

**THE INFLUENCE OF USING INSTAGRAM CAPTION TOWARDS STUDENTS'
WRITING ABILITY IN RECOUNT TEXT AT THE FIRST SEMESTER OF THE
TENTH GRADE OF SMA YP UNILA BANDAR LAMPUNG IN THE
ACADEMIC YEAR OF 2022/2023**

A Thesis

**Submitted as a Partial Fulfillment of
the Requirements for Bachelor Degree**

By:

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Study Program : English Education

Advisor : Dr. M. Muhassin, M.Hum.

Co-Advisor : Septa Aryanika, M. Pd.



**ENGLISH EDUCATION STUDY PROGRAM
TARBIYAH AND TEACHING TRAINING FACULTY
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CHAPTER I

INTRODUCTION

A. Title Affirmation

The first step is to avoid misunderstanding, the researcher considers to explain about the keyword to the title of this proposal. The title is The Influence of Using Instagram Caption towards Students' Writing Ability in Recount Text. The description of the meaning of several items in the title of this thesis will be explained below.

Instagram is one of the social media applications that almost all of people use in this world. Yuheng Hu said that Instagram is a relatively new form of communication where users can easily share their updates by taking photos or videos.¹

Caption is some sentences that inform or clarify a photo or video on Instagram. If we make a caption after share a photo or video, it can avoid us from misunderstanding

Writing is one part of the English skill. According to Brown, writing is a cognitive activity in which a literary output is planned first and then edited frequently before being released. People learn to write to deliver a good writing message to its followers while producing a writing product for a caption in case.² Writing is also the way how we deliver what is in our mind that we cannot say directly with paper and pen.

Ability is a power or skill to do something. It means that you have a potential to do something if we increase our ability, we can have a good ability on something.

Recount Text is a text that retell us about the past events. Recount is a development of a chain of events, According to Cakrawati, in recount, the writer is arranging prior experience. The objective of a recount text is to describe what happened or to retell events in order to inform and entertain.³

From the explanation above, what the researcher means from the title of this proposal **“The Influence of Using Instagram Caption towards Students' Writing Ability in Recount Text”** is to know whether Instagram can influence the students' writing ability in recount text after use it.

¹Yuheng Hu, Soviyah, and Diana Rahayu Etikaningsih, *Instagram Use to Enhance Ability in Writing Descriptive Texts*, Indonesian EFL Journal, Vol. 4 No. 2, (2018), 34.

²Brown. Nina Puspitaloka, Yana Cahyana, Sandra Intan Sari, *Intergrating Instagram As A Media In Engaging Students Students Learn To Write Recount Text*, Jurnal IKRAITH-HUMANIORA. Vol 6 No, 2. (2022), 49.

³Cakrawati. RatihSuryani, Skripsi, *An Analysis of Students' Ability in Recount Text*, (Tegal, Universitas Tegal, 2020),

B. Background of the Problem

Writing is one of the complicated English skills that often faced by students. In writing, the students have to understand the component of writing to make the reader understand. According to Mertens, writing is a complex and demands cognitive activity, the writers need to understand all of the components of writing strategies that required for organizing the writing process to be successful. Therefore, this process needs the writer to arrange the contents of the writing into a good arrangement so that it is easily understood by the reader.⁴ By understanding all of the components of writing strategies, we can have a good writing and make the reader easily to understand our writing.

Although it is difficult, there are some advantages that can take by students in writing. The students can express their idea, find new vocabulary, increase their grammar mastery, and develop their critical thinking. Writing is important in students' academic life because it is related to syllabus in the school. In the syllabus, the students are expected to be able to make some English text such as descriptive text, recount text, news item text, etc.

However, many students avoid writing English text because they think writing is difficult and has long process to get good writing. Besides, the lack of knowledge is one of the reasons why writing is difficult. According to Alwasilah, there are still many students whose writing skills are still low because of the lack of knowledge and experience in writing.⁵ Harmer stated that there four main of writing process. They are planning, drafting, editing, and final version.⁶ Therefore, we have to guide the students in writing process.

