writting this research.
4. My beloved Almamater, Raden Intan State Islamic University.



## CURRICULUM VITAE

The name of researcher is Putri Qurota Ayuni . She was born in Bandar Lampung on September 12, 2000. She is the second children from three siblings of Mr. Zulfikar Amin and Ms. Erma Susilawati. She has older brother ,M. Rizki Abdillah and she has younger sister, Suci Sifa Khairunnisa.

She began her study at SDN 1 Waykandis Bandar Lampung and graduated in 2012. She continued her study at SMP Pangudi Luhur Bandar Lampung and graduated in 2015. After she graduated from Junior High School in 2015, she continued her study at SMAN 15 Bandar Lampung and she graduated from that school in 2018. In 2018, she was accepted to be student in English Education Study Program of Tarbiyah through UMPTKIN at State Islamic University of Raden Intan Lampung.



Bandar Lampung, 17 february 2023  
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## ACKNOWLEDGEMENTS

Bismillahirrahmanirrahim, Alhamdulillahirobbil ‘alamin, all praise be to Allah SWT, who has bestowed His mercy, compassion, and kindness, and who always guides and protects researchers in every step of their lives. and don't forget to send blessings and greetings to our prophet Muhammad SAW, who always leads us from darkness to light. With the grace of Allah SWT, the researcher can complete his thesis entitled "An Analysis of Moral Values in "Onward" Movie By Dan Scanlon C.S. Andreson. This thesis was submitted as one of the requirements for obtaining a bachelor's degree in the English Education Study Program at Raden Intan State Islamic University Lampung.

In completing this final assignment, the researcher cannot complete this final assignment alone. Researchers have received so much help, motivation, advice, assistance, support, and many other valuable things from various parties. Therefore, the researcher would like to express his deepest feelings for the people who always care about him, and he would like to express his deep gratitude to:

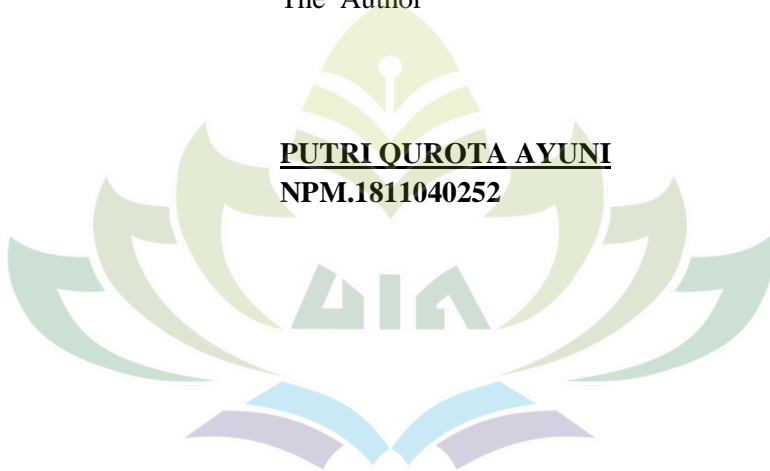
1. Prof. Dr. Hj. Nirva Diana, M. Pd, the Dean of Tarbiyah and Teacher Training Faculty, UIN Raden Intan Lampung and all the staff.
2. Dr. Moh. Muhassin, M.Hum, as the chairperson of English Education Study Program of UIN Raden Intan Lampung.
3. M. Ridho Kholid, S. S. M.Pd as the secretary of English Education Study Program of UIN Raden Intan Lampung.
4. Dr. Moh. Muhassin, M.Hum. as the Advisor who had given guidance, support and solution to the researcher in the accomplishment of undergraduate thesis.
5. Agus Hidayat, M.Pd, as the Co- Advisor who had helped, guidance, support and solution until this undergraduate thesis finished.
6. My beloved Family, Mom and Dad, my older brother, Riski and my younger sister, Suci.

7. My beloved friends Sasi, Febiola, Nurhasah, Yeni, Linda, Nisa, Yustina, Tina, Anzani and all of my classmate who always support me in writing this research.

However, the researcher realizes that this thesis has limitation in certain way and this thesis is far from being perfect. Thus, critique, comment, and suggestion, are expected to arrange paper better in the forthcoming. Hopefully, this thesis can be useful and can give the beneficial for the readers who want to obtain information about moral value.

Bandar Lampung, 17 febuari 2023

The Author



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# CHAPTER I

## INTRODUCTION

### A. Title Confirmation

There is an explanation of moral values and intrinsic elements in the thesis proposal entitled An Analysis of Moral Values in "Onward" By Dan Scanlon Andrésón, C.S in an attempt to mitigate the process of writing this undergraduate thesis proposal. The follows is the explanation:

#### 1. Analysis

Analysis is an organization where the process is done creatively, so because of that, it is expected that analytical schemes will emerge.<sup>1</sup>

#### 2. Moral Value

Moral value is a behavior which has a whole and a value that is related to the good and bad sides of the behavior.<sup>2</sup>

#### 3.Movie

According to Sapp a film is a film something that is considered a source of entertainment or as an art form.<sup>3</sup>

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<sup>1</sup> 'Five Ways of Doing Qualitative Analysis Phenomenological Psychology, Grounded Theory, Discourse Analysis, Narrative Research, and Intuitive Inquiry by Frederick J. Wertz et al. (z-Lib.Org).Pdf', accessed 24 September 2022,

<sup>2</sup> Farah Eka Septyawanti, Elmustian Elmustian, and Hadi Rumadi, 'NILAI MORAL PADA FILM NANTI KITA CERITA TENTANG HARI INI KARYA ANGGA DWIMAS SASONGKO', *Jurnal Ilmu Budaya* 18, no. 1 (30 August 2021): 2, <https://doi.org/10.31849/jib.v18i1.7843>.

<sup>3</sup> Chairina Nasir et al., 'AN ANALYSIS OF MORAL VALUES IN THE MOVIE "COCO"', 2019, proceedings of the 2nd English Internasional conference in conjunction with 9 th Annual International Conference ,Universitas Syiah Kuala, September, Banda Aceh, Indonesia,p 22.

#### 4. Onward

Onward is a cartoon film originating from America with a duration of 1 hour 42 minutes, directed by Dan Scanlon and himself as the author.

### **B. Background of the Research**

Every human being can convey an idea, expression, or even something that he wants to say to the intended person, and this can be used as a communication tool every day by humans. This is referred to as the meaning of language. Sanggam's statement, "he said that language can be used to communicate and express thoughts and interact with fellow people," underlines the value of language in society and in communicating between people to convey an idea and negotiate between humans. Aside from that, language serves as a tool for socializing, regulating, and adapting to social integration in the environment. As earlier stated by Sanggam, the presence of language enables us as humans to express ourselves through communicating with and interacting with others. People too can convey an idea, a thought, or even a desire.

In this era of globalization, morals are very necessary, according to Banerjee, moral value is a value related to manners, behavior, and customs.<sup>4</sup> But in reality, this modern era has experienced moral degradation, also called moral decline, according to Daryanto, degradation is a decrease in quality or a decline in position, but it can be concluded that the level of awareness of human behavior has

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<sup>4</sup> E Susana, 'Elya Susana, (2018), "Moral Value in Charlotte Bronte's Novel Jane Eyre" in The 1st Annual International Conference on Language and Literature, KnE Social Sciences, Pages 287–294. DOI 10.18502/Kss.V3i4.1940', *KnE Social Sciences* 3, no. 4 (19 April 2018): 287, <https://doi.org/10.18502/kss.v3i4.1940>.

decreased. According to Lickona, there are several signs of moral degradation, such as speaking badly, increasing alcohol consumption, sex, increasing drug use, decreasing work ethic, low sense of responsibility, lack of sense of honesty, hatred between others, and low respect for people. parents, teachers, and friends.<sup>5</sup> as the first example related to moral values, namely honesty, in the case that occurred in Papua where there was a corruption case committed by the former regent of Yalimo Papua. In this case, the police named the former regent of Yalimo Papua, namely Lakiyus Peon, as a suspect in the alleged corruption case of social assistance funds in the 2020 period. In this case, the former regent misused social assistance money to make payments to community representatives, and because of this, the state suffered losses of up to \$1 billion. From the results of this investigation, the police issued an arrest warrant that was intended by the regent of Papua to be arrested, and the former regent was ensnared in Article 2 paragraph 1 and Article 3 of the Law. 31 of 1999 concerning the eradication of criminal acts of corruption. Based on the results of this news quote, it appears that moral values in humans are now decreasing, especially in the value of honesty.<sup>6</sup>

This second case relates to one of the moral values that will be discussed, namely, unselfishness. In the case that occurred in Indramayu, this murder was carried out by the victim's own brother, who acted as the perpetrator and had

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<sup>5</sup> 'Ma'rufah,Rahmat,Widana,DEGRADASI MORAL SEBAGAI DAMPAK KEJAHATAN SIBER PADA GENERASI MILLENNIAL DI INDONESIA,Jurnal Ilmu Pengetahuan Sosial,ISSN Online : 2550-0813 ISSN Cetak : 2541-657X Vol 7 No 1 Tahun 2020 Hal 193', n.d.

