

AN ANALYSIS OF CODE SWITCHING FOUND IN SINNA SHERINA MUNAF'S INSTAGRAM CAPTION

A THESIS

**Submitted as a Partial Fulfillment of the Requirements for S1-
Degree**

By:

KHAIRUNNISA AZ'ZAHRA

NPM. 1811040358

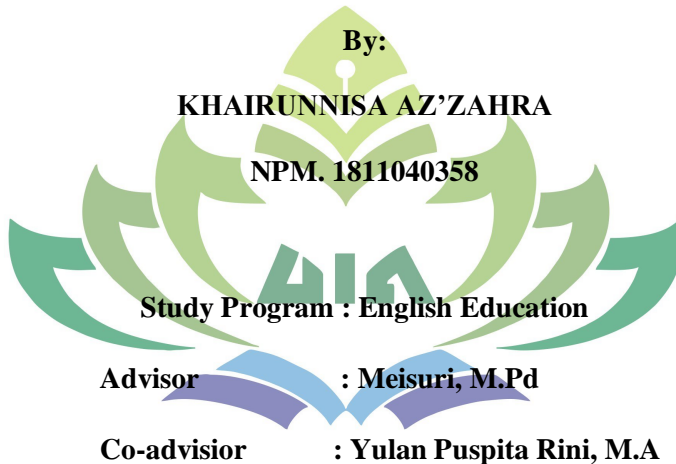


**ENGLISH EDUCATION STUDY PROGRAM
TARBIYAH AND TEACHER FACULTY
RADEN INTAN STATE ISLAMIC UNIVERSITY
LAMPUNG
1444 H / 2022 M**

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ABSTRACT

By:

KHAIRUNNISA AZ'ZAHRA

This research focuses on the types and functions of code-switching performed in the written form of Sinna Sherina Munaf's Instagram Caption. This research is aimed to answer the following problem: (1) what were the types of code switching found on Sinna Sherina Munaf's Instagram Captions? and (2) what were the types of code switching found on Sinna Sherina Munaf's Instagram Captions?

This research is qualitative descriptive research that used documentation in collecting the data. The instrument of this research are documents, field notes, the theory of code switching types Tom Mc Arthur and the code switching function by Elizabeth Marasigan, and the researcher herself. Finally, the researcher used investigator triangulation to validate the data analysis result.

The total data were 50 unit data. From the data 19 captions of Code-Switching, the researcher was able to split the data into 50 unit data to be analyzed both of types and the function. The types showed that there were 39 intersentential switching, 8 intrasentential switching, 1 tag switching and 2 Intra-word switching used to perform code-switching. Based on the data, Sherina commonly used intersentential switching because Sherina usually switched from one language to other language at the level of clauses or sentences, where each clause or sentence is in one language or the other. The function which performed were 2 quotations, 6 addressee specifications, 6 interjection, 0 repetitions, 8 message qualifications, 21 personalization and objectivizations, and 7 facility of expressions. Based of the data the common function to be used is personalization and objectivization because Sherina switched the code mostly to reflects her personal opinion, feeling or knowledge.

Keyword: *Types, Functions, Code-Switching*

DECLARATION

Hereby, I state that this thesis entitled: “An Analysis on the Function of Code Switching found in Sinna Sherina Munaf’s Instagram Caption” is completely my own work. I am fully aware that I have quoted some statements, references, and ideas from various sources and those are properly acknowledge in the text.

Bandar Lampung, June 2022

Declared by





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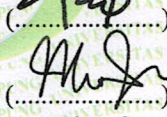
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A thesis entitled: **AN ANALYSIS OF CODE SWITCHING FOUND IN SINNA SHERINA MUNAF'S INSTAGRAM CAPTION** by **KHAIRUNNISA AZ'ZAHRA NPM: 1811040358**, Department: **English Education**, has been successfully defended as Thesis Defense of the Faculty of Tarbiyah and Teacher Training, Raden Intan State Islamic University, Lampung. The thesis defense was held on: Tuesday, June 28th 2022.


