THE INFLUENCE OF USING CANVA TOWARDS STUDENTS' WRITING ANNOUNCEMENT TEXT ABILITY AT THE TENTH GRADE OF SMA NEGERI 1 BUNGAMAYANG, LAMPUNG UTARA IN THE ACADEMIC YEAR OF 2021/2022

A Thesis
Submitted as a Partial Fulfilment of the Requirements for S-1 Degree

By:
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ENGLISH EDUCATION STUDY PROGRAM
TARBIYAH AND TEACHER TRAINING FACULTY
THE STATE ISLAMIC UNIVERSITY OF RADEN INTAN LAMPUNG
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2021/2022

ABSTRACT

THE INFLUENCE OF USING CANVA TOWARDS STUDENTS' WRITING ANNOUNCEMENT TEXT ABILITY AT THE TENNTH GRADE OF SMA NEGERI 1 BUNGAMAYANG, LAMPUNG UTARA IN THE ACADEMIC YEAR OF 2021/2022

By:
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The major objective of this researcher was to know whether there was a significant influence of using canva towards students' writing announcement text ability at the tenth grade of SMA Negeri 1 Bungamayang, Lampung Utara in the Academic Year of 2021/2022. Canva application was a digital practical technology, it is a nice tool for designing infographics, collages, flyers, and slides in a web browser or on your phone. This media introduced how to make announcement text correctly and interested.
In this research, the writer used quasi experimental design with the treatment held in three meetings. The population of this research was the tenth grade of SMA Negeri 1 Bungamayang, Lampung Utara. The sample of this research were two classes consists of 35 students in experimental class and 30 students in control class. In collecting the data, the writer used instrument in the form of writing test. The instrument of this research were pre-test and post-test. After giving the post-test, the writer analyzed the data by using SPSS.

After doing the post-test, the researcher analyzed the data obtained from both pre-test and post-test. The result of the data analysis showed that Sig. (2-tailed) = 0.001 and $\alpha = 0.05$ and it means H_0 was rejected and H_1 was accepted. Based on result above, the writer concluded that there was a significant influence of using canva towards students' writing announcement text ability at the tenth grade of SMA Negeri 1 Bungamayang, Lampung Utara in the academic year of 2021/2022.

Keywords: Canva Application, Quasi Experimental Design, Writing Ability

DECLARATION

I hereby that this thesis entitled : The Influence of Using Canva towards Students' Writing Announcement Text Ability at the Tenth Grade of SMA Negri 1 Bungamayang, Lampung Utara in the Academic Year 2021/2022 is completely my own work. I am fully aware that I have quoted some statements and ideas from various sources and those are properly acknowledged in the text.

Bandar Lampung,
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MOTTO

وَلَوْ اَنَّ مَا فِى الْاَرْضِ مِنْ شَجَرَةٍ اَقْلَامٌ وَّالْبَحْرُ يَمُدُّهٗ مِنْۢ بَعْدِهٖ سَبْعَةُ اَبْحُرٍ
مَّا نَفِدَتْ كَلِمٰتُ اللّٰهِ ۗاِنَّ اللّٰهَ عَزِيْزٌ حَكِيْمٌ

"And if the trees of the earth were pens and the ocean (were ink), with seven oceans behind it to add to its (supply), yet would not the words of Allah be exhausted (in the writing): for Allah is exalted in power, full of wisdom" (27).[1] (Q.S. Luqman:27)[1]

[1] Abdullah Yusuf Ali, *The Holy Qur'an Text and Translation* (New Delhi: millat book centre, 2006).p.330

DEDICATION

I would like to dedicate this thesis to all my beloved people:

1. My Beloved parents, Mr. Amrullah Yusuf and Mrs. Asmawati who keep on praying for my life and success then always given me support.
2. My Beloved sisters they are Intan Nuraini and Ariqa Fatina Shaliha
3. My Beloved Friend, Vovi Aprida who always give me spirit. Thanks a lot for always being there and comforting me when I'm at my lowest. Thank you for being my friend.
4. My Beloved Almamater UIN Raden Intan Lampung

CURRICULUM VITAE

The name of the writer is Zainida Amrina Yusuf. She was born in Gilih Suka Negri, Lampung Utara on July 8th, 2000. She is the first child of Mr. Amrullah Yusuf and Mrs. Asmawati. She has two sisters, whose name are Intan Nuraini and Ariqa Fatina Shaliha. Now, she lives in Kotabumi, Lampung Utara.

The writer's education started from at TK PG Bungamayang in 2005 and Graduated in 2006. She continued her study at SD Negeri 1 Negara Tulang Bawang in 2006 and graduated in 2012. Then, she studied at SMP PG Bungamayang and graduated in 2015. On the same year, she continued the study to SMA Negeri 2 Kotabumi, took Science major (IPA) and graduated in 2018. After that, she continued at State Islamic University of Raden Intan Lampung (UIN Raden Intan Lampung) in English Education Study Program of Tarbiyah and Teacher Training Faculty.

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Alhamdulillah. Thanks to Allah SWT. the almight for the blessing, mercy, and kindness. May sholawat dan salam always be with the prophet Muhammad SAW which has brought us from the darkness to the lightness. This thesis entitled "The Influence of using Canva towards Students' Writing Announcement Text Ability at the Tenth Grade of SMA Negeri 1 Bungamayang, Lampung Utara in the Academic Year of 2021/2022" is handed as a cumpulsory fulfillment of the requiements for S1-Degree of English Education Study Program at Tarbiyah and Teacher Training UIN Raden Intan Lampung.

The writer is fully aware that she cannot complete this thesis without the assistance of many people. She has been thankful to a lot of people who has help, support, and pray in finishing this thesis. Therefore, she would to say thanks to them. they are follows:

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Finally, nothing is perfect neither this thesis. Any corrections, comments, and suggestions for the goodness quality of this thesis. Therefore, the writer sincerely welcomes suggestions and comments for the readers and she expects that the thesis is useful for readers.