<sup>6</sup> 'CNN Indonesia,Eks Bupati Yalimo Papua Jadi Tersangka Korupsi Bansos Rp1 M,Rabu, 27 Okt 2021,Https://Www.Cnnindonesia.Com/Nasional/20211027080507-12-712882/Eks-Bupati-Yalimo-Papua-Jadi-Tersangka-Korupsi-Bansos-Rp1-m', accessed 3 November 2022, <https://www.cnnindonesia.com/nasional/20211027080507-12-712882/eks-bupati-yalimo-papua-jadi-tersangka-korupsi-bansos-rp1-m>.

the heart to kill her 55-year-old brother. This action was carried out when the victim was fast asleep and the perpetrator was watching TV. The perpetrator sadistically stabbed his brother's neck with a knife while he was sleeping, so that the victim died at the scene. The motive for the murder was because the perpetrator felt that the victim was a barrier to the distribution of inheritance. In this case, the perpetrator is likely to be charged with Article 338 of the Criminal Code concerning murder and is threatened with a maximum imprisonment of fifteen years. Recognizing the results of this news quote that the moral value of unselfishness in humans is now decreasing, the absence of the value of unselfishness makes the perpetrator with the heart to kill his brother's life just because of inheritance.<sup>7</sup>

This third case relates to one of the moral values that will be discussed, namely respect. In the case that occurred in Tasikamalaya, where there was a case of bullying carried out by elementary school students who were still 11 years old, both the victim and the perpetrator were schoolmates. This bullying case happened to a child who experienced physical, sexual, and psychological violence. In this case, the perpetrator sadistically recorded the victim being forced to have sex with an animal, and the recording was widely distributed so as to make the victim ashamed and psychologically shaken; therefore, the victim's health declined drastically, and finally the victim died. This case has managed to get the government's attention. Based on the results of this news quote that the moral value of mutual respect for humans is now decreasing, the absence of the

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<sup>7</sup> 'Medikom Online - Diduga Ribut Soal Harta Warisan, Adik Tega Bunuh Kakak', accessed 3 November 2022, <http://medikomonline.com/berita/hukum-peristiwa/diduga-ribut-soal-harta-warisan--adik-tega-bunuh-kakak>.

value of mutual respect makes the perpetrators bully the victim until the victim feels depressed and dies.<sup>8</sup>

Based on the news excerpt, it is clear that the moral value of children today is decreasing. Therefore, the importance of moral values is instilled in millennial generation children because moral values can help determine the character of children as good or bad, and moral values are very important because they can be the first step towards life. Help children develop into good individuals.<sup>9</sup>

There are many ways to find moral values in literary works. One of them is in the movie. Film is one of the most important aspects of a literary work that has developed into a means of escape, and it is evident that families watch movies on television. According to Kusumarasdyati and Luo, the film provides the original language of an exposition in an authentic and cultural setting. We are actually watching a story for solid interaction and character interaction when we watch a movie. In this study, the researcher was interested in subsequent films because of the many messages about moral values, which are an important part of increasing knowledge about moral values. In addition to moral values, researchers are interested in this film because it is an animated film; this film will not be boring, so researchers can easily enjoy the film. Therefore, the researcher discusses and examines moral values in the film "Onward."

Onward is a fantasy film produced by Pixar Studios for Walt Disney Pictures and released on Friday. The adventure

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<sup>8</sup> 'Kasus "Bullying" Yang Tewaskan Siswa SD Di Tasikmalaya, KPAI Menduga Pelaku Terpapar Konten Pornografi Halaman All - Kompas.Com', accessed 3 November 2022, <https://regional.kompas.com/read/2022/07/24/060600878/kasus-bullying-yang-tewaskan-siswa-sd-di-tasikmalaya-kpai-menduga-pelaku?page=all>.

<sup>9</sup> 'Navdeep Kaur, IMPORTANCE OF MORAL VALUES IN STUDENT LIFE, International Journal of 3600 Management Review, Hal 231, Volume-7, ISSN No: 2320-7132', n.d.

of their brothers, Alan and Barley Lightfoot, is related in this Onward story. Their aim is to bring their long-dead father back from the dead. They used a magic spell that had been forgotten in that era to resuscitate his father. In the main character of this film, namely Lan, Lan started this adventure when became just 16 years old. He got a want prepared by his father, Willden Lightfoot, with a letter from his father containing instructions as to how to use a gemstone magic wand by reciting a spell prepared by his father, that will return his dad back, but only for 24 hours. But, Lan and Barley's efforts are not perfect; their father only appears with half if the body, and that is why they find a way to restore their father's body. From passing through dangerous areas to being chased by the police, his father was only met by his brother, Barley, because Lan had gone missing.<sup>10</sup>

There are so many researcher who did the same research: The first research was conducted by Aghliera Nissa from the University of Sultan Maulana Hasanudin Banten with the title "Exploring Moral Value in The Frozen" Movie. Researchers want to know what moral values are contained in the "Frozen" movie. Researchers use qualitative descriptive analysis to find moral values in films based on Linda and Richard's theory. The results showed that there are several moral values such as: love and affection, cooperation, caring, humanity, self-control, sharing, sorry, confidence, bravery, responsibility, loyalty, and honesty.

The second research conducted by Risma Amanda from the State Islamic Institute of Tulang Agung with the title "An Analysis of Moral Value in "The Karate Kid" Movie," Researchers want to know what moral values are contained in

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<sup>10</sup> 'Onward', accessed 28 July 2022, <https://www.cnnindonesia.com/hiburan/20200306151056-220-481155/review-film-onward>.



"The Karate Kid" movie. The researcher uses qualitative descriptive analysis to find the moral value in the film. The results showed that there were several moral values such as: honesty, bravery, peaceability, self-reliance, potential, self-discipline, moderation, loyalty, respect, love, kindness, and friendliness.

The third research conducted by Windasari from Muhammadiyah University of South Sumatra with the title "An Analysis of Moral Value in the "Up" Movie. Researchers want to know what moral values are contained in the "Up" movie. Researchers use qualitative descriptive analysis based on Lickona's theory, to find the moral value in the film. The results show that there are several moral values such as: never giving up, altruism, self-discipline, loyalty, respect, love, helping others, and courage.

The fourth research conducted by Naina Ayu Rizky Ullifatul Laily from the State Islamic Institute of Tulang Agung with the title "An Analysis of Moral Value in "The Lion King,"Movie. Researchers want to know what moral values are contained in "The Lion King" movie. The researcher uses a qualitative descriptive analysis based on the theory of Linda and Eyre, to find the moral value in the film. The results show that there are several moral values such as: honesty, bravery, courage, respect, love and affection, loyalty, trustworthiness, kindness, friendliness, sensitivity, and not being selfish.

The last research conducted by Sri Ayu Wulandari from Matarm University. with the title "An Analysis of Moral Value in A movie Entitled Warcaft and Their Contrubution As Senior High School". Researchers want to know what moral values are contained in the "War Caft" movie.

Researchers use qualitative descriptive analysis based on the theory of Linda and Eyre, to find the moral value in the film. The results showed that there were several moral values such as: responsibility, love of peace, love of homeland, affection, creativity, fairness, care for the environment, trustworthiness, bravery, ,appreciating achievements.

The difference from previous research, this film tells about: self-confidence, honesty, brave , love, unselfishness, respect, and kindness. The reason the author wants to analyze moral value is because in life, moral values are very important and influential, so the author wants to convey moral values in the Onward film. For that reason, the author will analyze the moral values contained in the film "Onward." In addition, the title of the research is "An Analysis Of Moral Value In "Onward"Movie By Dan Scanlon C.S.Anderson".

### **C. Focus and Sub Focus of the Research**

The focus of the research is based on the background of the problem that has been discussed by the researcher, so the focus of this research is on An Analysis of Moral Value in the "Onward" Movie By Dan Scanlon C.S. Anderson ,which is where the main purpose of this research is about moral value and literary element, which the researcher use the teory of Linda and Richard.<sup>11</sup>

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<sup>11</sup> Linda Eyre and Richard M. Eyre, *Teaching Children Values* (New York : Simon & Schuster, 1993), <http://archive.org/details/teachingchildren00eyre>.