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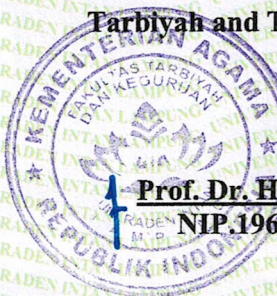
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MOTTO

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

وَالَّذِينَ آمَنُوا وَعَمِلُوا الصَّالِحَاتِ أُولَٰئِكَ أَصْحَابُ الْجَنَّةِ ۖ هُمْ فِيهَا خَالِدُونَ

“Those who believe and do a good work, they are the people of Paradise, in it they abide eternally.”¹



¹ Departemen Agama RI, Al-Quran dan Terjemahnya (Tangerang: PT. Panca Cemerlang, 2010), 82

DEDICATION

From the deep of my heart, this thesis is dedicated to everyone who cares and loved me. I would like to dedicate this thesis to:

1. Allah SubhanahuWata'ala who always be here and help His servant.
2. Nabi Muhammad ﷺ who guide us from the darkness to the lightness.
3. My beloved parents, Mr. Rahadian (alm) and Mrs. Shinta Hayuningtias who always love me, support me and keep on praying for my life and my success. Thank you for all the support, may Allah bless your life.
4. My step father, Novi Kusnadi who always love me for all his heart and support me. Also, always praying for my life and success. May Allah bless your life.
5. My beloved siblings, Zaskiya Syawala Azzahra, Muhammad Ihsan Al-kahfi, Rafa Qiblatain Al-Mubarak, Aufa Qiblatain Al-Mubarak who always supports me and motivates me to success.
6. My beloved lecturers in English Education Study Program who made me grow up and have contributed much for my self-development.

CURRICULUM VITAE

The name of the researcher is Khairunnisa Az'zahra. She called by Ara. She was born on August 24, 2000, in Bandar Lampung. She is the first child of Mr. Rahadian (alm) and Mrs. Shinta Hayuningtias. She has a step father named Novi Kusnadi. She also has four siblings, they are Zaskiya Syawala Azzahra, Muhammad Ihsan Al-kahfi, Rafa Qiblatain Al-Mubarak, Aufa Qiblatain Al-Mubarak .

She accomplished her formal education at Elementary School in SDN 2 Beringin Raya and finished in 2012. She continued her school at Junior High School in MTsN 1 Bandar Lampung which finished in 2015. After that, she continued her study in Senior High School in MAN 1 Bandar Lampung, and completed her study in 2018. Then, in 2018, she continued her study in the State Islamic University of Raden Intan Lampung as the student of English Study Program of Tarbiyah and Teacher Training Faculty.

During her time as a student, she was active in extra activities in Unit Kegiatan Mahasiswa (UKM) Bahasa State Islamic University of Raden Intan as member of Secretariat 2020-2021.



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This thesis entitled “An Analysis of Code-Switching found in Sinna Sherina Munaf’s Instagram Caption” is submitted as a compulsory fulfillment of the requirements for S1 degree of English Study Program at Tarbiyah and Teacher Training Faculty, Raden Intan State Islamic University of Lampung.

When finishing this thesis, the researcher has obtained so many helps, assistance, aid, or support, and many valuable things from various sides.

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Finally, none or nothing is perfect and neither is this thesis and the researcher is fully aware that there are still many weakness in this thesis. For this, any correction and suggestion for this thesis is always open-heartedly welcome.

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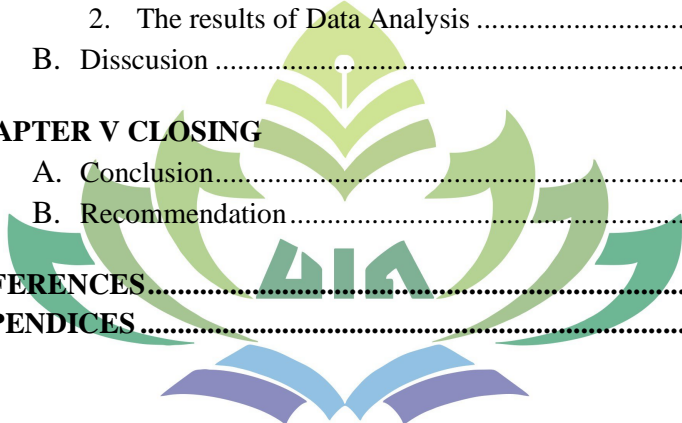
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CHAPTER I INTRODUCTION