Bandar Lampung,
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CHAPTER I
INTRODUCTION

A. Tittle Affirmation

In order to avoid misunderstanding in understanding and interpreting a thesis title, it necessary to confirm the meaning of some words which are the tittle of this thesis. The tittle of the thesis is The Influence of Using Canva Towards Students' writing Announcement text Ability. The descriptions of the meanings of several terms contained in the tittle are as follows :

Based on Oxford dictionary, influence is the effect that has on the way a person thinks or behaves or on the way that works or develops. Influence is the power that has to make behave in a particular way or a person or thing that affects the way a person behaves and thinks.[1]

According to Matt Mansfield "Canva is a tool loaded with enough easy-to-use features and functionality that anyone can create a variety of engaging content that gets shared". So, Canva can be used for learning English in writing.[2]

Based on Oxford dictionary, writing is the activity of writing, in contrast to reading, speaking, etc. Writing is the activity of writing books, article, etc especialy as a job. And writing is a words that have been written or painted.[3]

Announcement is a statement in spoken or written form that makes something known publicy. This is in line with batubara who states that announcement is something spoken or written aimed data announcing the important information to the readers or listeners.

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[1] A S Hornby, *Oxford Advanced Learner's Dictionary* (New York: oxford university press, 2015). P.782

[2] Matt Mansfield In Product Reviews 16, "What Is Canva and How Do I Use It For My Business?," Small Business Trends, September 29, 2015, https://smallbiztrends.com/2015/09/what-is-canva-for-business.html.

[3] *Oxford Advanced Learner's Dictionary*. P.1742

Therefore, announcement functions to inform people what has happened or what will happen. [4]

Text is a meaningful linguistic unit in a context. A text is a both a spoken text and written text.[5] In addition to, in a text contain of meaning morpheme, phrase, clause, sentence and discourse or another linguistic unit. A text is not only ideas that conveyed in form of written but also ideas or information delivered orally such as speech, conversation, etc.

Based on the explanation above, the reseacher was purposes the research about **The Influence of Using Canva Towards Students' Writing Announcement Text Ability at the Tenth Grade.**

B. Background of the Problem

Language is the main communication tool, and communication almost always takes place in a kind of social context. For example communicating with the surrounding environment. Everyone uses language to communicate and understand the mind, but in addition to communicating language is one aspect for learning, especially foreign languages. In general, the foreign language used is English. English language consists of four skills listening, reading, speaking and writing. In this research, researcher focuses on writing. Writing is an inseparable skill students have to improve while studying foreign languages.

Furthermore, writing seems to be the most difficult one in the sense that it needs a long process starting from brainstorming up to final product. Writing is a skill in which we express ideas, feelings, and thoughts that are arranged in words, sentence and paragraph by using eyes, brain and hand.[6] It means that writing is used to express someone's feelings and ideas. To accomplish that, brain would be

---

[4] Fahmi Aulia Batubara., *Improving Tudents' Abiliy In Writing of Announcement Through Gallery Walk Technique* (Medan: Ph.D. Thesis, University of North Sumatra, 2017).

[5] Sanggam Siahaan, *Generic Text Structure* (Yogyakarta: Graha Ilmu, 2008).

[6] Ann Raimes, *Technique in Teaching Writing* (Ann Raimes, New York: Oxford University Press, 1983).

used to produce idea, hand to write, and eyes for looking at the result of writing.

According to Sutanto, writing is as a process of expressing idea our thoughts in words that should be done at our leisure. It can be very enjoyable as long as we have the ideas and the means to achieve it.[7] Thus, writing is an enjoyable activity as long as writer can generate idea in her/his writing.

In teaching writing, the teacher should be able to get the students' attention and should be creative. Harmer says that by far the most important reason for teaching writing of course is that a basic of language skills.[8] In other words, the role of the teacher is very important to help the students in mastering the writing skill. Teaching writing is important because writing helps students in delivering some messages in written form. In line with Siahaan, writing is psychological activity of the language user to put information in the writing text.[9] It means that writing is skill of a writer to communicate information to readers. Therefore, teacher should have interesting strategy to make the students more interest or active in writing and can involve the students to write independently.

In teaching writing, they are some materials, one of them is short functional text. Shor functional text is writing meant to help the reader accomplish an everyday task. The example of short functional text are invitation, greeting card, announcement, label, notice, short messege, advertisement, personal latter, graphic, caution and others. Short functional text may be seen as the easy material for the students since they meet the text in their daily life. But the difference is the language. The main concern is give the students knowledge about the function of short functional text itself and how the write it well. It prepares the student work at international company public facilities.

In fact, many students found difficulties in writing, because they did not know how to express their idea well. Mostly, people

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[7] Leo Sutanto, *Essay Writing* (Yogyakarta: CV., Andi Offset, 2007). P.1

[8] Jeremy Harmer, *The Practice of English Language Teaching*, Fourth Edition (Edinburgh Gate: Longman, 2007). P.27

[9] *Generic Text Structure*. P.3

consider that writing is one of difficult skills because it is a complex skill. The students must master vocabulary, grammar and the others. In addition, if they found difficulties in understanding the aspects of writing they found complexities in writing. Those problems are also found at SMA Negeri 1 Bungamayang. Many students at SMA Negeri 1 Bungamayang, Lampung Utara faced difficulties in writing.

Based on the preliminary research in SMA Negeri 1 Bungamayang, Lampung Utara especially the Tenth grade, have difficulties in understand short functional text, ecspecially announcement text. The teacher said “In the classroom when learning for writing skill, especially text announcement, students are very lacking. Most of their scores are below the criteria of minimum mastery (KKM)”. The teacher realized that during the learning process in writing announcement text, it was not attract the attention of the students because she did not use good media and techniques to increase students' learning motivation. And also the teacher said that not only difficulties in teaching that she faced but from herself the students also had deficiencies in vocabulary, grammar and others. In the classroom, the students are often confused and feel bored because they do not know how to express their ideas and convey them properly. So they still have difficulties in writing the announcement text correctly. It can be seen in Table 1 :

Table 1.1
Score of student’s writing of the Tenth Grade of SMA Negeri 1 Bungamayang, Lampung Utara in theAcademic Year 0f 2021/2022