#### **D. Research Questions**

Based on the background of the problem above, the formulation of the research will be:

1. What are the moral values found in the "Onward" movie?
2. What are the literary elements that can be found in "Onward, movie"?

#### **E. Objectives of the Research**

Related to the formulation of the problem, the objective of the research are?

1. to find out what the moral values are contained in the "Onward" movie ?
2. to find out what the literary elements that can be found in "Onward, movie"?

#### **F. Use of the Research**

##### **1.Theoretically**

The results of this study are expected to provide the world regarding moral value information and to understand how important moral values are in education. This research is expected to provide motivation and can provide creative ideas for the future.

##### **2.Practically**

###### **A. To Students.**

The Research hope that students can understand the value of education, and they can find out how education is valued in films, this can be used as informal learning for students. Films become one of the routine activities

of every child; therefore, in order to create fun learning and to enrich the understanding of moral values in education, it was decided that this film is suitable to support children's learning.

B. To The Other Researchers.

The researcher has a goal and hope that this research can be used as a reference and can provide benefits that can inspire other researchers to be able to find information about moral values in this study.

## **G. Previous Related Studies**

Actually, this research on moral values is not the first time it has been investigated, but that does not mean that researchers are plagiarizing from other researchers. To continue here, the researcher will prove its authenticity, which is inspired by previous research, such as research entitled:

The first research is "An Analysis of Moral Values as Seen in the Rise of the Guardians Movie," by Ibn Sina Irvany Setiawan. In this study, the researcher analyzed the film's moral values and socio-cultural background. According to Ibn Sina Irvany Setiawan's analysis, the film American Myth and Legend does have a moral violation. It has themes such as strong beliefs, cooperation, and a fighting spirit, as shown by the main character, Jack Frost, who's still always happy and can always keep the children's hopes live. Besides from that, this film contains a

significant amount of moral education for children, and it is stored as a cultural story.<sup>12</sup>

The second study is an analysis of moral values and moral principles delivered in the film "Kick Boxer" by Situmorang and Bejo Sutisno, titled "An Analysis of Moral Values In Satating The Principle In Kick Boxer Movie." Scientists found moral values such as trust, responsibility, respect, care, and justice, and also moral principles such as enforcing the rules and avoiding forbidden actions in this study. Furthermore, the scientists found that moral values and moral value principles are a human way to reflect good behavior, which is important in social life in terms of reaching happiness, peace, prosperity, and good goals.<sup>13</sup>

The Third is the research of Dewi Novita Anjari, "An Analysis On Moral Values Of The Mars Needs Moms Movie". Here the researcher aims to find out how the moral values contained in the film "Mars Need Moms" affect Here, the researcher uses many steps to collect data, such as watching, reading, listening, classifying, and choosing. and all of them are obtained, the author is looking for references such as: books, journals, articles. Here the researcher finds some values in this film. All values have been clarified into: 2 parts namely :Positive moral values such as love, compassion, unyielding, courage, help, wisdom, solidarity,

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<sup>12</sup> Ibnu Sina Irvany Setiawan, 'Setiawan, "An Analysis on Moral Values as Seen in Rising of The Guardians Movie", Thesis, Stain Salatiga, Salatiga, 2014', n.d., 68.

<sup>13</sup> Susanto Susanto, 'AN ANALYSIS ON INTRINSIC ELEMENTS OF KUNGFU PANDA 3 MOVIE', *Journey (Journal of English Language and Pedagogy)* 2, no. 2 (23 September 2019): 156–64, <https://doi.org/10.33503/journey.v2i2.513>.

sacrifice, regret and forgiveness and negative moral values such as lies and disputes.<sup>14</sup>

The fourth study was conducted by Rizha Wijayaningdyah and Bejo Sutrisno (2018), "The Moral Value in the "Chicken Run" Movie. In this study, the researcher has a goal, namely to raise the characterizations in the film and moral values to find a main character in the film who has the character of achievement for a dream.<sup>15</sup>

The latest research was conducted by Yohanes Juhardianto, Siane Herawati, Maria G, and Sri Ningsi (2018) "An Analysis of Moral Value in the 47 Ronin" film. In this study, the researchers had a goal. The aim was to analyze what moral values were contained in the film. Based on the results that have been obtained, the researchers have acquired moral values such as self-esteem, self-confidence, courage, and honesty.<sup>16</sup> Of all the research from the researchers above, the similarity with the research, the researcher will examine is that we are both looking for the moral values contained in the film, but not only similarities, we also have differences. The difference is in my research, I'm not only looking for moral values, but in this research, the research writer examines the intrinsic elements in the films that are researched by the research writer. The title I am reviewing is "An Analysis of Moral Value in the "Onward" Movie by Dan Scanlon C.S. Anderson".

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<sup>14</sup> Dewi Novita Anjarsari, 'Analysis on Moral Value of Mars Needs Moms Movie By Simon Wells' (doctoral, Universitas Panca Marga Probolinggo, 2018), <http://repository.upm.ac.id/208/>.

<sup>15</sup> Bejo Sutrisno and Rizha Wijayaningdyah, 'THE MORAL VALUES IN "CHICKEN RUN" MOVIE', *Journal of English Language and Literature (JELL)* 3, no. 01 (23 August 2018): 87–100, <https://doi.org/10.37110/jell.v3i01.39>.

<sup>16</sup> Yohanes Johardianto, 'AN ANALYSIS OF MORAL VALUE IN 47 RONIN FILM', *JURNAL ILMIAH BAHASA DAN SASTRA* 5, no. 2 (2018): 77–94, <https://doi.org/10.21067/jibs.v5i2.3168>.



## H. Research Methodology

### 1) Research Design.

Research design is a regulatory tool for analyzing information with the objective of integrating economic objectives into procedures. It's a conceptual structure in which the researcher has the capacity to set up the plan for collecting, measuring, and analyzing data on the subjects under consideration.<sup>17</sup> In qualitative research, researcher usually write down one or three main research questions. But, and there is no hard rule, researchers can ask a question. Even so, researchers must remember that the requests for information must be thorough, and they must focus more and perform much better.<sup>18</sup> This is done in order to get valid and significant data.

The data that is most often used in qualitative research is descriptive.<sup>19</sup> In qualitative research, descriptive qualitative is a descriptive label that is used to define a phenomenon to be studied. Additionally, descriptive qualitative is important in qualitative research, and qualitative descriptive becomes a method of choice only when the desired phenomenon is demonstrated. As a conclusion, a qualitative descriptive study has advantages, such as the researcher providing a description of the experience, which is similar to a perception that the researcher uses during the interpretation stage of the inference that the researcher receives when collecting analytical data.

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<sup>17</sup> 'Research Methodology - Methods and Techniques 2004.Pdf', n.d. 31

<sup>18</sup> Patricia Leavy, *Research Design: Quantitative, Qualitative, Mixed Methods, Arts-Based, and Community-Based Participatory Research Approaches* (New York; London: Guilford Press, 2017).

<sup>19</sup> John W. Creswell, *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches*, 4th ed (Thousand Oaks: SAGE Publications, 2014).

According to Sandelowsky (2010), descriptive qualitative design has a strong relationship with (hues, tones, and texture, with this relationship impacting on other qualitative clusters.<sup>20</sup> In addition, there is a written data report. Because descriptive explanations will provide a lot of information about social life or the existence of phenomena, and information obtained in detail will produce valid data, this is descriptive qualitative research as well as explaining and enriching the results of the data that will be produced. Based on the explanation above, the researcher uses a qualitative descriptive research method. The subject of this research is a film entitled "onward."

## 2) Research Subject

In qualitative research design, it is not a term for case studies, document analysis, grounded theory, ethnography and action research. Qualitative researchers also believe that definite reality must strive to find a single universal truth. In addition, qualitative research aims to find new ideas and insights and can even produce new theories.

Qualitative study is a research which deals directly with theories from different points of view, it aims to broaden knowledge about social processes in general. The subject is something that is being discussed, handled and analyzed.<sup>21</sup> In this study, the research subject is a film by Dan Scanlon C.S. Anderson entitled "Onward" which has a duration of 1 hour 40 minutes. Here the researcher will focus on analyzing the moral value.

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<sup>20</sup> Wahdi Suardi and Fakultas Ekonomi Uninus, 'Catatan Kecil Mengenai Desain Kualitatif Deskriptif (QD)' 2 (1 September 2017): 123.

<sup>21</sup> Albert Sydney 1898-1978 Hornby, *Oxford Advanced Learner's Dictionary of Current English*, 3. ed., 7th impr. (Oxford University Press, 1977).

