

**ANALYSIS OF MORAL VALUE FOUND IN AVENGERS:
ENDGAME MOVIE**

A Thesis

**Submitted as a Partial Fullfillment of The Requirements
for S1 – Degree**

By

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ABSTRACT

Analysis of Moral Value found in Avengers : Endgame Movie

By :

Aditya Priono

Literary works are often interpreted only as contain imaginative and entertainment without paying attention to other aspects such as films. The film contains characters that are attached to the characters so that they become character values. This value should be a guide, not just a spectacle. Like in the movie Avenger: End Game. The marvel film displays a very strong character in terms of visuals and characterizations. In addition, the character's actions are also very prominent and attract the attention of the audience. The researcher formulated problem to what the moral values presented in Avenger End Game Movie. The Objective of the research was to find out the moral values presented in Avenger End Game Movie.

In this study, the researcher used a qualitative descriptive method, starting with the source of the data coming from the documentation of the film being studied. This method is expected to be able to reveal the findings regarding the research objectives. However, the researcher instrument in this research was the listing table. Three major phases of data analysis: data reduction, data display, and conclusion drawing or verification used in this research. The data analysis

discussed and consulted with other researcher and the researcher concluded the data.

The results of this study is finding of the moral values found are courageous good manner, honesty and empathy.

Keywords : Analysis, End Game Movie, Moral Value



DECLARATION

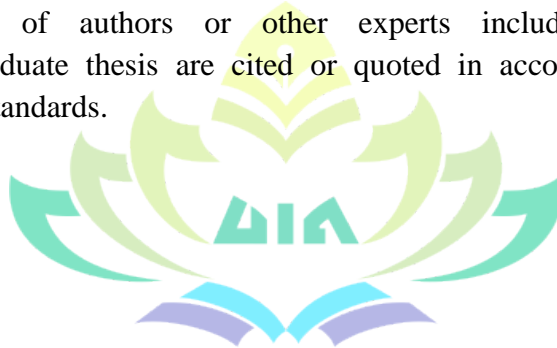
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I hereby declare that this thesis is truly my own work. I am entirely for the content of this undergraduate thesis. Opinions or findings of authors or other experts included in the undergraduate thesis are cited or quoted in accordance with ethical standards.





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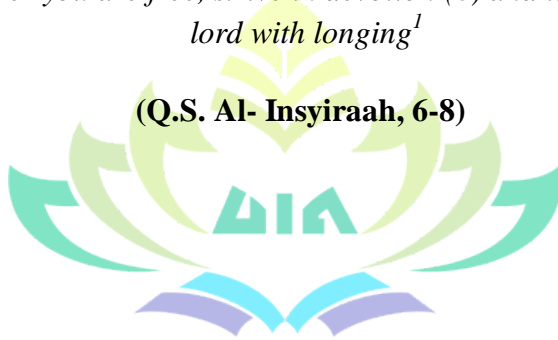
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MOTTO

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ
فَإِنَّ مَعَ الْعُسْرِ يُسْرًا ﴿٦﴾ إِنَّ مَعَ الْعُسْرِ يُسْرًا ﴿٧﴾
فَإِذَا فَرَغْتَ فَانصَبْ ﴿٨﴾

*(6) most certainly, there is ease with hardship (7) So,
whenever you are free, strive in devotion (8) and turn to your
lord with longing¹*

(Q.S. Al- Insyiraah, 6-8)



¹Tafheemul Quran Surah 94 Al-,Insyiraah, Ayat 1-8”
(On- Line), Available on:<http://www.islamicstudies.info/>(October,
01 2018).

DEDICATION

The thesis is proudly dedicated to:

1. The greatest inspiration and motivation of my life .My beloved father Mr. Samsuriono the figure behind the scene who has always given me good advice and always hard work for me. The one and only my beloved mother Mrs. Seni Suhayati, the figure behind all of my big dreams who has always patient to teach me everything, give motivation, inspiration, pray and love. And my older brothers Rifki Sudibyo, Arif Nurrahman, Agung Wicaksono who always give me support on this thesis.
2. My friend there is Syadinis Barokatan Sobri, Atika Sari, Ratih Henisah, and Nosalita Who always support and help me.
3. My best friend Anisa Muarif, Sherinnova, who give me a support as always, give advices and help me,
4. All of my PBI H class year of 2016 friends
5. All of my lecturers who teach me patiently

My beloved Alma mater and all of my friends that study in SDN 1 Inpress Sepang Jaya and SDN 1 Palapa, SMP 3 Muhammadiyah Bandar Lampung, MAN 2 Bandar Lampung, and UIN RADEN INTAN LAMPUNG.

CURRICULUM VITAE

Aditya Priono. He was born in Bandar Lampung on July 11,1998. He is the last child of the four children from a happy couple. Samsuriono and Seni Suhayati.

The writer began his study in SDN 1 Sepang Jaya and SDN 1 Palapa and graduated from elementary school in 2010. In the same year, he entered junior high school in SMP 3 Muhammadiyah and graduated in 2013. He began his story in senior high school in MAN 2 Bandar Lampung and he finished in 2016. In the same year, he continued his study in State Islamic University of Raden Intan Lampung as a student of English Education Study Programme of Tarbiyah and Teacher Training Faculty and he entered to the Futsal PBI. Also he was once a private teacher in 2019 for a year.



ACKNOWLEDGEMENT

Bismillahirrahmanirrahim, to beginning, the researcher would like to convey his thankfulness to the almighty Allah SWT for providing him with an opportunity, guidance, and blessings. As a result, the researcher was able to arrange and complete this undergraduate thesis. Peace and salutation may always be praised to our prophet Muhammad peace be upon him, who has taken us from darkness to brightness. By the grace of Allah SWT, the researcher was able to complete his undergraduate thesis, Analysis of Moral Value found in Avengers : Endgame. This undergraduate thesis is one of the requirements for the award of an undergraduate degree in the English Education Study Program at the State Islamic University of Raden Intan Lampung.