No	Range	Qualification	Class				Total of Students	Percentage %
			X IPA 1	X IPA 2	X IPS 1	X IPS 2		
1	80-100	E xcellent to Ve ry Good	1	0	0	1	**2**	**1.55%**
2	66-79	Good to Average	15	5	10	9	**39**	**30.23%**
3	56-65	Fair to Poor	16	15	13	13	**57**	**44.18%**

4	≤55	Very Poor	3	10	11	7	**31**	**24.03%**
Total			**35**	**30**	**34**	**30**	**129**	**100%**

Source : The Score Data from English Tecah r of SMA Negeri 1 Bungamayang, Lampung Utara in the Academic Year of 2021/2021

From the data in Table 1.1, it can be seen that from class X IPA 1, X IPA 2, X IPS 1, and X IPS 2 of the tenth grade of SMA Negeri 1 Bungamayang, Lampung Utara, the total number of students are 129. From 129 students, there were 2 students (1.55%) who got score in excellent to very good criteria, 39 students (30.23%) who got score in good to average criteria, 57 students (44.18%) who got score fair to poor criteria, and 31 students (24.03%) who got score in very poor criteria. It means that the students of the eleventh grade at SMA Negeri 1 Bungamayang, Lampung Utara, as from 129 students of tenth grade only 41 students (31.78%) who got score above criteria and 88 students (68.21%) who got score under critera. It can be concluded that the students of the tenth grade at SMA Negeri 1 Bungamayang, Lampung Utara, still have difficulty in writing. It means that the English teacher must find some ways how to make students' writing ability better than before.

In this case, the teacher should have new technique and media in teaching learning process in order to make the students more creative and easier to develop their ideas especially in writing. Teacher should use the appropriate application that can be used to help them to increase their participation in the class, and make them interested in writing. There are many application that can be applied in teaching writing, one of them are Canva Application.

According to Matt Mansfield "Canva is a tool loaded with enough easy-to-use features and functionality that anyone can create a variety of engaging content that gets shared".[10] So, Canva can be used for learning English in writing. For example, in writing there is a

[10] Matt Mansfield in Product Reviews 16, "What Is Canva and How Do I Use It For My Business?" Small Business Trends, September 29, 2015, https://smallbiztrends.com/2015/09/what-is-canva-for-business.html.

material about announcement, students can use canva to make brochure, flyer, and greeting card with exploring students' creativity.

In this case, that Canva Application can help students construct their own knowledge. So that, the students understanding of the concepts is better. In addition to using Canva, the author also uses the Peer Correction technique to support success canva app as an interesting medium in improving the writing of text announcements. This application and technique can help students to understand the material being thaugh. It is possible thing. If they are already familiar with this application and follow the technical instruction properly, they would be easy to apply their idea in writing or in this case, students are able to make announcement text. Because the problem above, the researcher conducted an experimental research with entitled " The Influence of Using Canva Towards Students' Writing Announcement Text Ability at the Tenth Grade of SMA Negeri 1 Bungamayang, Lampung Utara in the Academic Year of 2021/2022"

C. Identification of the Problem

Based on the background of the problem, the researcher identified the problem as follows:

1. Many students found difficulties to express and develop their ideas in writing.
2. Students cannot write correctly.
3. The students felt bored in writing.
4. The teacher's method in teaching writing was still uninteresting.

D. Limitation of the Problem

Referring to the identification of the problem, the researcher wants to know the influence of using Canva towards students' writing Announcement text ability at the tenth grade of SMA Negeri 1 Bungamayang, Lampung Utara, in the academic year of 2021/2022.

E. Formulation of the Problem

Based on limitation of the problems, the researcher formulates the problem in this research as follow: Is there any influence the use

of Canva Application towards students' writing Announcement text ability at the tenth grade of SMA Negeri 1 Bungamayang, Lampung Utara, in the academic year of 2021/2022 ?

F. The Purpose of the Research

The purpose of the research is to know whether there is an influence of using Canva towards students' writing announcement text abilities at the tenth grade of SMA Negeri 1 Bungamayang, Lampung Utara, in the academic year of 2021/2022.

G. Significance of the Research

The research was intended to give some significants in English teaching field. The significants of the research are:

1. For the students
   The application of Canva Application has made students interested in teaching learning process. Moreover, it helps them improve their skill in writing announcement.
2. For the teacher
   The study is hoped to give information about the appropriate media improve the teaching learning.
3. For the institution
   To help forward the institution in order to be able to improve the students' ability and the teacher's capability in teaching to raise the quality of the institution.`
4. For the other research
   To give information for further research.

H. Relevance Studies

The Relevance Studies of this research is First from Yundayani, A., Susilawati, S., & Chairunnisa, C. "Investigating the effect of Canva on students' writing skills".The present study aims at investigating the effect of Canva on students' writing skills. The results showed that students in the experimental group had a significantly lower number of writing errors compared to the control group, which confirmed the positive effect of Canva in improving students' writing skills.

The second study is by Widia Wahyuni M. Pd that entilted “A Digital Practical Application in Teaching Functional Text; Canva” This article aims to present how a digital application can be used as literacy tools to teach and learn English as a practical and communicative way, both by using mobile phone and computer. One of the digital educational apps that can help in writing is Canva. With this application students write in English, like Invitation Card, Announcement, Advertisement, Memes, and Procedural Text. Students can choose one of the interesting templates in Canva that is suitable with their topic and make them more creative. The result of applying this educational application shows that the students‘ motivation in writing is getting higher. It is because they can create any text
with interesting embedded pictures. Besides, the students could feel more fun and enjoyable in class. Another thing to be noted is that using this app becomes an innovative and a creative way to teach writing in English.

The third study is by Isal Salman Al-farizi and Syifa Aulia Zahra Suherman that entilted “The Use of Digital Media in Learning English at Higher Education: Students’ Perception and Obstacles”. the researchers concluded that people can not resist the technology including in education aspect. In education, technology used as digital media for learning. The examples are Orai application for learning speaking or Canva application for learning writing. Applications can explore students’ creativity and it gives something different in classroom. So, based on the result is basically the students have awareness in technology, so they think education needs technology because education need the development and technology can develope education.