### 3) Research Instrument.

In qualitative research, here the researcher acts as an instrument or is called a "human instrument". This means that the researcher is the main data collector.<sup>22</sup> Research is a key tool to analyze data collection techniques qualitatively, which will result to the meaning of generalizations.<sup>23</sup> The human instrument can collect data quickly and can consult with informants so that they can clarify. Besides that, they can correct and find out if there is reinforcement.<sup>24</sup> In human instrument research, the researcher is considered the main data collector. For qualitative researchers, the researcher has the breadth in collecting data, whether the data obtained has amplification or not, so clarification is needed from the results of the research data so that researchers can easily identify and investigate how atypical and idiosyncratic reactions are

Qualitative research instruments are not objective, but subjective, in the meaning that the instrument is not a tool, but instead the researcher is the research instrument. The researcher must be experienced as an instrument that is always complete, open, flexible, and sensitive in order to obtain completeness of research and reliability in determining research results. This study uses guidelines in analyzing moral values which are reflected in the film "Dan Scanlon C.S.Anderson entitled "Onward". In this case the researcher uses the category of moral values based on

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<sup>22</sup> 'Pengertian Human Instrumen, Ciri, Dan Kelemahannya', accessed 29 July 2022, <https://www.sosial79.com/2020/12/pengertian-human-instrumen-ciri-dan.html>.

<sup>23</sup> Nuning Indah Pratiwi, 'PENGUNAAN MEDIA VIDEO CALL DALAM TEKNOLOGI KOMUNIKASI', *Jurnal Ilmiah Dinamika Sosial* 1, no. 2 (1 August 2017): 202–24, <https://doi.org/10.38043/jids.v1i2.219>.

<sup>24</sup> Margarita Peredaryenko and Steven Krauss, 'Calibrating the Human Instrument: Understanding the Interviewing Experience of Novice Qualitative Researchers', *The Qualitative Report*, 8 January 2015, 3, <https://doi.org/10.46743/2160-3715/2013.1449>.

Richard and Linda's theory. Guidelines for analyzing moral values are as follows;

**Table 1**

**The Onward of Moral Value Analysis**

N O	TI ME	DIAL OG	Types of Moral Value						
			Hone sty	Bra ve	Self con fi den ce	Unself ish	Resp ect	Lo ve	Kindn ess

1  
2  
3  
4  
5

**4) Technique of Data Collection.**

Data collection is seen in qualitative research, which requires gathering data in the form of pictures or questions out of a small number of people. Observation, documentation, and interviews are the most common qualitative research approaches. There will be quantitative differences in the use of instruments because this approach is commonly used by qualitative researchers. Qualitative research will collect data by asking open-ended questions. Researchers in qualitative research are not required to collect data at the end of the study; however, researchers must focus

on the ongoing process and ensure that the findings are valid and significant at all times.<sup>25</sup>

In this research, the researcher collects data by using the document method in the form of writing, it aims to get a more detailed understanding of the phenomenon under study. Documentation is a process of activities or work processes in order to produce evidence of the work process itself. In this study, researchers used dialogue from onward films as written artifacts, while audio-visuals were obtained from video recordings, which were used as data collection techniques.

The researcher examines the dialogues between the characters in the film. Here the researcher always repeats when watching the film. This aims to get a script which will be a factual

source so that the research on this film runs smoothly and has concrete evidence, so this is done through the following steps:

1. The first thing to do is watch the film over and over again.
2. In the second stage, the researcher wrote the dialogue transcript in the film.
3. At this stage, researcher identified the moral value by reading transcript
4. Researchers have created groups from the data set that has been identified.
5. At the last stage, the researcher classified the data based on the form of moral value

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<sup>25</sup> John W. Creswell, *Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research*, 4th ed (Boston: Pearson, 2012).

## 5) Data Analysis

Data analysis is a process experienced by researchers as a processing process and with the aim of being able to find useful information in order to facilitate taking a solution in solving problems.<sup>26</sup> According to Bogdan, data analysis is a systematic process of arranging information with the objective of improving understanding and making it possible to present what has been found to others.<sup>27</sup> Miles and Huberman suggested three processes, that will be used by the researchers here. Data compression, presentation, and drawing conclusions and levers are the processes. Follows:<sup>28</sup>

### 1) Data Condensation

In this condition, data condensation is a type of data analysis that involves emphasizing, simplifying, and changing data in the form of field notes, documents, interviews, sorting, and organizing data. The researcher will analyze the moral values and intrinsic aspects in the "onward" movie based on this research.

### 2) Data Display

The most important aspect of research is data display. A data display is a neatly organized collection of data related to taking action. But, there are many views present in the data display, such tables, graphs, matrices, networks, and charts. This makes it easier for researchers to collect data and helps for them to draw conclusions. This type of table is used as a display in this study.

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<sup>26</sup> Rizal Hans, 'Analisis Data : Mengenal Pengertian, Jenis, Dan Prosedur Analisis Data', accessed 30 July 2022, <https://www.dqlab.id/analisis-data-adalah-mengenal-pengertian-jenis-dan-prosedur-analisis-data>.

<sup>27</sup> Robert Bogdan and Sari Knopp Biklen, *Qualitative Research for Education: An Introduction to Theories and Methods*, 5th ed (Boston, Mass: Pearson A & B, 2007).

<sup>28</sup> 'Nugrahani, Metode Penelitian Kualitatif Dalam Penelitian Pendidikan Bahasa, (Surakarta 11 Juni 2014)', n.d.

### 3). Conclusion Verification.

Researchers use verification to try to understand meanings, patterns, and explanations. While conclusions can take the shape of descriptions or descriptions of objects whose previous data was insufficient, the data becomes valid after research. The researcher will draw conclusions based on the analysis process in this study. Moral values and intrinsic elements are also identified by researchers.

## 6) The Trustworthiness of the Data

Every process includes accurate and precise data. This attempts to get an underlying and trustworthy understanding, therefore it must achieve basic criteria such as Data Tragulation, Tragulation Method, Invistor Tragulation, Theory Tragulation (David Hales).

### 1. Data Tragulation

Data tragulation is a matter where its use uses several sources, such as space, the people involved, or time. Therefore, the findings can be corroborated, and the data will be compensated by the strength of other data. Tragulation of data will reduce the risk of falsehood and can strengthen the conclusions drawn from the findings.

### 2. Tragulation Method

In this triangulation, using several methods to be able to study a phenomenon and situation. The purpose of this triangulation method is to reduce the shortcomings of a

single method and to have strengths that can compensate for other weaknesses.<sup>29</sup>

### 3. Investigator Triangulation

Investigator triangulation is the use of more than one investigator, interviewer, observer, researcher, and data analyst in a study. The investigator's triangulation is very useful to reduce the cost of collecting, reporting, and analyzing data.

### 4. Theory Triangulation

Theory triangulation is the use of theory to examine a phenomenon. It is intended to be able to see a phenomenon from a different perspective. The conclusion is that it is important to look at a situation from a different point of view.

However, from the above triangulation, Researchers only use investigator triangulation. To check whether the data is valid or not, the validation is examined by experts for research related to this study.

## I. Systematic of Discussion

This study will display the discussion in several chapters. The chapters will explain and describe particular topics. The systematic discussions are as follows:

### 1. Chapter I

Chapter I present the introduction, which consists of title confirmation, background of the research, focus and sub focus of the research, identification of the research, limitation

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<sup>29</sup> 'David Hales, an Introduction to Triangulation, (Geneva: Unaided Monitoring and Evaluating Fundamentals Series ,2010)', accessed 8 November 2022, [https://www.unaids.org/sites/default/files/sub\\_landing/files/10\\_4-Intro-to-triangulation-MEF.pdf](https://www.unaids.org/sites/default/files/sub_landing/files/10_4-Intro-to-triangulation-MEF.pdf). hal 14-16



of the research, research questions, the objectives of research, significant of research, scope of the research, relevance studies, research methodology, and systematic discussion.

## 2. Chapter II

Chapter II contains a literature review of several theories and references that form the basis for supporting studies. In this study, chapter II presents Definition of Literature, Concept of Film , Concept of Moral, Concept of Value ,Concept of Moral Value, Types of Moral Value, Onward Film, The Advantages of Literature, The Relation Between Moral Value, Theories of literary Element, Plot, Character, Setting,,Theme, Point of View.

## 3. Chapter III presents a description of the research object.

This chapter presents an overview of the data and data collected in the study.

## 4. Chapter IV.

Chapter IV presents research data and research findings. This chapter presents all the data obtained along with the result of the data analysis with the interpretation of the data.