The researcher could not have completed this study and undergraduate thesis on his own. he had received a lot of aid, guidance, and prayers from people around him. Therefore, the researcher wanted to convey his greatest appreciation to those who have always taken care of him, and he wants to express his sincere appreciation to:

1. Prof. Dr. Hj. Nirva Diana, M. Pd, the Dean of Tarbiyah and Teacher Training Faculty, UIN Raden Intan Lampung and all the staff.
2. Dr. Moh. Muhassin, M.Hum , as the chairperson of English Education Study Program of UIN Raden Intan Lampung.
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6. All lecturers of English Department of Raden Intan Lampung, who have taught the researcher since the first year of her study
7. My beloved friends (Anisa Muarif, Sherinnova, and all of my classmates (PBI Class H 2016)

However, the researcher realizes that this undergraduate thesis has limitations in certain way and it is far from being perfect. Thus, critique, comment, and suggestion are expected to arrange a better paper in the future. Hopefully, this research will be useful and can give the beneficial for the readers who want to get information about gender representation.



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CHAPTER I

INTRODUCTION

A. Background of the Study

There have been many thoughts of someone's imagination as outlined in a work. Based on Wallek and Warrant, Literature is a product of author's imagination.¹ Author, the writer of a literary work, pour their creative thoughts to make a literary work that has a close relationship about humans and the entire universe. Literature is the expressions of feelings that can bring the audience or readers far into another side of world and forget for a moment about their real life in the world, even though some of the literature is made based on life that exists throughout the world.

In fact, every creation of a literary work must have a positive goal that can be taken by the audience of the work. The positive goal is called as moral value. Moral value is where they can develop character. The moral value obtained from literary work can be used as an example as long as it is positive.

In literary work, there are two majors elements on it. Those are intrinsic and extrinsic elements. Intrinsic element as the elements that directly build the literary work itself.² It consists of theme, character, setting, plot, point of views, background, figurative language, moral value, and other.

Character, as one of the kinds of the element in literature, is a person who made by the author as the place to pouring their ideas and perceptions about the nature, attitudes, habits, and other of humans that become one of the main core in a story.

¹ Fitrah Andini AM, "Deconstruction of Characters in Moana Movie 2017" English and Literature Department Adab and Humanities Faculty State Islamic University of Alaudin Makassar.

² Burhan Nurgiyantoro, *Teori Pengkajian Fiksi*, (Yogyakarta: Gajah Mada University Press, 2010) p.23

Nurgiyantoro also said that, a discussion about the character along with its characterization is more interesting for people than one about the plot.³ As the person who build up a story to be a perfect story, the author deliberately makes characters with interesting and diverse things that are able to make the audience or readers more interested of the story. Character itself can be divided into several types, such as flat, round, protagonist and antagonist character, etc. The characters convey their ideas that are different from one to another.

Based on observations and interviews conducted with children and parents, it was found that the movie can cause violence or bad words in the technology era, so it is easier to imitate learning through movies, many things can be taken in movies such as teaching children to be a good leader, and can be enthusiastic in learning through movies. The development of the technological era, children are more interested in learning from what they see as in the learning method using movies, children are faster to digest what they see.

Based on observations and interviews conducted with a sample of 10 children, each child has a different age, 7 children are 10 to 12 years old and 3 children are 14 to 16 years old, each child has a different background in watching movies, some of them watch movies with action and adventure genres more often. It was found that in terms of being a leader and making good decisions and being enthusiastic to face any problem. There are many things that can be taken from the film because many things tend to show good things to be used as character learning. In the era of modernization, movies are one example of evidence of the development of technology so that there are many movies that can be used as learning for a child.

³ *Ibid.* p.164

The researcher examined the title of the film because to find out the moral values of children, by following the developments of the times in the world of cinema, where children tend to be more interested in watching movies than reading. So with that film plays an important role in the formation of character and moral values in children. According to Ratna Megawangi, character building is a lifelong process. In this case the formation of children's character is one of the interesting things to learn through films.

Based on the existed problems obtained from parents and children that in this modern era film is a part of learning that can be used as a learning method for children, but the lack of this method can lead to good and bad things in character and morals in everyday life.

The advantages and disadvantages of this film. The advantages of this film are that the storyline is very interesting to watch, has superhero characters that are usually liked by children and has an interesting action genre. The disadvantages of the film is that it has scenes that are inappropriate for children to see and bad words spoken by the film's actors that are not good for children to hear.

Based on the advantages contained in this movie, it could be used to determine the character and moral values to shape the character of a child.

In analyzing education values trough movie, there are some released movies that are very interesting. One of the interesting movie is Avengers: Endgame. It means that this study intended to moral value in the movie entitled “Avengers Endgame” based on the reasons considered below. The first reason, using a movie as a media of analyzing character education value is very important because it has important roles in transferring educational aspects. Nowadays, many educational elements like educational values may be presented in the literary works such

Character Education Values Used in the Avengers: Endgame Movie as movie (Jannah, 2018). It means that movies do not only entertain the viewers but also reflect character educational values. The educational values, in movie, can be reflected from character, characters' behavior, movie's setting, movie's plot, conflicts, audio, visual, and so fourth.

The second reason, based on internet movie database, the movie entitled "Avengers: Endgame was rated 8.4/10 points, it means that this movie had great scores (IMDb, 2019). This rating score was voted by more than 865,101 Avengers: Endgame viewers or IMDb registered users . The score showed that mostly viewers rated this movie positively. Because the rating of this movie was great, the audience or someone who will watch this movie is motivated to watch this movie. Those reasons can be the considerations of choosing Avengers: Endgame as the object of this study.

Based on the reasons stated above, the researcher intended to conduct a study entitled "Analysis of Moral Value Found in Avengers: Endgame Movie".