The fourth is by Jonggoria Najogi and Aryuliva Adnan that entilted “Using Peer Correction Towards Students Writing Ability in Writing Analytical Exposition Text at Senior High School” . This research discusses the use of Peer Correction Technique in Teaching Writing on analytical exposition text at Senior High School. This technique is applied to help the students in organizing their ideas. In addition, it allows the students to share and exchange their ideas or

information to be corrected by their peers in a pair group discussion . thus by correcting each others' work, students can gain their critically analytically thingking. Students also may gain their confidance and interested since their writing is corrected by their peers. Besides, the students can also take part actively. By applying the Peer Correction Technique in writing analytical exposition text, the teacher can reach the goal of teaching analytical exposition text to senior high school students. In other words, this technique can help teacher in teaching writing analytical exposition text to the students.

The last is by Eka Rahmasari and Dameria Magdalena Sidabalok that entilted "Peer Correction by Using Google Docs in Descriptive Text Writing". The results of the research show that the students are extremely interested to peer-correction activities through Google Docs, and they felt that utilizing Google Docs was a powerful method to encourage their learning process. Their learning circumstance was viewed as progressively favorable, when they discussing, giving comment, and revising their texts. They did those exercises without talking one another, so it did not create any loud. They also considered that this kind of learning process merits continuing.

I. Systematically Discussion

To make it easy to understand, this study uses a systematyc discussion as follows :

Chapter I : This section is an Introduction which contains :

A. Background of the problem
B. Identification of the Problem
C. Limitation of the Problem
D. Formulation of the Problem
E. The Purpose of the Research
F. Significance of the Research
G. Relevance Studies
H. Scope of the Research
I. Systematic Discussion

Chapter II : This section is a theoretycal framework and Hypothesis Submissionthat contains :

A. Theory Used
   1. Writing
   2. Text
   3. Announcement text
   4. Concept Canva application
   5. Peer correction technique
   6. Concept of Textbook
B. Hypothesis Submission

Chapter III : This section is a description of the Research Method that contains :

A. Time and Place of Research
B. Approach and Type of Research
C. Population, Sample, and Technique
D. Variable Operational Definition
E. Research Instruments
F. Data Validaty and Reliablity Test
G. Analysis Prerequisite Test
H. Hypothesis Test

Chapter IV : This section is a Research Results and Discussion that contains :

A. Data Description
B. Discussion of Research Results and Analysis

Chapter V : This section is a closing that contains :

A. Conclusion
B. Suggestion

CHAPTER II
FRAME OF THE THEORY AND HYPOTHESES

A. Frame Theories

1. Writing

There are some theories about concept of writing, writing process, writing ability, and teaching writing.

a. Concept of Writing

Writing is one way to send the message or information from writer to the reader. Siahaan said that the skill aims to communicate information to reader, her or his skill is also realized by her or his ability to apply rules of the language, they are writing to transfer the information, and she or he has in her or his mind to her or his readers effectively.[11] It means that writing is one of manner to convey information to the others in writing form.

Meanwhile,writing is language skill that involves language production and therefore often refered to as productive skill.[12] Hyland adds that writing is seen as a product constructed from the researchers command of grammatical and lexical knowledge.[13] Thus, writing is a result that is gotten by a process to construct some aspects of writing like grammatical and writers knowledge or experience. In writing skill, the students should be able to produce the language based on the writing rules.

Besides, writing is one of four skills in English that must be mastered by students. Writing is the language skill used least by most people. It also a skill usually learnt

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[11] Sanggam Siahaan, *The English Paragraph* (Yogyakarta: Candi Gerbang Permai, 2008). p.12

[12] Jeremy Harmer, *The Practice of English Language Teaching* (New York: Longman Publishing, 2006). p.16

[13] Hyland Ken, *Second Language Writing* (New York: Cambridge University Press, 2003). p. 3

formally at school, and not handled well by many people.[14] It means that writing is one of English skill that is used by many people and it becomes one of the subjects which is learned by the students school.

Based on those statements, the researcher concluded that writing is productive skill to express the idea in writing in order to deliver message to the readers. Because writing is not only unrelated sentences or words, but also have to be careful and concern about grammatical, so the message of the writing can be caught correctly by readers.

b. Process of Writing

Writing is activity to express and put on the ideas or thought on written form. It can be said that when we are trying to write something, we need some steps. Writing is a progressive activity. It means that when we first write something down, we have already been thinking about what we are going to say and how we are going to say it. It can be concluded that writing is never a one step action, or in other words it is a process that has several steps.

Harmer states that writing process is devided into four stages. They are:

1) Planning
   Experienced researcher plan what they are going to write. Before starting to write or type, they try and decide what it is they are going to say. For some researcher this may involve making detail notes. When planning, researcher have to think about three main issues. In the first, place, they have to consider the purpose of their writing, the audience they are writing for, and the content structure of the piece.
2) Drafting

[14] Paul Davies, *Success in English Teaching* (New York: Oxford University Press, 2002).

We can refer to the first version of a piece of writing as a draft. This first 'go" at a text if often done on assumption that it will be amended later. As the writing process procceds into editing, a number of draft may be produced on the way the final version.

3) Editing (reflecting and revising)
   Once researcher has produced a draft they then, usually, read through what they have written to see where it works and where it doesn't.
4) Final Version
   Once researcher have edited their draft, making the changes they consider to be necessary, they produce their final version.[15]

These explanations above shows that there are four steps in writing process that should be done if someone wants to write clearly start from planning, drafting the editing and the last final version. The writing process provides the students a series of planned learning experience to help them understand the nature of writing at every point. Therefore, the process of writing is important to create a better writing and it can increase the writer's positive attitude to ward writing.

c. Concept of Writing Ability

Writing ability is the skill of a writer to communicate information to a reader or group of readers. [16]Consecutively, writing ability is an ability to convey ideas between the reader and writer. Many people said that writing is difficult skill. It because this skill can not achieve in short time. This skill belong to difficult since the writer must attention some aspects like content, grammatical, vocabulary, and others.