## 5. Chapter V

Chapter V presents the conclusion and suggestion of the research. This chapter presents what can be concluded from the result of the study and provides suggestion related to the conclusion.



## CHAPTER II

### REVIEW OF LITERATURE

#### A. Literature

Literature is a very important science to learn because in every aspect of it, such as self-confidence, honesty, love, selflessness, respect, courage, and kindness. This can be used as an example and reference for learning in the classroom, such as through films, because films can be used as learning media tools that are not boring either in junior high school, high school, or university. According to Wellek and Warren, literature is a picture of human feelings, thoughts, and imaginations that can be seen based on personal judgments<sup>30</sup>. So, literary works are a reflection of life that can be imaginative according to their actions and based on their imagination and life experiences.

In terms of teaching, literature is divided into three kinds<sup>31</sup>: firstly, as a discipline to be studied as a cultural product. Literary teachings that are considered traditional include the study of plots, characteristics, motivations, studies of writers, and historical backgrounds. This will be considered a cultural product. In carrying out the lecture process, they always refer to teaching procedures such as: before giving assignments to students, it is advisable to ask students to do reading activities so that they are able to do the tasks that will be given by the teacher to students. It is considered teaching literature.

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<sup>30</sup> 'Sosiowati, Malini, 2017, English Prose Analysis from Theory to Practice 1, p 16, ISBN 978-602-9320-66-4, Denpasar, Bali, Publisher: CAKRA PRESS', n.d.

<sup>31</sup> Juan Jesús Zaro Vera, 'Literature as Study and Resource: The Purposes of English Literature Teaching at University Level', *Revista Alicantina de Estudios Ingleses*, no. 4 (30 November 1991): 164–70, <https://doi.org/10.14198/raei.1991.4.14>.

Secondly, literature is a source of materials to be analyzed (text). This is a style choice that is directly related to linguistics because it requires text analysis, such as in novels, poetry, short stories, and films, which look at linguistic elements, surfaces, structures, and grammatical contributions with the results given by a linguistic element. In the analysis of literary works, it always focuses on verbal, semantic, and pragmatic art. It also does not look only at morphological patterns, the analysis of literary works also always looks at the meaning of the speaker's intent. The essence of the explanation above is that this is used by the speaker to understand how and in what context to pronounce certain words.

Lastly, literature as a learning resource. In literature, literature is not only a source for analysis, which is used as a medium for acquiring language, but literature can also be a linguistic developer. For example, there is a prose text where this is used as a language that is still related to second view. In the literary explanation above where student assignments cannot be separated from the analysis of linguistic aspects in terms of interactions such as teachers and students, there are many cases, teachers teach non-native students. Conditions like this are potentially confusing because there will be students who do not understand, so here the teacher will paraphrase in explaining again so that students understand through practice.

In his book, Eagleton states that literary works are a reflection of humans and feelings that are supported by experience and observation. In addition, literature also discusses how universal human values, which are found in literature, train humans in the habit of thinking. But humans

work primarily with emotions and experiences.<sup>32</sup> There are many kind of literature, they are; poetry, prose and film.<sup>33</sup> Film means everything that is made and shaped, and films also have visual literacy, so that films are used as the strongest entertainment than other entertainment media.<sup>34</sup>

A film is a literary work that contains a lot of language and the film also contains a lot of moral messages such as respect, courage, not being selfish, kindness, discipline, love, and honesty, which can be conveyed through film shows. It can be analyzed from several points of view, such as religion, politics, or others.

## **B. The Advantages of Literature**

Technological developments in an increasingly modern era mean that the animated film media is now developing very rapidly. This means that animated film media is very useful as a tool to convey learning so that students can feel fun, and this can have a positive impact on children's development in the world of learning.<sup>35</sup> From this "onward" film, researchers can conclude several benefits of watching films. The first can help develop language skills; the second can increase knowledge about culture; the third can support character formation and can develop creativity and taste.<sup>36</sup>

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<sup>32</sup> Terry Eagleton, *Literary Theory: An Introduction*, 2. ed., [Nachdr.] (Malden, Mass.: Blackwell, 2005), 22.

<sup>33</sup> Mario Klarer, 'An Introduction to Literary Studies, Second Edition', n.d., 8.

<sup>34</sup> Dr Totawad Nagnath Ramrao, 'Film and Literature: An Overview', n.d., *Internasional Journal of Multidisciplinary Research*, p 153, vol 2, ISSN : 2359-6968.

<sup>35</sup> Felisitas Ndeot, Petrus Redy Partus Jaya, and Beata Palmin, 'Pelatihan Membuat Buku Penghubung Di PAUD Wejang Asih', *Murhum : Jurnal Pendidikan Anak Usia Dini*, 12 December 2020, 28-37, <https://doi.org/10.37985/murhum.v1i2.15>.

<sup>36</sup> Ardila Yulfani and Heni H. Rohmah, 'AN ANALYSIS OF THE INTRINSIC ELEMENTS AND MORAL VALUES IN BAD GENIUS MOVIES',

### 1. Can Help Develop Language Skills

In learning media, animated films, especially in English, can improve several skills, such as improving listening, speaking, reading skills, and increasing memory for vocabulary and pronunciation.

### 2. Can Increase Knowledge of Culture

In this "onward" film, there are similarities in human life in general. The film can teach the audience about culture and life.

### 3. Can Develop Creativity and Taste

Watching films can be used as a life lesson because in this film there are many good moral values that can be taken by the audience to be able to develop their lives.

### 4. Can Support Character Formation

In this film, there are many characters that can be imitated and used as lessons on how to be good people and can teach how one respects others. This can encourage character formation.

#### **1. Concept of Film**

In this increasingly modern era, technology is becoming increasingly sophisticated so that it becomes a supporting process. Through the use of technology, one of the good impacts of technology is that there are many different TV broadcasts that can be used as entertainment and even as learning, one of which is film media, where this can be used as learning media that can be proven to have a positive impact on students when

used as tools to support the learning process.<sup>37</sup> Films have long been considered to have a major impact on audience. Films are popular, displayed as realism, and are good for emotional viewing.<sup>38</sup>

Over time, now the film media has become a very important communication tool, which can communicate about a reality of daily life, besides that film can be interpreted as a cultural product and a means of artistic expression. Effendy he argues that film is a means of mass communication which is a combination of technologies such as photography and sound recording.<sup>39</sup>

The academic meaning of the word film is the embodiment of an art form that can be used as a popular form of mass entertainment, which can be produced in several ways, such as using a camera and even adding animation.<sup>40</sup> People use the films as entertain themselves and to seek ideas, knowledge, and to make learning material. As a result, many people are now interested in watching television because it is thought to be a fun way to pass the time. Films can now be used as a source of knowledge, such as a medium for learning, learning about history, learning about science, and even learning about creativity; but, the selection of films for children must be carefully considered in order for children to acquire from films. That was the one. As a result, parents will have to choose properly which show have moral values that are important in daily life, because films can

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<sup>37</sup> Lenny Apriyani, 'PERAN MEDIA FILM DALAM PEMBELAJARAN SEBAGAI PEMBENTUK PENDIDIKAN KARAKTER', 2021, 191.

<sup>38</sup> 'Ghassani, Nugroho, Pemakaian Rasisme Dalam Film (Analisis Resepsi Film Get Out), Jurnal Management Maranatha, V 18, No 2 Mei 2019, e-ISSN 2579-4094.', n.d.

<sup>39</sup> Ibid., 128.

<sup>40</sup> 'Sinema Independen Di Yogyakarta 1999-2008: Idealisme Di Tengah Krisis Infrastruktur .', n.d., vol. 4,no 2, april 2010,ISSN 1907-848X, P 120.

serve as learning tools that have a significant positive impact on the film itself.<sup>41</sup>

## 2. Onward Film

Onward tells the story of two teenagers, Barley Lightfoot and Ian Lightfoot, who play Lan's older brother, who is confident, brave, cool, believes in magic, and is a little childish, and Lan Lightfoot, who is Barley's younger brother, who is distrustful. Shy, timid, and dubious of nature. Aside from that, they only have their mother, Laurel, and their long-dead father, Wilden Lightfoot, they live with. This story begins even before Ian Lightfoot was born, when Ian Lightfoot was celebrating his 16th birthday and got a special gift from his father. Their dad had given them a wand as well as a letter containing a mysterious spell. It was said to be capable of returning their father, despite the fact that he only had 24 hours left, and that they could use this time to spend with their father.