Meanwhile, there are some previous research about analysis of character in literary work. Those are: The first, the research conducted by Ibnu Sina Irvany Setiawan (2014) with the title An Analysis on Moral Values as Seen in Rise of The Guardians⁴. The second, the research conducted by Fauzi Nurul Fadillah (2016) with the title is, Character Education in EFL Class (A Descriptive Study at the Fourth Grade of SDN Sadeng 02 Gunungpati Semarang in the Academic Year of 2013/2014). The third, the research conducted by Kartika Peni Saraswati (2019) with the title is Analysis of Characters and Characterization in

⁴ Ibnu Sina Irvany Setiawan, "An Analysis on Moral Values as Seen in "Rise of the Guardians" movie", Thesis, IAIN Salatiga, Salatiga, 2014, <http://etheses.iainponorogo.ac.id/15043/1/FEBRIAN%20SKRIPSI-converted.pdf>

the Compilation of Malay Poetry “MIRROR”.⁵ The fourth, the research conducted by Nailul Fauziyah (2008) with the title is Psychological Analysis of the Main Character’s Personality in Go Ask Alice.⁶

Based on the previous researches above, the previous research with this research has similarities. The first is the same in research about moral values in a movie, the second is the same in research about character education, the third is the same in research about characters and characterization, and the last is the same in research about main characters. Meanwhile the researcher analyzed about the moral value found in a movie in this research.

As a future teacher, the writer should show much knowledge to build students attitude and build their characteristics. For example, by explaining moral value of film, he can tell her future students that life is never going to be easy; they need the strong willing and guts to achieve their dreams, encounter the problems and try to solve it with critical thinking. Due to that condition, the writer analyzed the moral values in ” Avengers: Endgame Movie, the writer obtains that this research could help the readers to solve their problem and emphasize the importance of moral value. So, for such purpose, the writer interested in conducting a research entitled “*Analysis of Moral Value Found in Avengers: Endgame Movie*”. The researcher analyzed the moral values presented by the main characters in Avengers:

⁵ Kartika Peni Saraswati “Analysis of Characters and Characterization in the Compilation of Malay Poetry “MIRROR”, Master thesis, Mohamed Kheider University of Biskra Faculty of Letters and Languages Department of Foreign Languages Letters and English Languages English Language Literature and Civilization, 2020-2021 http://archives.univ-biskra.dz/bitstream/123456789/18507/1/Hamidat_Nessrine.pdf

⁶ Fauziyah, Nailul. title, Psychological analysis of the main character's personality in Go Ask Alice. publishDate, 2008. <https://onsearch.id/Record/IOS3713.4681/Details>

Endgame movie. Therefore, this opinion is supported by the research of Ibnu Sina Irvany Setiawan (2014) with the title An Analysis on Moral Values as Seen in Rise of The Guardians.⁷

B. Limitation of Problem

This study limited and focused on analysis the moral value presented in the main characters in Avengers: Endgame Movie. Based on the limitation of this research, the researcher had described it into limitation of problem as the moral values in Avengers: Endgame Movie, as Wibawa said that moral values can be used as a reference norm for a person or a group of people to determine whether the attitudes and action are good or not.

C. Formulation of the problem

The researcher formulated the problem as what are the moral values presented in Avengers: Endgame Movie?

D. Objective of the research

The objective of the research was to find out the moral values presented in Avengers: Endgame Movie.

E. Uses of the research

Based on the phenomena obtained from parents and children that in this modern era film is a part of learning that can be used as a learning method for children, but the lack of this method can lead to good and bad things in character and morals in everyday life so the researcher analyze the moral values found in the movie and it is hoped that the result of the research can be used as:

1. Theoretically

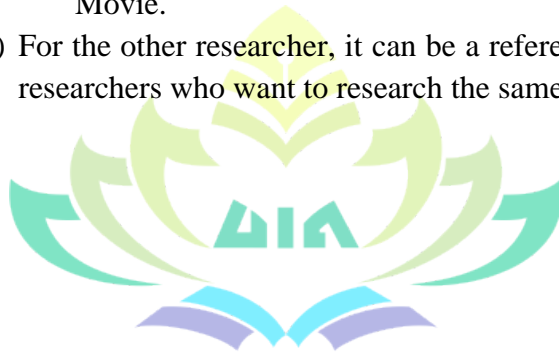
To provide information to further researchers about an analysis of moral value found in Avengers:

⁷ Ibnu Sina Irvany Setiawan, "An Analysis on Moral Values as Seen in "Rise of the Guardians" movie", Thesis, IAIN Salatiga, Salatiga, 2014, <http://etheses.iainponorogo.ac.id/15043/1/FEBRIAN%20SKRIPSI-converted.pdf>

endgame movie and to add scientific and theoretical insights to further researchers.

2. Practically

- a. For the readers, to provide readers with insightful information about moral value found in Avengers: Endgame movie to be carried out in everyday life.
 - b. For the teachers, to help and add insight to teachers in teaching moral values so that teachers can provide more learning to students.
 - c. For the students, to provide information about moral values found in Avengers: Endgame Movie.
- a) For the other researcher, it can be a reference to other researchers who want to research the same topic.





CHAPTER II

REVIEW OF LITERATURE

A. Theory of Literature

1. Definition of Literature

Literature is the daily life of someone who can make thinking more creatively. According to Wellek and Warren, Literature is creative activity.⁸ Literature is the communicative, it is very closely related to all aspects of human beings and all the natural world. Jones said that, literature is simply another way we can experience the words around us through our imagination.⁹ Literature provides a picture of life, and life itself is a social reality that occurs in the world. Literature is created by authors to be watched, felt, understood, and utilized by its positive parts, so that literature can be called a work that purpose is to make entertainment in which there are values of life lessons and as a tool to convey neatly arranged goal in beautiful product. It can be conclude that literature is a form of the work of thought of human imagination about life in the universe and society.