As educator, we have to realize the students' problem in writing English text especially in recount text because it will reduce the students' lack in writing English text. According to Yusnita, there are some problems found on the students' writing ability in Recount Text. First is getting ideas. It means that students got difficult to get ideas in their written form. Second is organizing and formulating ideas. It means that students cannot organize and formulate some ideas with sufficient vocabulary and to construct the

⁴Martens. Mursyidah Saleh and Maemuna Muhayyang, *Instagram as a Media to Foster EFL Students' English Writing Skill*, Journal of English Language Teaching, Vol. 8 No. 2, (2021), 333

⁵Alwasilah. Amelia Nurdiansyah, *The Use of Instagram to Develop Students' Writing Ability*, (Akademika journal, vol. 9 no. 1, 2020), 98

⁶Harmer. Atikasari Husna and Ahmad Multazim, *Students' Difficulties in Writing Recount Text at Inclusion Classes*, Linguistics, Literature, and English Teaching Journal, Vol. 9 No. 1, (2019), 54.

text as the generic structure and language features⁷. From this case, the teachers have to determine the right media, technique, method for teaching writing.

As educators, we have to motivate the students to do not avoid the case above. Make the students to start practicing writing without thinking about the long process. Ask the students to writing down freely based on their ideas then it will be a good step for them.

The researcher has observed some students and interviewed one of the English teacher at SMA YP Unila Bandar Lampung. There are some problems found on the students. First, they feel difficult to get some ideas. Second, they always use their feelings in writing without they are thinking whether the grammar is correct or not. Third, they do not interest to write English text. However, they use Instagram and write a caption when they upload a photo even though they write it in Bahasa Indonesia. Fourth, the teachers often gave the material through Whatsapp group and students often being silent reader so the students do not participate on the Whatsapp group.

From the case above, the researcher interested to do research in the school. The researcher would use one of popular social media applications. That is "Instagram". The researcher would use this media because she wanted to motivate students' ability in writing. There were some reasons why the researcher uses Instagram to students. First, all of the students at SMA YP Unila Bandar Lampung use Cell-Phone so they can download Instagram in their own Cell-Phone. Second, Instagram is free. Third, Instagram is flexible. Students can access Instagram anywhere and anytime. Then, there are some other reasons why the researcher uses Instagram is because in Instagram students can post a photo or video so it can help students to organizing idea in writing recount text. Then, the nature of Instagram is public. It means that if the students want to write sentences in the caption bar, the students will think that they have to write good caption and pay attention about the grammar. Moreover, students can give comments each other so it will make a positive impact to students to increase their writing ability beside the caption bar can contain until 2200 characters. The function of Instagram caption is to describe a photo or video that related to the picture but in this research, the researcher wants utilize Instagram caption to tell a story such as students' experiences related to recount text. Shazali stated that Instagram helps students to develop their writing ability and increase their motivation, even expand students' vocabulary range. She added students can use

⁷Eni Yusnita, Clarry Sada, and Dewi Novita, *Improving Students' Recount Text Writing By Using Picture Series*, 2.

some words to express their feelings and motivate them to write well⁸. Besides, some students do not interest in writing section so we can utilize applications as the mediator to make students feel something new and fun. Anggia said that Instagram can benefit language teaching and learning, as well as being pushed as a fun and appealing educational technology for writing exercises⁹.