Then something unexpected happened: their father appeared, but only half of his body was visible from toe to waist, causing him to collide with objects frequently. Finally, they decided to seek for the phoenix stone in order to restore the perfect body, regardless of the fact that they only had clues from Barley's game cards. Barley and Ian must overcome various unexpected obstacles that contain magic and obstacles in dealing with monsters and fellow humans. Ian finally relented and agreed not to meet his father because he had to

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<sup>41</sup> Yohanes Johardianto, 'AN ANALYSIS OF MORAL VALUE IN 47 RONIN FILM', *JURNAL ILMIAH BAHASA DAN SASTRA* 5, no. 2 (2018): loc. Jurnal ilmiah Bahasa dan Sastra, Jawa Timur, Vo 5 , No 2 tahun 2018, P 78., <https://doi.org/10.21067/jibs.v5i2.3168>.



destroy the monster with the power of his magic spells. But they managed to pass the obstacle safely, and in the end, when they wanted to perfect their father's body, they had to deal with a monster, but the monster was successfully melted down by Ian and the help of his mother, Laurel, and Manticore, while Barley had the opportunity to meet his father, even if only briefly.<sup>42</sup>

### 3. Concept of Moral

The word "moral" comes from the Latin word "mores," which means "tradition and custom," according to Helock. As a way, morality is inextricably related to the occurrence of a character or human behavior. As a result, morality is the same as knowing out how to establish relationships with other people based on whether or not they do something negative or positive.<sup>43</sup> A person's behavior can be accepted in socialization or group if it conforms to cultural norms and values.

Morality, people think, is the primary product of culture and religion. As a result, morality became an absolute necessity for humans to function in society and socialize. According to a book titled "That Moral is the Lesson Taught by a Story," by Dristle and Glick. This explains why good morals can serve as a foundation for living a good life. "Moral is a human term that refers to positive activities or behavior; nevertheless, if humans do not behave appropriately, they are said to as "not abnormal," which has no positive value in the view of some."<sup>44</sup>

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<sup>42</sup> Aditya Priyatna Darmawan, 'Sinopsis Onward, Film Animasi Tentang Kakak-Adik Ian dan Barley', tirta.id, accessed 1 August 2022, <https://tirta.id/sinopsis-onward-film-animasi-tentang-kakak-adik-ian-dan-barley-f6xt>.

<sup>43</sup> Ibid., 82.

<sup>44</sup> Ibid., 83.

Based on the explanation above, the researcher can conclude that morals are very important in life, both in society, families, and for individuals. Because of morals, humans will be able to respect other people and can distinguish between what is right and what is wrong. All of this can be formed by the surrounding environment. Therefore, choose an environment that can have a good effect on humans.

#### **4. Concept of Value**

Value has included the adjectives good and valuable in a narrow sense, and all kinds of truth, chastity, beauty, duty, and virtue in a broad sense. Earle defines value something that is positive, interesting, useful, and important. According to Williams, value it as part of the intrinsic nature of how humans respond to something that is still debatable.<sup>45</sup> Value is a standard that an action or situation can be valued. A good or fictitious activity is valued. The value of having an important thing in life that can provide a benchmark and path in life goals, and the value of having a high position can provide life to a person's behavior, according to Steeman, Values are intimately connected to behavior and mindsets, and values and ethics are inexorably tied.

Based on the explanation above, the researcher can conclude that value is very important in humans, and this must be realized by humans in order to develop a better personality. In addition, value can be used as a tool that can direct humans in all situations and conditions faced by humans themselves.

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<sup>45</sup> Ibid., 84.

## 5. A Concept of Moral Value

Moral values are directly correlated to the natural behavior of the individual human, and this behavior is considered as a trait. According to Baguswalyo, moral value is a principle that can be used in assessing behavior.<sup>46</sup> So moral value can be used as a tool which can help to assess human behavior, good behavior or bad behavior. Moral values must be present in literary works, so readers or viewers will always value literary works that are considered to have reality values. Literary works, according to Guidance, were used to impart moral values in as provide entertainment or pleasure. In order to establish semi-democracy, literary works also serve as a place for the growth of subject values feelings. Moral value is divided into several components, according to Guidance, such as the ability to follow:

The first moral values of God. The moral value of God is the moral value that regulates how a servant should relate to God. Every human being has a moral teaching that limits every human being who adheres to it, and with the existence of God, humans can regulate and choose how to behave well and how to stay away from bad behavior. Humans who have religion will have instincts, how a servant will be able to approach God, but all of that can happen if humans have faith that humans will always feel the need for God and approach Him in such a way as always doing worship, offering prayers, and always being grateful for all conditions.

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<sup>46</sup> 'An Analysis of Moral Value in Short Story"THE LAST LEAF" By O Henry', Journal of English Education Vol.6 No 1 June 2020 P-ISSN :2459-9719, E-ISSN 2597-7091 P 51, accessed 7 October 2022, <https://media.neliti.com/media/publications/329500-an-analysis-of-moral-value-in-short-stor-219f5a8f.pdf>.

The second is individual moral values. Individual moral values are moral values related to human personal life itself, which is where individual moral values are needed by every human being. Individual moral values can also be used as a guide in carrying out life and maintaining human life itself. In this case, individual moral values will encourage humans to be able to achieve the perfection of life, happiness which is through the process of developing the abilities or potential possessed by humans without anyone feeling disadvantaged.

The last one is as a social being. Moral values will always be related to human life itself, both in personal life and social life, because, in essence, humans are social creatures where humans are obliged to follow all values, norms, and culture and can uphold a sense of cooperation. Examples of social beings doing mutual cooperation, obeying regulations, greeting each other, helping each other, maintaining order and environmental security, reminding each other and always being honest. Therefore, humans cannot fulfill their own needs and always need help from others, both in society and in family, friends, and country.<sup>47</sup>

Based on the description above, it can be concluded that moral values will be needed by every human being because moral values can be used as a control tool in behavior, which can help determine how good or bad behavior is. Not only needed personally, but moral values are also needed in the community, family, friends,

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<sup>47</sup> Noor Indah Wulandari and Heppy Lismayanti, 'Moral Value in The Story of Bangbang Teja in Balamut of Gusti Jamhar Akbar (Sainul Hermawan Transcription)', *SOCIA: Jurnal Ilmu-Ilmu Sosial* 16, no. 1 (24 June 2019): 26–36, <https://doi.org/10.21831/socia.v16i1.25652>.

and country. In this study, there are several kinds of moral values such as self-confidence, honesty, brave, love, unselfishness, respect and kindness. Moral values can also be defined as a tool for learning how to behave correctly and what behavior is wrong, as well as what important values humans require, which the author conveys to the reader through written text, topics, and declared themes.

## **6. Types of Moral Value**

The importance of the value of education for children, as discussed above, is that it can help parents shape a child's personality so that they can become the child's role model in real life. There are several values that must be learned, according to Richard and Linda, including the value of giving and the value of being. Both these values have a significant role in the value of education, as follows:<sup>48</sup>

### **1) Value of Being**

As explained in the previous discussion, the value of education for children is that it can assist parents in shaping their children's personalities so that they can become the children's role models in real life. According to Richard and Linda, there are several values that must be learned, including the value of giving and the value of being. Both of these values have a significant role in the value of education, as follows:

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<sup>48</sup> Linda Eyre, 'Linda, Richard, Teaching Children Values, New York, Published by Simon 1993, Page 41', Internet Archive, accessed 5 January 2023, <https://archive.org/details/teachingchildren00eyre>.

### a) Honesty

Honesty is a purely human attitude towards information without reducing or exaggerating information. Example:

Bima : The pen you lent me is now gone. I'm sorry Sinta, this is all my negligence.

Sinta : It's okay, Bima, but next time you have to be careful.

From the example above, Bima admits that Sinta's questioner has disappeared, Bima is a strong enough person to say that he made a mistake. Sikao bima who does not pretend to convey information is called honesty, honest behavior can be judged from behavior and actions.

### b) Brave

Brave is an attitude or human action in which a human being defends what he believes, especially when something must be defended at the expense of experiencing difficulties, dangers, and weaknesses. Example:

Nur : Sorry sir, I don't agree with that solution, because I think it should be considered more in terms of security.

Farhan : No problem, Nur, and thank you for your opinion. We will discuss it again.

The conversation above shows that Nur dares to express her opinion that she does not agree with the solution that has been made, and the example above is a form of courage and courage that can be seen from the character trait of

admitting mistakes and being able to express disagreement with the other person.

### c) Self Confidence

Self-confidence is an attitude that appears when the perpetrator is aware of his abilities. Usually, self-confident people really believe in themselves, they think that their life is capable of what they believe. Example

Ayuni : I believe that I can win the poetry competition in the coming year.