2. Character

a. Definition of Character

Character is an identity that exists in humans. Characters are formed from everyday life so that there are roles in real life that make humans have personalities in life. A short usually has one main character and often one or more minor characters.¹⁰

⁸ Arifuddin, "An Analysis of Social Conflict in Rick Riordan's Novel "The Red Pyramid" 2014. English and Literature Department Adab and Humanities Faculty Alauddin State Islamic University of Makassar

⁹ Tutut Maria Ulfa, "The Metaphor Used in Anne Bradstreet's Poem" 2016. English Language and Letters Department Faculty of Humanities, Maulana Malik Ibrahim States Islamic University of Malang

¹⁰ McDougal. Littell. 1989. Literature. United States of America, p.5

Characters are also often heard in movies, dramas, novels. as a manifestation of identity in a literary work. Character is the identity of a role in literary work. A character (sometimes known as a fictional character) is a person or other being in a narrative (such as a novel, play, television series, film, or video game).¹¹ Based on Duffy and Petit, character is a person in a story or a play.¹² Even though mostly in fiction is using imagination, but character is a general description of how someone is in real life. A character may be defined as a verbal representation of human being.¹³

A person builds character from a different environment, therefore humans have different personalities from one human being and another, in character there are personalities, thoughts, ideas, ways of life, action, and other that deliberately made different from one and the other formed by authors whose purpose is to make variations in the story more complex. Character is someone in literary work who has some sort identity (it need not be a strong on), an identity which is made up by appearance, conversation, action, name, and possibly thoughts going in the head.¹⁴ It can be concluded that character is one of the important points in literary works. Because the characters play an important role in making the story look original and familiar with the human personality in real everyday life..

b. Kinds of Character

¹¹ <http://surl.li/xumn>. Access 13 May 2021, 20:30 pm

¹² M. Muntaqif Latif, "An Analysis of Characterization of the Main Characters in "The Social Network" Movie Script" 2016. English Education Department Faculty of Tarbiyah and Teacher Training State Islamic Institute (IAIN) of Tulungagung.

¹³ Edgar V. Roberts and Jacobs E. Henry, *An Introduction to Reading and Writing*, (New Jersey: Prentice Hall Inc., 1995)

¹⁴ Richard Gill, *Mastering English Literature*, (London: Macmillan Press Ltd, 1995), p.127

Based on Forster said that, kinds of character can be divided into two types, those are flat and round characters.¹⁵

a) Flat characters

Flat character is a character who only has one personality in it. This character is the most predictable character than other, because there is almost no change of mind from the beginning to the end of the story. According to Kennedy, “Flat character is a character who has single personal quality, a single nature character.”¹⁶ Flat character is a character that does not have a surprise in it, because it can usually be more easily to identified how she or he is. Flat character is a character who does not experience emotional development or degree of social status in a story. Flat characters usually exist in characters that are not too important or supporting characters, but are needed in a story

b) Round characters

Round character is the opposite of the character mentioned earlier. Round character has more complex personalities that usually is as main character in a story. Round character is a character that has more change and development in him or her. Round character often changes learns or became enlightened, growth or deteriorate.¹⁷ If a flat character won't surprise us, it is different with round character. Round

¹⁵ Arinda Febriana Dewi, “A Study of Harry’s Personality Development in Harry Potter and the Half-Blood Prince and Harry Potter and the Deathly Hallows” 2016. Sanata Dharma University Yogyakarta

¹⁶ X. J. Kennedy, *An Introduction to Fiction, Poetry and Drama* (5th edition) (New York: Harper Collins, 1991) p.48

¹⁷ Judith A. Stanford, *Responding Two Literature: Stories, Poems, Plays, and Essays*. (4th edition) (New York: McGraw-Hill 1 Higher Education, 2003) p.38

character will give us more surprises in the story. Different from flat characters, round characters experience changes and developments both in terms of personality and social status. Round character is built with a perfect characterization process. This character has more resemblance to real life. Real life is revealed and described throughout the novel.

According to its presentation, characters are generally divided into two types, those are protagonist and antagonist.

c) Protagonist

In a story there must be a good role. Protagonist character is commonly referred to as the main character is a character that is usually the center of attention and gets the focus of the reader or audiences of a literary work. Protagonist character are usually referred to as 'hero' and have good qualities that can always be used as lessons for reader or audience. The protagonist is usually the character that the author makes to have problems in his or her life, besides because of his or her charming, it makes the reader or audiences impressed as if the character is genuine in the real life. Protagonist character shows some things that suits our views; these characters have similarity with us, share similar problems that we have, and have similar way in order to deal with it.¹⁸ The existence of the role is to overcome the problems that arise when achieving a goal. This problem can be from other characters, it can be from nature, it can also be due to his own shortcomings. This role also determines the course of the story.

d) Antagonist

¹⁸ Burhan Nurgiyantoro, *Teori Pengkajian Fiksi*, (Yogyakarta: Gajah Mada University Press, 2010) p.178-179

Antagonist character is bad character, which means having the opposite character to the protagonist character. Antagonist, directly or indirectly, physical or spiritual opposes with the protagonist.¹⁹ Antagonist character is character that are deliberately created by author to create conflicts and problems with the protagonist character, which of course the goal is to add fun and tense spices to the story. Antagonist character have a bad personality, which is usually hated by the reader or audiences. The protagonist and antagonist must allow for a fight, and the conflict must develop to a climax. The antagonist must have a strong and contradictory character to the protagonist.

According to Kennedy, characters also can be divided into two types, those are flat and round characters.²⁰

a) Flat Characters

On this character is a character that does not change frequently. Kennedy said that, “flat characters have only one outstanding trait or feature, or at most a few distinguishing marks: for example, the familiar stock character of the mad scientist, with his lust for absolute power and his crazily gleaming eyes.”²¹ flat characters are less likely to change the original character, in contrast to round characters that change more often.

b) Round Characters

¹⁹ *Ibid.*

²⁰ X. J. Kennedy and Gioia, Dana, *An Introduction to Fiction, Poetry, Drama and Writing* (12th edition) (University of Southern California, 2013) p.84

²¹ *Ibid.*

The term round character usually denotes a persona with more complex and distinct features. Round characters do not have to be the main characters in a story, but they serve an important enough role in the plot or a subplot that give their personalities multiple layers of psychological traits.²² This character is a mutable character. this character is a character that changes frequently, therefore the audience often tries to understand this character.