Furthermore, there are some researchers who have done their research by using Instagram. The first research is from Daramita Daud, 'Utilizing Instagram Caption to Improve Students' Ability in Writing Descriptive Text of SMA Muhammadiyah Makassar an Experimental Research in the Academic year of 2018/2019.' In this research, the researcher wants to find out the improvement of students' ability in writing Descriptive Text by utilizing Instagram Caption.¹⁰

The second research is from Candradewi Wahyu Anggraeni, 'Students' Perspective Towards The Use Of Instagram In Writing Class'. The aim of this research is to know the students' perspectives of using Instagram in doing their writing assignments.¹¹

The third research is from Fitri Handayani, 'Students Attitudes toward Using Instagram in Teaching Writing'. The aim of this research is to investigate students' attitudes towards the use of Instagram in teaching writing.¹²

The Fourth research is from Achmad Yudi Wahyudin and Fatimah Mulya Sari. 'The Effect of Instagram on the Students' Writing Ability at Undergraduate Level'. The aim of this research is to find out whether the implementation of Instagram as a learning tool can improve EFL undergraduate students' writing skill.¹³

The last research is Munazilfa Musono and Inayatul Ulya. "Developing Healthy Recipe Instagram Account as Teaching Media of Procedure Text". The objective of this research was to investigate the need of developing healthy recipe Instagram account as

⁸Shazali, Mursyidah Saleh and Maemuna Muhayyang, op.cit. 332

⁹Anggia, Nina Puspitaloka, op.cit, 49.

¹⁰Daramita Daud, *Utilizing Instagram Caption to Improve Students' Ability in Descriptive Text*, (2018), 15.

¹¹ Candradewi Wahyu Anggraeni, *Students' Perspectives towards the Use of Instagram in Writing Class*, English Language and Literature International Conference (ELLiC).

¹² Fitri Handayani, *Students Attitudes toward Using Instagram in Teaching Writing*, JURNAL EDUCATIVE: Jurnal Educative of Educational Studies, Vol. 2 No. 1, (2017).

¹³ Achmad Yudi Wahyudin and Fatimah Mulyasari, *The Effect of Instagram on the Students' Writing Ability at Undergraduate Level*, International Conference on English Language Teaching and Learning, (2018).

teaching media of procedure text and to explain the development of healthy recipe Instagram account as teaching media of procedure text.¹⁴

Based on the explanation above, the similarities between this research and the research above is using Instagram and the differences between this research and the research above is this research focused on students' ability in recount text.

Based on the background above, the researcher will conduct a research on *The Influence of Using Instagram Caption Towards Students' Writing Ability in Recount Text*. This research will conduct on the tenth grade students of SMA YP Unila Bandar Lampung.

C. Identification and Limitation of the Problem

1. Identification of the Problem

Based on the background above, the problems are:

- a. The students had low motivation in learning Grammar.
- b. The students do not interest in writing Recount text.
- c. The students feel difficult to organize their ideas to write.
- d. The students do not participate in Whatsapp group during teaching and learning process.

2. Limitation of the Problem

To make more specific, the researcher put the focus on the influence of using Instagram caption towards students' writing ability in recount text at the first semester of the Tenth Grade of SMA YP Unila Bandar Lampung.

D. Formulation of the Problem

From the limitation above, the researcher formulated the research question as follows: "Is there any influence of using Instagram Caption towards students' writing ability in recount text at the first semester of the Tenth Grade in SMA YP Unila Bandar Lampung in Academic year 2022/2023?"

¹⁴ Munazilfa Musono and Inayatul Ulya, *Dveloping Healthy Recipe Instagram Account as Teaching Media of Procedure Text*, Konferensi Ilmiah Pendidikan Universitas Pekalongan. (2021).

E. Objective of the Study

The objective of this study is to know whether there is the influence of using Instagram caption towards students' writing ability in recount text at the first semester of the Tenth Grade of SMA YP Unila Bandar Lampung.

F. Significances of the Study

This result of this study will useful for:

1. Teachers

The result of this research will useful for teachers because the teacher will get new way in teaching writing especially in recount text.

2. Students

For students this study will give them information on how they develop social media not only for fun but also for educate them in writing recount text.

3. Other researcher

This study will give them information about the use of Instagram to teaching writing especially in recount text.