Qurota : Are you yajin yun? They are very good at what they do.

Ayuni: Yes, I know that, but I am very good in this field.

The example of the conversation above shows Ayuni feels confident that she will be able to beat and become the winner of the poetry competition in the coming year. Self-confidence makes a strong attitude in self-confidence to do something that is believed to be capable, so that is what is called self-confidence.

### d) Self-discipline

Self-discipline is the attitude of a person who is practically consistent and has arrived at an "agreement" to do things that are intended to achieve certain goals. Example:

Abel : Silva, have you done your art and culture assignments?

Silva : I already did it yesterday afternoon after playing at your house.

Abel : Very fast.

The conversation above shows that Silva is a disciplined person. It makes her obey the rules that must be resolved. And this is one of the commendable attitudes of everyone who aspires to be successful in their field of work.

#### e) Purity

Purity is an attitude of refusal that aims to maintain values and maintain important roles such as the role of life and awareness of the consequences that arise. Example:

Alex : Hi Rudy, i plan not to go to school today because i want to e-mail soccer. Would you like to join me and my friends?

Rudi : No Alex, I have to go to school because I have to submit this assignment to the teacher.

The example above shows the nature of purity, because Rudi refuses to tell Alex to not go to school and chooses to continue going to school. This kind of attitude needs to be emulated by everyone.

#### 2) Value of Giving

The Value of Giving is a value that must be practiced and will be accepted as an appraiser for giving. The values are as follows:



### a) Loyalty

Loyalty is a value in being loyal, where loyalty means a commitment or obligation. Someone who is loyal usually believes in doing things consistently. Loyal people usually have several characteristics, such as being honest and reliable nature, such as being able to build a good reputation and believing in something that is trusted.

Example:

Richard : I will accompany you to this park, and I will be here tomorrow at 10 am. You can count on it.

Vinsa : It's okay, Richard, I know you are busy with your company business.

Richard : No Vinsa, I will accompany you here and support you. I don't care how busy I am, I will always make time for you.

The conversation above shows Richard's loyalty to his lover, Vinsa. Richard said he would always want to accompany and make time for Vinsa, even though Richard was busy and this conversation was a type of loyalty.

### b) Respect

Respect is an act of someone who shows tolerance, accepts differences, uses polite words when speaking and pays attention to the feelings of others. Usually, this kind of trait is well accepted in society and will be appreciated by others. Example:

Kila : Hi Rin, What's wrong with you? Why is your face so sad today?

Rini : Hi, Kila. Today I experienced a bad incident that left me feeling like this

Kila : Please tell me rin.

Rini : This morning I was scolded by my mother because I forgot to turn off the stove so that the cooked rice was burnt. After that, I went to school and I forgot to bring the assignment I was going to collect with the teacher, so I got punished by the teacher.

Kila : Why are you like that, Rin?

Rini : Yes, everything. I forgot because I was playing games on my cellphone.

Kila : Rini, you shouldn't be like that. You can play games later when you have free time, and look what you did. You made your mother angry and you forgot your schoolwork. Next time, don't be like that, my friend.

Rini : Yes, if you are right, thank you, my friend.

Kila : Yes, you're welcome.

The first conversation shows empathy towards Rini, who has a sad face, while in the fourth conversation, Rini tells all her problems, and in the seventh conversation, Kila's role as a friend is to listen to stories and give advice to her friends. This kind of crazy nature includes the nature of appreciating his friend because he wants to take the time to listen to the story and care about giving good advice.

### c) Unselfishness

Unselfishness is a caring attitude towards someone, where this attitude is not selfish. This can be shown by sharing, togetherness, and tolerance. Example:

Zani : linda why are you still here? Why don't you come to the canteen with me?

Linda : zani actually I don't bring money anymore, so I don't go to the canteen.

Zani : Linda why didn't you tell me.

Linda : "No, Zani, I'm afraid to bother you."

Zani : Because my money has run out, I can only give you 2 breads. Linda: I wanted to give this bread to my sister, but surely you are hungry and this bread can be yours now.

Linda : Thank you, Zani, and please accept my apologies for bothering you.

Zani : You're welcome. This doesn't bother me.

From the conversation above, Zani is not selfish. Zani wants to share with her best friend, Linda, because she knows that Linda must be holding back her hunger. This kind of zani nature is selfless

### d) Love and Affection

Love and affection are feelings that are valued as positive feelings that a person has. Affection is a positive feeling in a person as well, and it is usually a feeling of wanting to care for something or to like it. While love is more than

just being loyal, respectful or affectionate, for example, love for family, love for a lover, and love for oneself.

Example:

Ana : Where have you been, at this hour, since you just got home?

Ani : Sorry, sis, I had additional lessons.

Ana : why didn't you contact me? I was worried about you and have been looking for you.

Ani : Sorry sis, I wanted to contact you but my cellphone turned out to be low.

Ana : You can borrow your friend's cellphone, Ani. Please call me Ani. I'm really worried about you because I really love you, my sister.

Ani : I'm sorry for my negligence, sis. I know I was wrong. Sis, thank you for loving and caring for me all this time. I love you very much. Sis.

The conversation above involved ani and Ana. In this text, Ana made the mistake of being late for home, and finally, Ana, as her older sister, became angry, but Ana also forgave her sister's mistake because she loved and cared for her very much. From the explanation above, it is one of the characteristics of love and affection between Ana and Ani, even though Ana is angry with Ani but will not be able to separate their relationship.

### e) Kindnes and Friendliness

Kindness is an attitude that is not rude or harsh towards others, and it is an attitude towards someone who does not hurt others and tries to behave well. While "friendly" is an attitude that someone can show by starting a conversation with someone who is known or unknown. The nature of this kindness and friendliness can make people feel comfortable. Example:

Andi was walking when suddenly a man who was the same age as Andi was in trouble because his car broke down.

Andi : Hello, bro.

Rizki : Hello, bro.

Andi : I saw it on the other side of the road. It looks like your car has a problem. May I check it?

Rizki : Very much, please.

Andi : oh, this is your car. There is only a broken cable and I have repaired your car and will try to start your car.

Rizki : Wow, this can live. Thanks for your help, bro. Oh yeah, by the way, what's your name?

Andi : You are, indeed. My name is Andi, and you

Rizki : My name is Rizki. Nice to meet you.

Andi : nice to meet you too bro.

The example above is one of the characteristics of kindness and friendliness

where the figure of Andi in the first conversation shows the nature of friendliness, because the figure of Andi is the first person to open the conversation, and then Andi's figure also shows the nature of kindness. The kindness shown is helping fix Rizki's car until it comes back to life. The preceding explanation is a good thing.

f) Fair and Humanist

Fairness is the attitude of someone who treats people well and fairly, regardless of personal preferences or shifting judgments. Consider the law of cause and effect, as well as the existence of natural consequences. Example:

The distribution of money to children according to their needs. Early childhood children are only given food supplies. Elementary school children are given Rp. 2000/per day. Junior high school children are given Rp. 20,000/per day.

## **7. The Relation Between Moral Value and Education**

Human, physical, and intellectual strength is a development and equipment that has been organized in education for individual or social use, as it will be directed toward unification to reach the final aim. It is used to improve morale and train intelligence, suggesting that the cultivation of education in humans can play an important role in improving their quality and abilities.<sup>49</sup>

Film is no longer just a language; it is now also a method for learning languages. Because it is tied directly to the presence of ideas and emotions, film is one of the

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<sup>49</sup> , The Concept of Education In Islam: A Framework for Islamic Philosophy of Education, (Kuala Lumpur: ISTAC)., n.d., 3.

teaching tools. Film has become one of the least due to the widely of the presence of moving images, and it has dominated in terms of information transmission. Aside from that, cinema and motion pictures can be used in education because film has often been regarded as a pleasant conductor of concepts and ideas, and an innovative teaching and learning tool. Research has shown that movies can have a positive effect on learning because they provide visual images, which is a key component of their effectiveness as a learning tool.<sup>50</sup> Student achievement can be affected by moral values. They have a good influence on emotional intelligence. Morality is very directly related to emotional intelligence, and it is also directly related to how to think patterns, interact socially, and even affect academic achievement.<sup>51</sup>

### **C. Theories of literary Element**

Films are collections of texts that tell true stories. Films are usually taken from a novel, by the producer, after which the actual character actors and actresses are created.

#### **1. Plot**

A plot is a way to arrange the steps in a literary work. In the book by David Borwell and Kristin Thompson, *Film Art: An Introduction*, David and Kristin argue that plot is used to describe and show everything that is seen and heard

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<sup>50</sup> 'Using Film In Education', TeachingTimes, accessed 1 August 2022, <https://www.teachingtimes.com/knowledge-banks/using-film-in-education/>.