3. Characterization

Characterization is the process to making and developing a character in a fiction literary work. Characterization is what the characters do (stage direction), by what they say, by what others say about them, and by the setting in which they move. According to Martin in “An Introductory Guide to English Literature”. Statement that Characterization means how the writer tells the readers about the physical and non-physical characteristics of the person in the story. By seeing the character said in the story or dialog, people can see about their characterizations. By anything the character does in the movie, people can realize how the characterizations of the characters. Other character’s action in the story or movie also can help people to indicate the characterization of the characters.

According to Baldick, characterization refers to the presentation of people in a narrative or dramatic work through the actions, speech, or

²² Kartika Peni Saraswati, “Analysis of Characters and Characterization in The Compilation of Malay Poetry Mirror” 2019. English Department Faculty of Languages and Arts State University of Malang. p.23

physical appearance of the characters.²³ The author create a character with clearly images to decide how the character is. From the characterization, the reader or audiences will be more understand about each character in a story. According to Jones, characterization is the depicting of clear images of a person.²⁴

In his book, Murphy states that characters can be recognized in several ways. Those are:

- a. Characteristics could be observed based on character's personal description.
- b. The author describes clearly character's characteristics on another character's eye and opinion about the character.
- c. Observe from the character's speech.
- d. Based on character's past life.
- e. The author gives the reader clues on other people conversation.
- f. Learning the person's reaction to some events or situation.
- g. Observe by direct comment about the character.
- h. The author gives the readers about what is the character's thinking about.
- i. The author gives description to the character about their habits.²⁵

²³ MG. Lia Rosaria, "A Study of Plot, Character, and Setting to Convey The Theme as Seen in Hemingway's *The Garden of Eden*" 2004. English Letters Study Programme Department of English Letters Faculty of English Letters Sanata Dharma University of Yogyakarta

²⁴ M. Muntaqif Latif, "An Analysis of Characterization of the Main Characters in "The Social Network" Movie Script" 2016. English Education Department Faculty of Tarbiyah and Teacher Training State Islamic Institute (IAIN) of Tulungagung.

²⁵ Andrew Nantio, "The Character Development of Jonas in Lois Lowry's *The Giver*" 2016. Sanata Dharma University Yogyakarta

In conclusion, in making and determining characters in a film and literary works, it can be seen from some of the characteristics mentioned by Murphy's theory, which are 9 ways to determine characters in a film. As said by Murphy in determining the character in a film, it can be seen from the character's personality, background behind his back, the way he talks, and the person's opinion about some situations.

4. Character Education

Character education is a human activity in the form of an action aimed at the younger generation, so that the younger generation can have a better character. According to Effendy Character education is a well-planned effort to realize students know, cares, and internalize the values so that the students behave as a perfect man.²⁶ Therefore, Character education is a national movement creating school that foster ethical, responsible, and caring people by modeling and teaching good character through an emphasis on universal values that we all share. It is the intentional, proactive effort by school, districts, and states to instill in their students important core, ethical values such as caring, honesty, fairness, responsibility, and respect for self and others.²⁷ Which the important cores can be obtained from the surrounding environment.

Character education is any deliberate approach by which school personnel, often in conjunction with

²⁶ Merdekawati, Krisna. Implementation of Character Education in Chemistry Learning. Chemistry Education, Faculty of Mathematics and Natural Sciences Islamic University of Indonesia.

²⁷ Berkowitz and Bier. *What works in character education: A research-driven guide for educator*. St. Louis: University of Missouri Press (2005) p.8

parents and community members help children and youth become caring, principled, and responsible.²⁸ So character is not only about what is related to oneself but character education is teaching about human basic human values, including honesty, kindness, generosity, courage, freedom, equality, and respect. The goal is to raise children to become morally responsible, self-disciplined citizens.²⁹ With that required the role of parents to be able to choose a good environment for children. In building a person's character, they must be good at choosing a good environment so that they can have good character and avoid bad things that can cause a person's character to be bad. Character education is the deliberate effort to develop good character based on core virtues that are good for the individual and good for society.³⁰

In conclusion, character education can be through the role of parents or the influence of the environment in terms of fostering an attitude of caring, principled, and responsible. Character education is teaching about basic human values, kindness, generosity, honesty, courage, freedom, equality, and respect in terms to build their character. Therefore, character is a characteristic that exists in a person and can be formed from the surrounding environment. The environment can determine whether a person's character is good or bad. Character building that has been formed since adolescence can help children develop critical

²⁸ *Ibid.*,

²⁹ *Ibid.*,

³⁰ *Ibid.*,

thinking and values that are obtained when watching movies. In terms of character building, the role of parents is also very important to accompany and monitor the child's growth and development process.

a. Kindness

Kindness is the quality of being gentle, caring, and helpful.

b. Generosity

Generosity is the spirit and action of freely and frequently giving to others. Generosity can also refer to an overall spirit of kindness

c. Honesty

Honesty, to be honest, is an action of telling the truth or not being liar, so to be honest can be called as truthfulness. Character education 'honesty' is also a behavior of being sincere, loyal, and also fair.

d. Courage

Courage is the quality shown by someone who decides to do something difficult or dangerous, even though they may be afraid.

e. Freedom

the power or right to act, speak, or think as one wants without hindrance or restraint.

f. Equality

Equality is the same status, rights, and responsibilities for all the members of a society, group, or family.

g. Respect

Respect is the action that permits or allows the action, object, idea, or person disliked or rejected by the others. Respect is an action or behavior that

understands and tolerans the differences between humans.