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[15] Jeremy Harmer, *How to Teach Writing* (New York: Longman, 2009). p. 3-5

[16] Sanggam Siahaan, *Issues in Linguistics* (Yogyakarta.: GrahaIlmu, 2008). p. 22

According to Heaton, five major aspects are accompanied by explicit description of what is mean by the different band-scales.[17] The criteria of good writing are :

1) Content (the ability to think creatively and develop thoughts).
2) Organization (the ability to write in appropiate manner)
3) Vocabulary (the ability to use of word/idiom)
4) Language use (the ability to write appropriate structure)
5) Mechanic (the ability to use puntuation, capitalization, spelling, and layout correctly).

From those statements, it can be concluded that writing has five components: content, grammar, organization, vocabulary, and mechanic. Those components should be attended by researcher to get good writing and to get ability in produce written skill. Then to produce good writing, the writer should study hard and practice more so that the readers can understand the written form that is produced.

d. Purpose of Writing

According to Braine and May defined four common purposes in writing, there are ; writing to inform, writing to explain, writing to persuade, and writing to amuse others. First, writing to inform purposed to educate the readers about a topic of which we have some knowladge. Writing that provides interesting details and facts to hold an audience's attention. It means that writers share interest knowladge to readers know. Second, writing to explain is to describe the topic which was not clearly becomes more understand able, by using examples or other facts. In other words, a writer takes what is unclear and makes it clear. Then, writing to persuade is more demanding and more ambitious than many other types of writing. It means that writers convince the readers to accept the ideas.

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[17] J.B. Heaton, *Writing English Language Test* (New York: Longman, 1988). p. 135

The last, writing to amuse other means someone who uses language and estabilished forms well to express his or her point of view. It is writing to entertain and give the reader something to enjoy.[18]

Based on the statements above, the researcher concluded that writing has a purpose to be conveyed to the reader. Braine and May argue that the purpose of writing is to inform, explain, persuade, and entertain others.[19]

2. Text

a. Definition of Text

According to Siahaan and Shinoda, text is a meaningful linguistic unit in a context.[20] The text means that text is not always in written form. It can be spoken text, not always in printed form because it can be a word or as thick as a book. When the words put together although spoken or written but the meaning is to communicate meaning, the text is created.

Text is valueble of communication rather than sentence.[21] The text aims at convincing the reader to know the purpose, and giving him information. When we use language for various purpose, numerous of text is resulted. There were many several of text types, so the text types that were given to the student were various, suc as narrative, recount, procedural, functional, and descriptive. The important thing about text is text should be communicative to convey the meaning. In conclusion, text is a product of language not only about words or sentence but also convey about the meaning on it because it can bewritten spoken.

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[18] George Braine and Claire May, *Writing from Sources: A Guide for ESL Students* (California: Mayfield, 1996). p.141

[19] Ibid. p. 145

[20] *Issues in Linguistics*. p.2

[21] J. House, "Text", in Bernard Spolky, *Concise Encyclope of Educational Linguistics* (Oxford Elsevier, 1999). p. 599

b. Definition of Short Functional Text

According to Cameron and Myers, functional text is a text which has the purpose to give the reader specific information or to help the reader performs a day to day task.[22] It means that functional text is generally a text used for a specific purpose. It is not only gives information but also to described in daily life.

Anderson and Anderson state that functional text is used for everyday information. It presents information or ideas and aims to show, to tell or to persuade the readers. It is called functional because it helps the reader function in their day life.[23] It means that short functional text as a text informational text which help the information receivers or readers grasp the information quickly.

For the explanation above, short functional text can be describe as a kind of the text which has specific information or ideas and helps the reader in specific topics or areas on their daily life. This kind of text kind be found anywhere in the school, streets, even around the house. However may not be well aware since they don't have much exposure and knowledge to this kind of text.

c. Types of short functional text

In general, there are several aspects of short functional text such as characteristics and the various types of it. The text uses clear, simple, and concise sentence. In addition, it can contain pictures of symbols, and uses particular words the letter. Some types of short functional texts are meant to give the reader information or instruction, or ask the reader to provide information while some do both.

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[22] Cameron S, and Myers, comprehending functional text: instruction,practice, assesment. Quincy, IL: Mark Twain Media, 2013). p. iii

[23] Mark Anderson. And Kathy Anderson, *Text Types in English* (South Melbourne: Macmilan Education Australia, 1997).

There are many types of short functional text can be around us. Aryati stated that type of short functional text has seven types, such as:

1) Announcement
   An announcement is a statement addresed to public to provide information that something has happened or is going to happen
2) Advertisement
   Advertisement can be defined as typical information used to persuade audience (readers or listeners) to do something or to take some action.
3) Memo
   Memo is used to convey some basic information, particulary to persuade action, to issue a directive, or to provide a report.
4) Invitation letters
   An invitation is a type of letter which is writen to invite a guest to a particular event or celebration.
5) Label
   Labels function to communicate producy-specific information to the comsumens and encourage a perchuse.
6) Postcard
   Postcard or postal card can be defined as a small, usually having a picture on one side and space for a short massage on the other for sending a message by post without an envelope.
7) Notice
   Notice is a symbol or text to inform or instruct people to do or not to do anything.[24]

Based on explanation above that types of short functional text has server types such as announcement,

[24] Aryati Prasetyarini, "'Short Functional Text'. Modal Bahasa Inggris," *Surakarta: Muhammadiyah University* Vol. 1, No. 2 (2013): 2.

advertisement, memo, invitation, label, postcard, and notice. The researcher focused at announcement text in short functional text to teach writing ability. The researcher focused on announcement to teaching writing in short functional text because announcement text exist in syllabus.

d. Concept of Announcement

An announcement is a statement addressed to public to provide information that something has happened or is going to happen. This type of Short Functional text is commonly found in the public place or media, respectively, such as at school (on an announcement board), a newspaper, megazine, a window of a shop , a city park, etc.