<sup>51</sup> Nurlaela Sari, 'THE IMPORTANCE OF TEACHING MORAL VALUES TO THE STUDENTS', *Journal of English and Education*, 2013, 157.

in a story.<sup>52</sup> According to Robert Diyani, "plot" is the presentation of events and actions in a story. A plot refers to events that contain meaning in a story. In every story, there will definitely be a conflict experienced by the main character. External as well as internal factors can contribute to conflict, such as an arrogant mother and internal factors such as a loss of identity and overconfidence.

In some stories, the author arranges the plot chronologically, with the first event followed by the second event, then the third event, and so on. However, there are many other stories that use the flashback technique, where this technique uses plots from the past that disrupt the "current" events in the story. The important elements of plot<sup>53</sup>: The first is the situational stage. This stage is an introduction to the background situation and story characters. At this stage, the situation is the earliest in a plot and contains the opening of the story, providing initial information that is used to underlie the story told in the next stage.

The second complication. A complication is the appearance of conflict in a film at this stage. So this stage is the beginning of the conflict, which will develop or be developed into a conflict at the next stage.

The third is rising action. Rising Action is the stage where, at this point, the storyline will experience an increase in conflict, and the conflicts that have arisen in the previous stages will further develop in the rising action stage. It is at this stage that the story will feel gripping and

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<sup>52</sup> Dinah Indriani, Surya Sili, and Setya Ariani, 'Indriani,Sili,Arian, An Analysis of Intrinsic Elements in Mama Films By Andres Muschiatti, Jurnal Ilmu Budaya, Hal 14, Vol 3, No 1 Januari 2019, e-ISSN 2549-7715' 3, no. 1 (2019): 12.

<sup>53</sup> Robert DiYanni, *Robert Diyani, Literature, (New York : Mc Graw Hill.)*, (New York : Random House, 1986), <http://archive.org/details/literaturereadi00diya>.



tense. There will be several conflict factors that emerge, such as external factors and internal factors, which will color the drama with contradictions, clashes, and interests between the problem and the characters, which will then be at the climax stage.

The fourth is the climax. A climax is the stage where conflicts and conflicts that occur are dumped on the players or characters until this stage, at which the story will reach a peak, which at this stage is the culmination of the tension that occurred from the beginning of the story. At this climax, the tension will be dumped on the characters, including the main character in the story, who plays an important role as the actor and plays an important role as the sufferer that occurs in the main conflict.

The last one is resolution. Resolution is the stage where there will be a point of resolution for all conflicts and tensions that have reached the climax, which is where at this stage there will be a solution to all the problems that occur in a story. After there is a resolution stage, this stage is when the story will meet an end point or finish.

## 2. Character

In literature, it is usually used in two contexts, namely the first context, which refers to the individuals in the story, and the second context, which refers to the mixing of several interests. The main character will always be related to all the events that are taking place.<sup>54</sup> But according to Robert Diyanni in his book "Literature," plot and character are two elements that cannot be separated because things can make fictional characters better so that they become

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<sup>54</sup> Mushokhikhul Khasanah, 'El-Hakim, Intrinsic Elements of the Short Story "Ana Al-Maut"', *Jurnal Multidisiplin Madani*, hal 1401, Vol.2, No.3, 2022: 1397-1414', n.d., 18.

more alive in the memories of story connoisseurs. According to Robert DiYanni, the characters are classified as follows:<sup>55</sup>

The first is the protagonist. The protagonist is a well-liked character because he always conveys a sense of honesty and truth. This protagonist will present something that story connoisseurs expect, and the audience will be swept away in the protagonist's problems and sadness. However, the problems inflicted on the protagonist are sometimes not only personal problems, the problems faced by the protagonist can be natural disasters, accidents. Usually, the protagonist is the main character.

The second is the antagonist. An antagonist is a character that causes conflict. The antagonist character will usually always be in conflict with all matters relating to the character of the protagonist. Antagonistic characters are typically described as humans who are arrogant, jealous, do not want to lose, and seek vengeance on other characters, particularly the protagonist.

The third characteristic is a dynamic personality. A "dynamic character" is one who can undergo significant internal changes throughout the story, such as the poor becoming rich and the ugly becoming handsome or beautiful. This is not a change in character. Dynamic characters can also learn lessons about how good can get better, bad can get worse.

The latter is a static character. A static character is one who has a character type that will remain the same in the storyline, even when the plot develops but whose personality, beliefs, and character will not change.

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<sup>55</sup> DiYanni, *Literature*, 54.

### 3. Setting

Setting is a situation in which the environment that surrounds an event in a story interacts directly with the events that are experienced.<sup>56</sup> According to Robert W. Boynton, in his book *Introduction to the Short Story*, setting, place, and time in a story are the whole contest: where, when, and in the circumstances and actions. There are different kinds of settings.<sup>57</sup> The first Setting it in place Setting as place indicates the location of the events described in a story. Place elements are used, such as places with certain initials, names, and locations, where all descriptions of places point towards importance.

The second is time setting time . Setting time relates to the question of "when" the events in the story told in a literary work occur. Setting time in a work of literature or fiction will become more dominant when viewed carefully, especially matters related to historical time.

The third is setting as a cultural context. The cultural setting refers to things related to the behavior and social life of the people in a place that are described in a work of fiction. Socio-cultural background plays a role in determining whether a setting, especially a place setting, becomes distinctive, typical, and functional, or vice versa, is neutral.

### 4. Theme

The theme is directly related to the elements of fiction.<sup>58</sup> In a literary work, the theme is what is seen and

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<sup>56</sup> Yulfani, op. cit. hal 386

<sup>57</sup> Robert W. Boynton and Maynard Mack, *Robert W. Boynton, Introduction to the Short Story*. New Jersey: Hayden Book Company) (Portsmouth, NH : Boynton/Cook Publishers, 1992), 273, <http://archive.org/details/introductiontosh00boyn>.

<sup>58</sup> DiYanni, *Literature*, 275.

said in the basic subject. On the first page of the handling of minor characters or episodes in the middle, certain language, meaning, and feelings are expressed in the last sentence. But according to Nicholas, themes in literature are important subjects in public life as well as in the personal lives of humans themselves, such as matters of death, marriage, hope, love, and decisions. The theme is also a message written by the author as a means of communication through a story. If the elements of character, plot, and setting are linked by a theme, they may become one cohesive unit because the theme serves to give meaning to the other four elements of fiction.<sup>59</sup>

### 5. Point of View

Point of view is the angle from which the story is told. point of view is through whose eyes we see the fictional world and whose voice tells us the story. Point of view is one element of fiction that is classified as a means of storytelling.<sup>60</sup> This point of view can also be interpreted, and even this can be further clarified by the term "drafting center." This presence must be taken into account because it will affect the presentation of the story. Point of view in literary works also asks who tells the story or from what position the action can be seen. According Nurgiantoro point of view is divided as follows:<sup>61</sup>

Point of view of the third person, "he/she." The use of the third person "he/she" point of view where the narrator is someone in charge outside the story where the narrator displays other story characters as "he/she, they," but for the

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<sup>59</sup>Indriani, op. cit. hal 15

<sup>60</sup> Dedi Rahman Nur, 'AN ANALYSIS OF INTRINSIC ELEMENTS ON JAMES JOYCE SHORT STORY', preprint (INA-Rxiv, 30 September 2017), <https://doi.org/10.31227/osf.io/v5tk6>.

<sup>61</sup> 'Nurgiantoro. Teori Pengkajian Fiksi. Yogyakarta. Gadjah Mada University Press. 1998. Hal 246', n.d.

name of the main character especially, it is often or continues to be called a variation in the use of pronouns in storytelling. In this case, it will make it easier for the reader or audience to know the characters in a story.

First person point of view ("I") In filling in a story that uses the point of view of the first person, "I," here the narrator is someone who is involved in a story. From the point of view of the first person "I," the narrator tells of his own consciousness, tells of an event or action that is known, seen, felt, and experienced. Here, readers and viewers can easily understand what the narrator is telling from the point of view of the first person, "I."

Mixed point of view. In a mixed point of view, the narrator will combine the third person's point of view ("he") and the first person's point of view ("I") in a storyline. The use of a mixed point of view in a literary work may use a third person point of view with the "he/she" "knows anything" technique and the "I" technique as an additional angle, or you could say as a witness. It can even be a mixed point of view between the "first" point of view and the "third" point of view between the "I" and "he" personas. The narrator uses a mixed point of view to show the reader more of the story in which the main character "I" is the main protagonist.

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