5. Moral Value

In contemporary English, *moral* and *ethical* is almost can be called as synonymous. They have similarities meaning, which is character, usage, personality, manners.³¹ Moral is closely related to human behaviour that arises because of interactions with other people. It is about the right and the wrong about human behaviour. According by *Oxford Advances Learner's Dictionary*, moral relates to the standard or principles of good behaviour.³²

The term 'values' may suggest that judgements of right and wrong, lofty and base, just and unjust, and more personal preferences, that thing are useful as individuals happen to value them.³³ Value is an award or quality of the things, which can be the basis of determining a person's behaviour, because of something was fun, satisfying, interesting, useful, beneficial, or a belief system.³⁴

According to Wibawa moral values can be used as a reference norm for a person or a group of people to determine whether the attitudes and action are good or not.³⁵ Moral value are the important things in human life in society with others. Humans must be more confident about moral values and must be able to apply them in daily

³¹ William James Earle, *Introduction to Phylosophy*. (New York: McGraw Hill International, 1992)

³² A S. Hornby, *Oxford Advanced Learner's Dictionary of Current English*. (New York: Oxford University Press, 2010) p.959

³³ J. S. Benninga, *Moral, character, and civic education in elementary school*. (New York: Teacher College Press, 1991) p.131

³⁴ Bambang Daroesa, *Dasar dan Konsep Pendidikan Moral Pancasila*. (Semarang: CV Aneka Ilmu, 1986)

³⁵ Fitriani, Rafy. Antoni, Rivi. Rahayu, Pipit. An Analysis of Moral Values in Novel "Oliver Twist" by Charles Dickens. English Study Program, Faculty of teacher Training and Education, University of Pasir Pengaraian.

actions. Moral value are described as good behaviour or bad behaviour (in ethics and norms) in which the way to measure them is through the values contained in these actions. The function of moral value is to serve humans, which serves to remind humans to do good things for themselves and others as part of socializing in society. Moral values can be used as a reference norm for a person or a group or people to determine whether the attitudes and action are good or not.³⁶

Based on the statements above, it can be concluded that moral value is the instruction and direction for human to be a good person in society with others.

a. Character

Moral character or character is an analysis of an individual's steady moral qualities. The concept of character can express a variety of attributes, including the presence or lack of virtues such as empathy, courage, honesty, and loyalty, or of good behaviors or habits; these attributes are also a part of one's soft skills. Moral character primarily refers to the collection of qualities that differentiate one individual from another – although on a cultural level, the group of moral behaviors to which a social group adheres can be said to unite and define it culturally as distinct from others.

a) Empathy

Empathy is a feeling, values and beliefs, and attitude thencourages us to pay more attention to and respond to the situations or events around us. good care is our partisanship's sentiment of involving ourselves in

³⁶ Sutrisna Wibawa, *Moral Philosophy in SeratCenthini: Its Contribution for Character Education in Indonesia*. (Yogyakarta: Yogyakarta State University, 2013) p.173

difficulties, circumstances, or situations that occur around us.

b) Courage

Courage is the capacity to manage your anxiety in a threatening or vulnerable position.

c) Honesty

Honesty is an aspect of self-esteem that needs to be sustained due to its high importance. When words do not correspond to reality, the heart becomes concerned so because words felt dishonest. Honesty is wonderful, and having an honest attitude makes our lives more comfortable because there is no pressure from anyone else or from our own minds.

d) Loyalty

Loyalty is the quality of staying firm in your friendship or support for someone or something

e) good behaviors

Good behaviors are things that add happiness or utility to yourself or others, while not inflicting needless pain on victims.

b. Usage

Morals are the prevailing standards of behavior that enable people to live cooperatively in groups. Moral refers to what societies sanction as right and acceptable. Most people tend to act morally and follow societal guidelines.

c. Personality

Personality refers to individual differences in characteristic patterns of thinking, feeling and behaving.

The study of personality focuses on two broad areas: One is understanding individual differences in particular personality characteristics, such as sociability or irritability. The other is understanding how the various parts of a person come together as a whole.

d. Manners

Manners are an area of human behaviour closely allied with morals. Not all human behaviour can be classified as moral – some of it is (non-moral) and some of it is (social), having to do with manners which are essentially a matter of taste rather than of right or wrong. Philosophical discussions about manners typically focus on their role in the social life of adults. However, to appreciate properly the integral role of manners in the moral life we need to focus first on how teaching good manners to children is a key way that we initiate them into the life of virtue. As this suggests, the approach developed here is strongly Aristotelian as well as Confucian in character, whereas recent philosophical defenses of manners (the few that there are) typically adopt a Kantian approach. Teaching good manners (or *li*) is a form of habituation into virtue as manners are patterns of behavior, often informed by culture and tradition. Before teaching young people about moral principles and theories, we teach them – if we are to teach them well – to say “please,” “thank you,” “you’re welcome,” “I’m sorry,” and “I forgive you,” and to act in ways that are kind, generous, fair, respectful, polite, and considerate. In short, we teach them patterns of behavior that will help lead to a life of virtue and thus a well-lived (i.e., fulfilled) life.

6. Movies

Movie, or in another word as film or motion picture is one of the creative works of human thinking on the environment and the world. Trianto states that, movie is a result of creative process of the film often find ourselves trying to associative with what we see and search for similarities between these character and ourselves.

So with this movie is an art, or can be said as one of modern art, which is one of the shows watched by many people. In the current era, more and more films are created by humans. A movie is a multimedia narrative form, based on a physical record of sounds and motion pictures.³⁷ Film also employs the compositional elements of the visual arts.³⁸ Movie is a media that combines technological sophistication in audio and visual form.

As for the strengths and weaknesses of the film. The strengths of movies, namely; 1. attract attention; 2. can indicate the steps or stages required to perform a particular task; 3. can display incident or events that have occurred; 4. can be sped up and slowed down to analyze specific actions or growth; 5. can be enlarged for easy viewing; 6. can be shortened and extended time; 7. can photograph reality; 8. can cause emotions; 9. can be used to describe actions clearly and careful. The weaknesses of movies, namely; 1. expensive; 2. if used inappropriately; it will have a bad impact; 3. less effective to provide real teaching; 4. It is

³⁷ Agnaldo Arroio, "Context based learning: A role for cinema in science education." *Science Education International Vol.21, No.3*, September 2010, 131-143.