A. TITLE AFFIRMATION

In order to comprehend the title of this thesis and to avoid misunderstanding, the researcher explains some terms which are related to the title of the proposal. The title of this proposal is An Analysis on the Function of code Switching Found in Sinna Sherina Munaf's Instagram Caption. The descriptions of the meaning of several terms contained in this proposal as follows:

Analysis is the reading of the text, which locates the signs that place in dynamic interactions and the message conveyed. Bogdan and Biklen stated that qualitative data analysis effort made with data works, organize the data, synthesize it, search and find patterns, find what is important and what to learn and decide what can be told to others.¹

Language is a media for us to communicate with each other in conversation. In this era, some bilingual or multilingual speaker usually use code switching on their everyday communication to define a good communication by switching words or phrases from two languages in writing form or speech. According to Poplack Code Switching or using two languages/code alternately within a constituent, sentence or discourse.²

Sherina Munaf is a young singer from Indonesia, stated her career in the entertainment as an artist in 1999. She also an actress, composer, arranger and producer. She graduated from British International School and University of Sydney

¹ Robert C Bogdan and Sari Knopp Biklen. *Qualitative Research for Education*. (Boston: Pearson Education Inc. 1982) p.)

²Shana Poplack. *Sometimes I'll start a sentence in spanish y termino en espanol*. Retrieved, October, 28th, 2021, from <http://files.eric.ed.gov/fulltext/ED214394.pdf>

Instagram is a social media application used to make the instant pictures like polaroid and used to sent the fast information to everyone else.

The next is caption. caption is a written description or explanation about an instagram photo provide more context and can conclude emojis, hastags and tags.

In this occasion, the researcher conducted research under title “An Analysis on the Function of Code Switching on Sinna Sherina Munaf’s Instagram Caption. the researcher choose Instagram Caption because instagram is the famous social media to exchange information, style and share their everyday life. People also have many reason to use code switching on their instagram captions.

B. BACKGROUND OF THE PROBLEM

Language is the important thing in our everyday life. Language also something we use in communication with others. Language is different in any other country. We sometimes communicate with other people that had different language with us. A communication is an activity to give information from one place, person, or group. According to William language is a definition of Human being in the world which always explain something implicitly and explicitly.³ It is because language in involved in every aspect of human experience, and it creates as well as reflect image of that experiences. Therefore, it is imposible to imagine human being without a language.

We use language to socialize considering we need to keep in touch with other human being. To keep in touch with other human being, it also means language and social is two things that have a close relation. People in the world use language to communicate, to sharing information and knowledge, to deliver or express their feelings. Sociolinguistics is a branch of linguistics that takes language as an object study, and it is a field that analyze language as part of social property.

³Made iwan Indrawan Jendra. *Sociolinguistics*, (Yogyakarta: Graha Ilmu, 2010). p.5)

In the society, people usually speak not only with their mother tongue but also the foreign language. They can also study language more than two based on their needs. The way they talk and speak also effect from where they are talk, and with whom they talk. In indonesia, there are some language that use in communication. There are regional, national and international language. Regional language such as lampungnese, javanese that used with people that live in same area. National language is used when people from different area having a conversation to connect the other people with different area, culture, so they will have a good communication. International language that used in Indonesia is English. The ability when we use more than one language in our interaction and communication is called billigual or multilingual. The purposes of the bilingual or multilingual usage is to set up a good communication and interaction based on social factors in communication. Such as the participans, the setting or social context of the interaction, the topic, and the function of the communication.

Language change and have variation in accordance with the need of communication and interaction between human being. To achive the goal, people usually speaking switch from code to code. According to Holmes⁴ a code switch may be related to a particular participant or adressee during the communication. It is called Code-Switching. People also switching and mixing the language to another language to make the conversation well understood. Code switching is usually used by Indonesian to make a good conversation and communication in the society.

In this modern era, where internet is a big platform that develops many aspects such as communication. Everyone can express their written status or caption with various of language, especially English. We can communicate with people around the world. There are two types of communication through social media. The first is synchronous communication which takes place in a chat room and the users are able to interact with others

⁴ Janet Holmes. *An Introduction to sociolinguistics*, (New York: Routledge, 2013) p. 1

immediately by replying the message in real time. It calls direct message, inbox, and personal message. The second is asynchronous communication which allows users to access in a different occasion such as email, status updates, and caption.