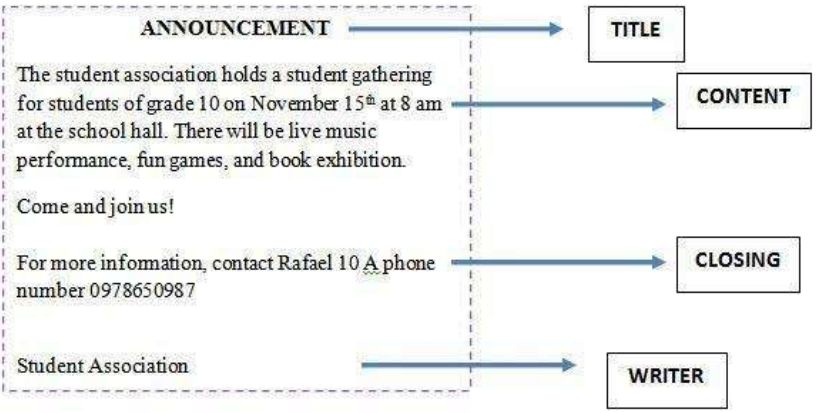
Announcement has the following generic structure :

1) Head (the title or type of event)
2) Body or content (date, place, program, address, contact person, etc)
3) Closing (for more information)
4) Writer (someone or an instruction who make the announcement)[25]

It means that to make announcement text, the researcher must be following generic structure of announcement text. There is four kinds such as head body or content, closing and writer.

The following is the example :

[25] Ibid. p. 2



Announcement is short functional text is to provid estudents with reminders and updates especially junior high school. Based example above means that an announcement reminding students to select students organization from what the contens of announcements.

Based explanation above, it mean announcement test give the students knowledge about the function of announcement in short functional text. The students get information from announcement and also know how the write it well. Announcement in short functional text have criteria which as the writer should understand about it. It is language features of announcement in short functional text, such as head, body or content, closing and writer.

e. The Kinds of Announcement

Based on the using of language and the announcement comes from, there are two kinds of announcement:[26]

1) Formal Announcement

Formal announcement is a kind of announcement that use formal language, usualy this announcement is an

[26]Primbon Febriana, *Kinds of Announcement*. http://febrinapn.blogspot.com/2011/01/announcement.html. fi akses pada tanggal 19 november 2021

announcement from office, and others. For the example is changing shift at works, teacher and parent meeting at school,commemorate a certain day.

2) Informal Announcement

Informal announcement is a kind of announcement that use informal or daily language, usually this announcement is from personal, and others. For example is missing person, party, job vacancy and other.

Based on the way to make, there are two kinds of announcement :

1. Written announcement

Written announcement is a kind of announcement that is made by written.

2. Oral Announcement

Oral announcement is a kind of announcement that is directly said by the announcer.

From the definition above, can concluded that anouncement is a statement in spoken written form that makes something known publicly. It could be kind of information or news. An announcement should answer what, when, where, and who. Often it includes why and how. The examples of announcement about giving the news of birth, a wedding, or other events

In this study, the researcher was used written announcement as a instrument in data collecting to know students ability in writing announcement text using canva application and peer correction technique.

e. Concept of Announcement in Short Functional Text Writing Ability

Writing is defined a productive written language skill. Siahaan states that writing is the skill of a writer to communicate information to a reader or group readers. It

means that we must have ability to express our ideas and thoughts in our writing clearly.

Writing ability is the skill to express ideas, thoughs, and feeling to other people on written symbols to make other people or readers understand the ideas conveted. It means that is a way of sharing personal meanings and emphasize the power of the personality to construct someone's view based on certain topic. There are five aspects of writing are as the criteria of good writing, it is content, organization, vocabulary, language use, and mechanics.

Short functional text is used for everyday information. It present information or ideas and aims to show, to tell or to persude the readers. It is called functional because it helps the readers function in their day life.[27] It means that short functional text as types of informational text when help the information receivers or readers get the information quickly.

Announcement is public or formal notice announcing something. Announcement also called a short message. In teaching writing especially in senior high school, there is material about announcement in short functional text. It is as the easy material for the students because they meet the text in their daily life.

Based on the explanation above, it can be concluded that announcement in short functional text writing ability is to produce a written language in the form of the text to express ideas, thoughts, and feeling to other people in the form of announcement is to provide complete and clear information that can help the information receivers or readers get the information quickly in their daily life which fulfills such criteria of task fulfillment as content, organization, vocabulary, language use and mechanics

[27]Mark Anderson, and Kathy Anderson. *Op. Cu* p. 3

3. Concept of Canva Application

Canva is one of the digital practical technology, it is a nice tool for designing infographics, collages, flyers, and slides in a web browser or on your I-pad. Canva is providing the world a simple new way to create beautiful design not only that we can choose from over one million images, thousands of customizable layouts, easy photo editing, we can collaborate with anyone and anywhere. Not only teacher can use canva but also bloggers, marketers, businesses, and of course students can use this application.

Canva is easy to do, first we just installed after that create an account, search what templete that we need to suitable with our topic, next we can layouts and give a text after we can change the background of templete and the last we can uploads our design in social media or just give the task to the teacher by e-mail or whatsapp.

Canva can be installed in mobile phone or in PC, the students use canva in their mobile phone because it is easy to use and more flexible when it is use in the class. The teacher can make a group of students therefore the students can work in a group, that very helpful for the students especially if one or more students don't have mobile phone, they can see and practice this application from another students.[28]

a. Definiton of Canva Application

Canva application is digital posters that can have a positive influence on the learning process. Some of the reasons outlined above have attracted the attention of the author to use digital posters as a medium used in the delivery of lessons. The use of digital posters through canvas applications as a media in teaching writing in English subjects is expected to be able to attract the attention of students

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[28] Widia Wahyuni, M.Pd, "A DIGITAL PRACTICAL APPLICATION IN TEACHING FUNCTIONAL TEXT; CANVA," *Journal of International Conference On English Across Culture*, no. ISS 97-602-6428-40-0 (2018).

because there are many choices of poster models with attractive and contemporary models and colors, and have a special appeal in the form of varied images that make it easier for students to understand vocabulary.[29] It means that when using learning media such as this digital poster is expected to create interest and creativity, and motivation of students in learning writing skills so that students can benefit the maximum both from the process and the learning outcomes.

According to Mukarromah Canva is the one application that provided for the user around the world. The students' have new ways or a new method by using this application, so the students more interesting and not only to improve their writing skill but the other benefit they can more creative by making their design that relate with their task. For example, they can use Canva for making a story about their past experiences, so they can add the feature that related to their experience by adding the picture or diagram or something else.[30] It means that canva can improve their writing skill and they can express their ideas more creatively by making their design that relate with teir task.