G. Relevant Previous Research Studies

There are some researchers that discuss about social media as a media for teaching and learning writing. The first researcher is Candradewi Wahyu Anngraeni. "Students' Perspectives Toward The Use Of Instagram In Writing Class". This research is to know the students' perspective of using Instagram in doing their writing assignments. The sample of this research used 60 students. Open-ended questionnaire was the instrument of data collection. The result of this research is the participants view that Instagram is anvaluable social network platform that motivate them to write better.¹⁵

The second research is Daramita Daud. "Utilizing Instagram Caption To Improve Students' Ability in Descriptive Text". This research is to find out the improvement of students' ability in writing descriptive text. This research conducted at SMA Muhammadiyah 9 Makassar. The sample of this research used 18 students. The result of this research is the use of Instagram in teaching and learning process can increase the

¹⁵Candradewi Wahyu Anngareni, *Students' Perspectives towards the Use of Instagram in Writing Class*, English Language and Literature International Conference (ELLiC).

students' ability in writing descriptive text. The students made a good improvement on the aspect of organization.¹⁶

The third research comes from Devy Angga Gunantar and Tatas Transinata. "Writing Caption on Instagram as Media for Students' Motivation and Writing Skill Improvement." This study conducted at SMP SMPN 3 Mranggen Demak with 31 students. This research used observation to analysis the data and test as the instrument. This aims of this research is to describe the use caption on Instagram to improve students' writing skill and motivation. This study is classroom action research (CAR). The result of this research is the use of caption on Instagram can improve students' motivation and writing skill.¹⁷

The fourth research is from Fitri Handayani. "Students' Attitudes toward Using Instagram in Teaching Writing". This research is to investigate students' attitudes toward the use of Instagram in teaching writing. This research conducted at UMMY Solok. The sample of this research is 8 students of English Department UMMY Solok who took Writing I Subject. The result of this research showed that students had a very positive attitude towards the use of Instagram as an teaching writing activity in classroom.¹⁸

The fifth research comes from Achmad Yudi Wahyudin and Fatimah Mulya Sari. "The Effect of Instagram on the Students Writing Ability at Undergraduate Level". This research is aimed to find out whether the implementation of Instagram as a learning tool can improve EFL undergraduate students' writing skill. The sample of this research is 80 undergraduate students. The result of this research showed that blended learning using Instagram might be used as an effective teaching and learning tool. Thus, it could help non English students enhance their language learning in the classroom.¹⁹

The sixth research is Munazilfa Musono and Inayatul Ulya. "Developing Healthy Recipe Instagram Account as Teaching Media of Procedure Text". The objective of this research were to investigate the need of developing healthy recipe Instagram account as teaching media of procedure text and to explain the development of healthy recipe

¹⁶Daramita Daud, *Utilizing Instagram Caption to Improve Students' Ability in Descriptive Text*, (2018),

¹⁷ Devy Angga Gunantar and Tatas Transinata, *Writing Caption on Instagram as Media for Students' Motivation and Writing Skil Improvement*.

¹⁸Fitri Handayani, *Students Attitudes toward Using Instagram in Teaching Writing*, JURNAL EDUCATIVE: Jurnal Educative of Educational Studies, Vol. 2 No. 1, (2017).

¹⁹Yudi Wahyudin and Fatimah Mulyasari, *The Effect of Instagram on the Students' Writing Ability at Undergraduate Level*, International Conference on English Language Teaching and Learning, (2018).

Instagram account as teaching media of procedure text. This research conducted at Universitas Pekalongan. The sample of this research is the second semester students of English Education in the writing for professional context class. As a result, most students were very enthusiastic and motivated by the use of media based on Healthy Recipe Instagram account in learning to write procedure text. ²⁰

The seventh research is from Amelia Nurdiansyah and Tryanti R. Abdulrahman. “The Use of Instagram to Develop Students’ Writing Ability”. The aim of this research is to find out whether or not the use of Instagram is effective in teaching writing Descriptive Text. This research conducted at SMAN 3 Bekasi. The sample of this research consists 74 students. The result of this research is Instagram helped the students to develop their writing, and also, it can ease the teaching and learning process. ²¹

H. Systematics of the Study

Chapter I Introduction

This chapter consists of title confirmation, background of the problem, identification and limitation of the problem, formulation of the problem, objective of the research, significance of the research, relevant research, and systematics of the research. In this chapter, the researcher will explain about the framework for this research and explain why this research was created.