Social media is the place in the internet that we can find and use in daily life. There also some many platforms such as facebook, twitter, and the happening one, Instagram. Instagram is social media that enables the users to share photo and video. They also can update their caption related with their posts. Instagram was found by Kevin Systorm and Mike Krieger. Instagram becomes very popular social media and has million users around the world. People and celebrities around the world used the application to interact with their fans and share their daily life.

It was discovered when the researcher scroll her timeline and found the phenomena about Code-Switching usage on Sinna Sherina Munaf Instagram's Caption. For Example :

Pop green! Pulang kampung *to Grand father's house (Bahar Munaf) at Nagari Sumpu*, Minangkabau.

The data above performed code switching because it happens within sentence or clause. The types performed is intrasentential switching. The function is personalization and objectivization because Sherina told about the fact that her grand father's house at Nagari Sumpu.

Happy Birthday bang [@jamartinsihite](#). Berangan-angan ke hutan lagi.

The data above performed code switching because the switch code happens outside the sentence or clause. The function is personalization and objectivization because Sherina told the truth about her friend birthday that day on the post.

The use of code-switching also done by people who take English as their second language or have an experience in abroad. The specific function are checking, quoting, emphasizing, clarification, reiteration, indicating emotions, emphasizing and etc. Based on the phenomena, the researcher interests in comprehending more about code-switching. The researcher

focuses to analyze the function of the written form found in the caption which follows the uploaded photo in Instagram by the users.

The data of this research come from the Instagram's caption of Sinna Sherina Munaf account and an analysis to know her reason of using code-switching on her Instagram's caption. The researcher interested in this topic because Instagram is a famous social media to exchange information, style or share their everyday life, and also people have many reasons to use code-switching on their Instagram's caption.

Therefore, the researcher formulated a research study entitled "AN ANALYSIS OF CODE SWITCHING ON SINNA SHERINA MUNAF INSTAGRAM'S CAPTION"

C. FOCUS AND SUB-FOCUS OF THE PROBLEM

Based on the background of the problem above, this research focused on An Analysis on the Function of Code Switching on Sinna Sherina Munaf's Instagram Caption. Meanwhile, sub focuses on this research were the types of code switching and functions of code switching found on the written form of Sinna Sherina Munaf's Instagram Caption. In analyzing the caption, the researcher looked for the code switching from Indonesian to English.

The data collected from Sherina's Instagram account. Sherina had an Instagram account since August 9th, 2011. The researcher took the data from June 8, 2018 and February 8, 2021. Because Sherina Munaf actively used code switching appeared on the caption of the data around that year.

D. FORMULATION OF THE PROBLEM

Based on the background above, this study formulated the following question:

1. What were the types of code-switching on Sinna Sherina Munaf's Instagram's captions?
2. What were the functions of code-switching on Sinna Sherina Munaf's Instagram's captions?

E. OBJECTIVE OF THE RESEARCH

1. To examined the types of code-switching on Sinna Sherina Munaf's Instagram's captions
2. To examined the functions of code-switching found on written form of Sinna Sherina Munaf's Instagram's captions

F. SIGNIFICANCE OF THE RESEARCH

1. Practically

a. For the students

This study also aims as the one of the references for students while studying switching code.

b. For other researcher

This study are propose to give the further information to the next researcher about the use of code-switching. This study are expected to be useful for the students especially in Raden Intan State Islamic University who are interesting in sociolinguistics study.

2. Theoretically

a. For the students

This study aims to increase their perception especially in the usage and the functions of code switching.

b. For other researcher

This study also aims to be useful for the students especially in Raden Intan State Islamic University who are interested in Sociolinguistics study.

G. RELEVANT RESEARCH

The first study is a graduating paper journal which proposed by Ragil Setianingsih in 2015.⁵ This study examined the function of code-switching in asynchronous computer-mediated communication (CMC) between bilingual university students via Facebook. A functional approach was used in analyzing the various function of code-switching. 20 bilingual

⁵ Ragil Setianingsih. (2016). *The Functions of Using Code-Switching On Facebook By EFL Learners*. Graduating Paper Journal. Salatiga: Satya Wacana Christian University

students of the Faculty of Language and Literature. This discussion used the clear transcription of the interview result of classify the answers that belong to the classification provided. The classification of 20 status and comments were arranged based on the answer of her participants. Some factual information was taken from their Facebook account as the evidence.