According to Matt Mansfield say that "Canva is a tool loaded with enough easy-to-use features and functionality that anyone can create a variety of engaging content that gets shared".[31] So, Canva can be used for learning English in writing. For example, in writing there is a material about advertisement, students can use canva to make brochure, flyer, and greeting card with exploring students' creativity.

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[29] Muhamad Sofian Hadi, Lidiyatul Izzah, and Qondila Paulia, "TEACHING WRITING THROUGH CANVA APPLICATION TO ENHANCE STUDENTS' WRITING PERFORMANCE," n.d., 8.

[30] Mukarromah, L. (n.d.). Improving the Students' Writing Skills through Canva Application.170102031335.

[31] Matt Mansfield in Product Reviews 16, "What Is Canva and How Do I Use It For My Business?" Small Business Trends, September 29, 2015, https://smallbiztrends.com/2015/09/what-is-canva-for-business.html.

All in all, most research studies in technology media conducted in English as a Foreign Language (EFL) classes rarely take the application of Canva specifically to the writing process into consideration. We can refer to Wahyuni and Thohiriyah who reviewed Canva as the infographic tool in presenting the teaching materials, among the existing research studies in this field. The study results showed that Canva offers different themes and professional layouts to create the compelling infographic for presenting the teaching materials. It is also a simple tool that is extremely user friendly.[32] It should be noted that their research only focused on infographics and they did not incorporate the use of Canva as a language learning media.

Therefore, this study intends to find out whether there were any statistically significant differences between the use of Canva and nonCanva on the students' writing performance. Besides, this study also tries to find out the students' voices towards the implementation of Canva in teaching writing.

b. Procedure of Canva Application

Based on the writer's experiences to teach functional text using Canva Application, some hints can be suggested. The procedure is :

1. First of all, the students should be divided into group, each of which consisting of 5 students. Then, they should install the application in their own smartphone.
2. The next step is the teacher gives them some explanation about the use of Canva Application and how it works. Additionally, the teacher should also ask the students to install Google translate in their mobile phone. The purpose of this digital dictionary is to help the students

[32] Wahyuni, E & Thohiriyah. Infographic: Avoiding monotony in presenting teaching materials. *Proceedings of 2nd English Language Learning and Lirature International Conference (ELLiC), 2*. (2018).

look up difficult words. But if they bring their own dictionary they can use it.

3. Finally the teacher can share kinds of text to the students and assign writing tasks.
4. For example the students choose a topic about how to make fried noodle. A group of students may discuss what is the procedure to make fried noodle. Then they can select some templates from Canva Application and make some creative background before they change the text into a procedure of cooking fried noodle. Each group with a different topic in writing can choose a topic based on the teacher‘s guide. The students can collaborate with another group to make a different procedure if they choose the same topic and the same templates. They can also use their photos to make a different background with the others. Finally, they can collect their creativity in canva‘s writing via Whatsapp.[33]

4. Peer Correction

a. Definition peer correction.

Purwanto states that peer-correction technique refers to the activity or activity of the student in reading his friend's writing then makes a response (in the forn of correction) in his position as a reader.[34]

According Suryani discussion relating to peer-correction, basically this technique refers to the activities or activities of students in reading the writings of his friends then make a response in the form of correction in his position as a reader. By using his technique, it is possible to improve the writing ability of students and also the development of

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[33] "A DIGITAL PRACTICAL APPLICATION IN TEACHING FUNCTIONAL TEXT; CANVA."

[34] Purwanto,"Anak Kampus: Model Pembelajaran Peer-Correction," *Anak Kampus* (blog), August 3, 2016, https://lobikampus.blogspot.com/2016/08/model-pembelajaran-peer-correction.html.

students' sensitivity to become critical reader so as to encourage students to be able to communicate through written media properly and correctly.[35]

Also, Zemach and Rumisek state that peer correction is the activity tha changes students' work by asking them to read and comment on their classmates' writing. After the writing stage is completed, they exchange their writing with their classmate. The students can write directly on their classmate's paper and suggest to improve their classmate's writing.[36]

By using peer-correction techniques, student can find and find out what their peers are doing. Students will have an oppurtunity to take part actively to try, locate , and correct their friends faults so as to enable students to be more in the process of learning not dominated by teachers.

The conclusion of the above explain relating to peer correction technique is this technique refers to activity of student activity in reading her friend's writing, then make response in the form of correction in position as reader. By using this technique, it is possible to realize the writing ability of the students and also the development of students' sensitivity to become critical readers so as to encourage students to communicate through written media properly and correctly.

With students looking for and determining errors in a classroom, students will have an oppurtunity to take an activite part to try, locate, and correct their peers' errors to enable students to be better able to take a larger portion of the learning process. In this activity the weaker students can learn a lot on the more capable students among their peers. In addition, what is delivered by peers will be more easily accepted and digested than the teacher who delivered.

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[35] Ibid. p.2

[36] Zemach, Dorothy and Rumisek, Lisa A., *Academic Writing: From Paragraph to Essay* (Edumond: MacMilan, 2005). p. 21

b. The Advantages of Peer Correction Technique

There are some advantages :

1. Peer correction enables the students to correct paragraphs.
2. Peer correction enables the students to work together with a classmate
3. This technique encourages students to be more active in class.
4. Peer correction also allowed the students to think critically.
5. Peer-correction technique improved the students' ability in writing.[37]

c. The Disadvantages of Peer-correction

There were two disadvantages or lacks in applying this technique :

1. The lecturer's correction was better than the classmate's correction.
2. The peer-correction technique tookmuch time.[38]

d. The Procedure of Applying Peer Correction Technique

Faricha Rizqi said there are some stages of teaching writing through peer-correction as follows:

1. Planning

   In this stage, the teacher explains how to get information or the data which is needed to develop a text. The easiest way is to gather the data in a orientation, complain and resolution.

2. Drafting

   In drafting, the teacher should emphasize on students' consequence on the unity and coherence of their text.

3. Revising & Re-writing

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[37] Yella Dezas Perdani, "Peer-Correction Technique in Writing Class," *English Focus* Vol. 4, No. 2 (2020).