Chapter II Frame of theory and hypothesis

This chapter consists of frame of theory and hypothesis. In this chapter, the researcher will explain about the theory related to this research that might be useful for the readers to provide information.

Chapter III Research method

This chapter consists of place and time of research, research design, population, sample, and data collecting technique, operational definition of variables, research instrument, validity and reliability of the instrument, fulfilment of the assumption, and hypothesis

²⁰ Munazilfa Musono and Inayatul Ulya, *Developing Healthy Recipe Instagram Account as Teaching Media of Procedure Text*, Konferensi Ilmiah Pendidikan Universitas Pekalongan. (2021).

²¹ Amelia Nurdiansyah and Tryanti R. Abdulrahman, *The Use of Instagram to Develop Students’ Writing Ability*, Akademik, Vol 9 No. 1. (2020).

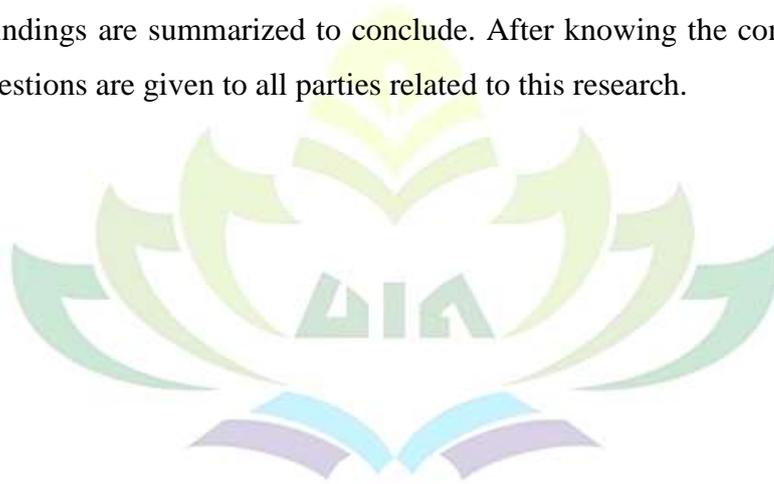
testing. In this chapter, the researcher will explain about the methodology that is used by the researcher.

Chapter IV Finding and Discussion

This chapter contains the finding of the research and also the discussion. In this chapter, research findings are presented and a discussion is provided to further explain the findings of this research.

Chapter V Conclusion and Recommendation

This chapter contains a conclusion and recommendation of the research. In this chapter, the research findings are summarized to conclude. After knowing the conclusion of this research, suggestions are given to all parties related to this research.



CHAPTER V

CONCLUSION AND RECOMMENDATION

A. Conclusion

Based on the data on the previous chapter, it can be conclude that there was an effect of using Instagram caption towards students' writing ability in recount text. $p < \alpha$ which is $0,000 < 0,05$. From the result of analysis data, the researcher determine some conclusions as follows:

- 1) There is an influence of using Instagram caption towards students' writing ability in recount text.
- 2) The average score of students' writing which taught by Instagram is higher than the average score of students' writing which is taught by WhatssApp Group.

B. Recommendation

Based on the result of the research that was conducted, the researcher would like to give several suggestions:

1. For the students
 - a. The students must prepare for learning process such as internet data, and the Instagram account.
 - b. The students are better not to use social media application just for entertain but they use it to increase their English skill.
 - c. The students must pay attention during teaching and learning process.
2. For the teacher
 - a. The teachers can use the online application as media for learning so it will not make students feel boring in the class.
 - b. The teachers must pay attention to students' problem in writing recount text.
3. For the next researcher
 - a. This research can be used as the reference for the next researcher
 - b. This research focused on students' writing ability only but for the next researcher can focus for the other English ability.