³⁸ Boggs, Joseph.M and Petric, Dennis W. *The art of watching film*, 5th edition. (New York: Mayfield Publishing Company, 2000). p.3.

only useful if it is used as an extension of other teaching methods.³⁹

From the statements above, we can decide that movie or film is a moving and audible images that have many meanings. The purpose of movie making is nothing but to entertain the audience. There are also some advantages and disadvantages that are important to know from the film.

7. Film as media in teaching

Audio visual equipment's is modern instructional media in accordance with the times the progress of science and technology, including that can be seen and heard. Audio visual media is a media intermediary or the use of materials and absorption through sight and hearing so as to establish conditions to enable the pupils to acquire knowledge, skills, or attitudes.

According to Riyana there are some kinds of audio visual media

- a. Audio visual media movement, for example, television, video tape and film.
- b. Audio visual media silence, for example, film strip voice, sound slide and comic voice.
- c. Media audio semi motion, for example, media board.
- d. Media visual motion, for example, silent film.⁴⁰

When watching a film, Different dimension is appeared and unique view will be seen by children. Children do not just listen to the sound but students are also served by seeing motion pictures . Motion pictures talk to the children in a great way and influence them to think directly about the condition around them. This enables viewers to connect with the information in a

³⁹ Suprijanto, Pendidikan Orang Dewasa, (Jakarta: PT Bumi Aksara: 2009), p.176-177

⁴⁰ Riyana, C. (2012). Media Pembelajaran. Jakarta: DIRJEN Pendidikan Islam
Kementrian Agama RI, p.41

way that might vary from person to person, but ultimately resulting in a higher percentage of people learning from a single source.

8. Avengers: End Game Movie

Avengers: end game is a film that tells about chaos in the universe, this chaos is started by a character named Thanos with the aim of collecting infinity stones and destroying 50% of the population of life in the entire universe.

a. Synopsis

Avengers: Endgame is an American superhero film, produced by Marvel Studios, this film was made in 2019 and distributed by Walt Disney Studios Motion Pictures, it is the continuation by Avengers: Infinity War (2018). The film was lead by Anthony and Joe Russo and written by Christopher Markus and Stephen McFeely.

This film tells the story of how they return the half of life that Thanos had destroyed. Twenty-Three days have passed after Thanos used the Infinity Gauntlet to ruin half of life in the cosmos, Carol Danvers start to travel the universe and she had found Tony Stark and Nebula from the deep space and bring them back to earth and reunite with the rest of their team Bruce Banner, Steve Rogers, Thor, Natasha Romanoff, James Rhodes, and Rocket. They have find Thanos with the help of Nebula, Thanos is found on an uninhabited planet, they plan to reclaim the Infinity Stones and use them to restore half the population of life in the cosmos.

After 5 years later, Scott Lang made it out of the Quantum Realm by accident. He try to explains to Steve Rogers and Natasha Romanoff at the Avengers camp and they are to amaze with his explains that he just experienced only five hours not years while trapped. They ask Tony Stark to help them gain the stones from the past to void Thanos actions in the present, he refused and put his family first, but after pondering Peter

Parker's death. Tony Stark, Bruce Banner, and Rocket start to build a time machine. Bruce Banner and Rocket come to see Thor at the Asgardian refugees' new home in Norway – New Asgard to ask Thor back in the team. Clint Barton, started to kill everyone in Tokyo after losing his family, Natasha Romanoff came to persuade him to come back and take part in the team. Bruce Banner, Scott Lang, Steve Rogers, and Tony Stark travel to New York City in 2012. Bruce Banner going to Sanctum Sanctorum to convince the Ancient One and give him the Time Stone. Steve Rogers, try to redeem the Mind Stone at the Stark Tower, yet Tony Stark and Scott Lang failed in trying to steal the Space Stone. Steve Rogers and Tony Stark make a new plan to go back in 1970 to S.H.I.E.L.D headquarters, where Tony Stark get the Space Stone and meet his father, Howard. Steve Rogers take Pym Particles as well. At the same time, Rocket and Thor going to Asgard in 2013, to get the Reality Stone from Jane Foster, and redeem Thor's hammer Mjolnir. Clint Barton and Natasha Romanoff going to Vormir in 2014, The Red Skull as the Soul Stone keeper says one way to get a Soul Stone by sacrificing someone they love and Natasha Romanoff sacrifices herself. Nebula and James Rhodes going to Morag in 2014, where Peter Quill was also there and tried to grab the Power Stone before Peter Quill. Rhodes returns to the present but not for Nebula because of her mind connected to her past self and replaces Nebula with 2014 Nebula. After all Avengers back to the camp they try to put all the Stones into a technological gauntlet. After discussing who would wear the Infinity Stones gauntlet because of its power to kill humans, they decided that Bruce Banner was the one who could resist the power of Infinity Stones. Meantime 2014 Nebula take advantage to bring Thanos and his Warship to the present using a time machine, they start to destroy Avengers Camp for the Stones. Present-day Nebula try to persuade 2014 Gamora to abuse Thanos but Nebula have

to kill 2014 Nebula because she did not believe the words Nebula. Try to face Tony Stark, Thor, and Steve Rogers swing Mjolnir hammer, Thanos overpower them and calling his army from his warship to get the Stones, aims to use it and ruin the cosmos and build a new one. Meanwhile Stephen Strange has brought other troops, coming to fight Thanos. Then a few moments later Carol Danvers came and destroyed Thanos's warship, but Thanos has beat her and grab the Gauntlet. Tony Stark take the Stones and uses them to destroy Thanos and his army and sacrifice himself. After Tony Stark's funeral, Thor returns to New Asgard and refer Valkyrie as a new king of Asgard and Thor joins the Guardian of Galaxy. Steve Rogers travel back in time to return the Infinity Stones and Mjolnir to where they belong and stay in the past and live on Carter. In present, Steve Rogers has to give his shield and mantle to Sam Wilson.

b. Cast

The characters who play in Avengers: Endgame, namely: Tony Stark (Robert Downey Jr), Steve Rogers (Chris Evans), Thanos (Josh Brolin), Dr. Bruce Banner (Mark Ruffalo), Thor (Chris Hemsworth), Carol Danvers (Brie Larson), Nebula (Karen Gillan), Rocket (Bradley Cooper), James Rhodes (Don Cheadle), Scott Lang (Paul Rudd), Natasha Romanoff (Scarlett Johansson), Clint Barton (Jeremy Renner), Valkyrie (Tessa Thompson), Okoye (Danai Gurira), Black Panther (Chadwick Boseman), Wong (Benedict Wong), The Wasp (Evangeline Lilly), Wanda Maximoff (Elizabeth Olsen), Sam Wilson/Falcon (Anthony Mackie), Bucky Barnes/Winter Soldier (Sebastian Stan), Drax (Dave Sebastian), Groot (Vin Diesel), Peter Parker/Spider-Man (Tom Holland), Dr. Strange, Peter Quill/Star Lord.