[38] Ibid.

> In revising, the teacher has to make the students know about the mistakes they have made and how correct their mistakes. In this step, the peer correction is used. This technique gives the students an opportunity to know their mistakes and problem. Then they rewrite their text, following the result from the revising activity[39]

In teaching writing, it is nit quite simple to correct the draft. It needs a technique to check the writing text. Peer-correction is useful to help the students to check their draft in pair. Peer-correction gives more chance for the students to talk and give opinions about the writing. It is a technique that enable for them to be responsible in their own writing. The students also can be an expert to give the comments and suggestion for their each pair.

From explanations above, it can be concluded that peer-correction is the technique that help students to correct their own mistakes by pair and develop their writing better. Peer-correction also develops an ability to see the mistakes that occurs in writing.when two or more students work together on correcting each other's work, the discussion was help each other to learn from his or her mistakes by using canva media.

5. Procedure Teaching by Using Canva and Peer Correction

a. Planning

- ✓ Each student opens the Canva application first, on their own smartphone.
- ✓ Then students make groups with their classmates.
- ✓ Each student is given the task of making an announcement text using the Canva Application.

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[39] Faricha Rizqi, "Improving Students' Ability In Writing Using Peer Correction," *Pancaran Pendidikan* Vol. 07, no. 2 (2018).

b. Drafting

- ✓ Tasks are carried out individually starting from the selection of topics, titles, contents to the completion of the results of the announcement text.
- ✓ The texts that have been created by students through the Canva application are then given to their colleagues to get suggestions and corrections, including researchers to check the activity and sustainability of the extent to which the task has been carried out.

c. Revising & Re-writing

- ✓ After being corrected, each student returns the assignment belonging to his partner.
- ✓ The final result of the announcement text that has been corrected after being corrected by a colleague.

6. Concept of Textbook

Textbook is a teaching tool (material) which present the subject matter defined by the curriculum. A university textbook is requires to contain the complete overview of the subject, including the theories, as well as to be of a more permanent character. [40]

Textbooks are a key component in most language programs. In some situations they serve as the basis for much of the language input learners receive and the language practice that occurs in the classroom.[41] They may provide the basis for the content of the lessons, the balance of skills taugh and the kinds of language practice the students take part in. In other situations, the textbook may serve primarily to supplement the teacher's instruction. For learners, the textbook may provide the major source of contact they have with the language apart from input provided by the teacher. In

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[40] Jack Richard, *The Role of Textbooks in a Language Program* (New York: Cambridge University, 1990). p.1

[41] Ibid. p.1

the case of in experienced teachers textbooks may also serve as a form of teacher training – they provide ideas on how to plan and teach lessons as well as formats that teachers can use.

Based on explanation above, the researcher concluded textbook is a teaching tool (material) which present the subject matter defined by the curriculum. Textbook may provide the basis for the content of the lessons, the balance of skills taught and the kinds of the language practice the students take part in. In other situations, the textbook may serve primarily to supplement the teacher's instruction.

a. Teaching Procedure of Free Writing with Textbook asadditional Media

1) Pre-teaching
   a). Observation and review the previous lessons
   The activity
2) Whilst- Teaching
   a) Exploration
      ✓ The teacher shows the topic to the students.
      ✓ The teacher asks the students waht they thinking about the topic and write it.
   b) Elaboration
      ✓ The teacher explains what is announcement text.
      ✓ The teacher explains the generic structure of the announcement text.
      ✓ The teacher gives the example how to make announcement text.
      ✓ The teacher gives as assigment to the students.
   c) Confirmation
      ✓ The students revised and edit their writing. The students discuss about their work with another students or teacher.
3) Post-teaching
   In this stage the teacher guide the students to make conclusion about material that they have learned.

b. Advantages adn Disadvantages of Using Textbook

1) Advantages of Using Textbook

There are some advantages of using textbook:

- ✓ They provide a clear framework which the teacher and the students know where they are going and what is coming next.
- ✓ Mostly, they serve as a syllabus which includes a carefully planned and balanced selection of language content if it is followed systematically.
- ✓ They provide readymade texts and tasks with possible appropriate level for most of the class, which save time for the teacher.
- ✓ They are the cheapest way of providing learning material for each student.
- ✓ They are convenient packages whose components are bound in order.
- ✓ They are useful guides especially for inexperienced teachers who are occasionally unsure of their language knowledge.
- ✓ They provide autonomy that the students can use them to learn new material, review and monitor progress in order to be less teacher-dependent.[42]

It can be concluded that textbook has numerous of advantages to be used. However, teacher should utilize additional strategy in the teaching process regarding that textbook has some advantages on its application or its content.

2) Disadvantages of Using Textbook

According to Basturkem, there are some advantages of textbook. They are as follow[43]

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[42] Penny Ur, *A Course in Language Teaching: Practice and Theory* (Cambridge: Cambridge: Cambridge University Press, 1996). p.183

[43] H. Basturkmen, *Developing Courses in English for Specific Purposes* (New York: Paglave Macmillan, 2010). p.149

a) The content of examples may be irrelevant or inappropriate for students and they may not reflect the students' needs since textbooks are often written for global markets and often do not reflect the interests and needs of students.
b) They may contain inauthentic language since texts, dialogues, and other aspects of content tend to be specifically written to incorporate teaching points and are often not representative of real language use.

Despite its advantages, the disadvantages of textbook cannot be pushed aside. The teacher should cover the weakness of applying textbook by using another media, or strategy in order to get students succesful in learning. Digital audio story as media is the most suitable for overcoming the issue. It can distribute real language learning especially in learning pronunciation. Henceforth, digital story became the focus area to ful fill the disability of media used by teachers.

B. Hypotesis

Concerning to the theories, the researcher proposed the hypotheses as follows:

H_0 : there was no significant the use of Canva in increasing the students' Announcement Text Writing Ability at the Tenth Grade of SMA Negri 1 Bungamayang in the Academic Year of 2021/2022

H_a :there was a significant the use of Canva in increasing the students' Announcement Text Writing Ability at the Tenth Grade of SMA Negri 1 Bungamayang in the Academic Year of 2021/2022

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