Classification Kind of Character in Avengers: Endgame Movie

NO	Antagonis Character	Protagonis Character	Round Character	Flat Character
1.	Thanos	Captain America	Winter Soldier	Black Panther
2.		Iron man	Dr. Strange	Nebula
3.		Thor	Spider-Man	Rocket
4.		Natasha Romanoff	Falcon	The Wasp
5.		Dr. Bruce Banner	Clint Barton	Wanda Maximoff
6.		Carol Danvers	Scott Lang	Drax
7.			Petter Quil	Groot
8.			Valkryie	Wong
9.			James Rhodes	Okoye

In conclusion, the names of the characters above have different characteristics and characters. There are three main characters, namely; Tony Stark, Captain America, and Thanos, have the characteristics of characters who can lead and make the best decisions in their team. while the other characters have different traits and they only follow orders from Tony Stark and Steve Rogers as a team.

B. Previous Research

As has been mentioned before, this study wants to analyze of the main characters in Avengers: Endgame movie. Then, the researcher also includes the previous research to help to support and strengthen this research.

The first, is research by Ibnu Sina Irvany Setiawan (2014) with the title An Analysis on Moral Values as Seen in Rise of The Guardians. The result of this research is, the moral values of the film are responsibility, honesty, love, and affection, strong believe, enthusiasm, Bravery, Goodhearted,

loyalty, peace loving, perseverance, sacrificing for other, sincerity and self-confidence.

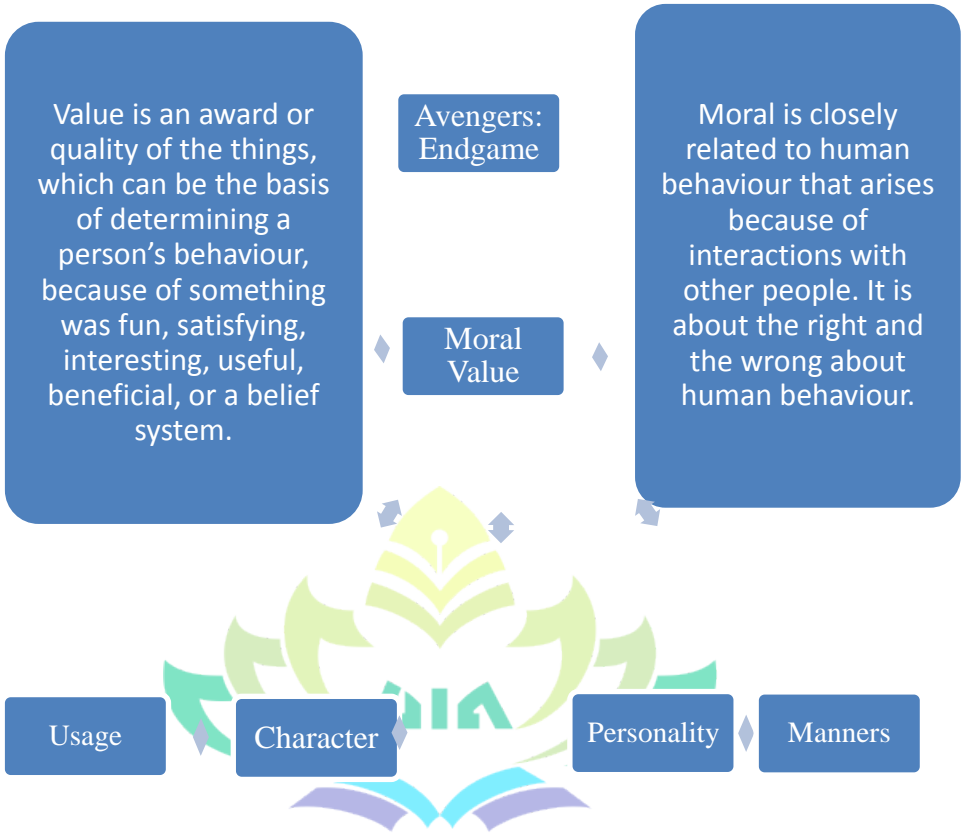
The second, is research by Fauzi Nurul Fadillah (2016) with the title is, Character Education in EFL Class (A Descriptive Study at the Fourth Grade of SDN Sadeng 02 Gunungpati Semarang in the Academic Year of 2013/2014). The result of this research is, the findings from this study suggested that character education programs may have a positive effect on student behavior.

The third, is research by Kartika Peni Saraswati (2019) with the title is Analysis of Characters and Characterization in the Compilation of Malay Poetry "MIRROR". The result of this research is, the findings of this research were: type of characters, meaning of the poems, figurative meaning, type of characterization and revelation of the poets' poems that convey human's personality. Based on the analysis about judging a person's character not only from their appearance.

The Fourth, is research by Nailul Fauziyah (2008) with the title is Psychological Analysis of the Main Character's Personality in Go Ask Alice. The result of this research is, it can be concluded that there are three character personality of the main character, such as sensitive, unrealistic, and pessimistic.

C. Conceptual Framework

This research begins with an understanding of the character education theory of an Avengers: endgame film. This is the initial input for moral value. which can be seen in the structure concept as follows:



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