The second study is a graduating paper journal which proposed by Rani Frisilia Kalangit in 2016.⁶ This study aims to identify, analyze, and describe the code-switching appeared on Instagram and explain the reason for the phenomena mentioned above. The data were collected from photos and videos caption and comments on Instagram in Indonesia—English started from May to Agustus 2016 that were posted by 90 users who were followed by the researcher on Instagram.

The third study is a graduating paper journal which proposed by Alfin Rosyidha in 2017.⁷ This objective of this study is to discuss, explain, and describe the grammatical used and functions of code mixing and code switching found on Celebgram Interaction on Instagram. The researcher used descriptive qualitative and validated through theoretical triangulation. The data are collected only in three months during Januari, 1st 2017 until March, 31st 2018 and from 5 celebrities instagram users. Only the caption which consist of Code-Switching and Code-Mixing are considered. The captions which use only Indonesian or English or Local language are excluded from the data.

Therefore, the researcher conducts a study that is different from those three previous studies that mentioned above. The first study only focuses to find the function of code-switching in asynchronous mediated communication between bilingual students via Facebook whereas this study focuses to

⁶ Rani Frisilia Kalangit. (2016). *Alih Kode dalam Instagram: Suatu Analisis Sociolinguistik*. Graduating Paper Journal. Manado: Universitas Sam Ratulangi

⁷ Alfin Rosyidha. (2017) *an Analysis on the Functions of Code-Switching and Code-Mixing Found in the Written Form of Celebgram Interactions*. Graduating Paper Journal. Salatiga: IAIN Salatiga

find out the function and types of code-switching found in the written form of instagram caption. The researcher also conducts a different study from the second study. The second study aimed to know the types and the reason for the phenomena appeared. However, this study mainly focuses to identify the types and functions which present in the data even though the application is similar. The third previous study differs from this study because the third study focuses on grammatical items found in code-switching and code-mixing usage however this study only examine the function found in code-switching usage.

H. RESEARCH METHOD

1. Reseach Design

The researcher used qualitative descriptive to describe the data for this research because the researcher describes the types and functions of code-switching found in Sinna Sherina Munaf's Instagram Caption. The subject of the research is Sinna Sherina Munaf. The object of the research is Instagram Caption. According to Bogdan and Taylor as quoted by Moleong stated that qualitative method as research procedure which produce descriptive data in the written form or verbal from people and behavior that can be observed.⁸

The data of this research is the caption of Sinna Sherina Munaf's Intagram Captions. The Source of the data in this research is the caption of Sinna Sherina Munaf's Instagram Captions. From the data analysis, the researcher identify the types of code-switching and function of code-switching in Instagram's Caption. Using purposive sampling techniques. Data collection techniques used in this study is content analysis.

2. Focus of the Research

The focus of this study was qualitative descriptive because the researcher take the data from instagram caption.

⁸Lexy J. Moleong, *Metodologi Penelitian Kualitatif* (Bandung:Remaja Rosdakarya,2014), 4.

The researcher interested in process, meaning and understanding gained through words or utterances.

This study focused on the linguistics problems of code-switching on Sinna Sherina Munaf's Instagram Captions. Because this study focused to described about what researcher find on the study.

3. Research Subject

The data of this research is from lingual unit, there are code switching of words, phrases, clauses, sentences or utterances found on Sina Sherina Munaf's instgram caption posts. The context of the data are the captions from Sina Sherina Munaf's Instagram captions posts. The source of the data in this research is from Sinna Sherina Munaf's posts in her Instagram.

4. Data collection technique and Instrument

a. Instrument and Data collection:

Instrument is a tool used to gather the data. In this research, data collection tool or Instrument in qualitative method is document and the researcher herself. That so, The researcher is a key instrument. The researcher is the only instrument flexible enough to capture the complexity, subtlety and ever-changing situation which is the human experience.⁹ In data collection, the researcher must actively engage herself.

Document refers to a variety of textual and visual items. The document in this research is captions found in sinna sherina munaf's that contains of code switching. The researcher as the key instrument collected the data, identifying the data, classified the data and producing the account. In order to analyze the data, the researcher used Mc Arthur for analyze the Types of code switching and Marasiigan for the Function of code switching. The researcher also needed supporting instruments such as pen, books, internet access, laptop, dictionary.

⁹ Karin Klenke, *Qualitative Research in the Study of Leadership*, (U.S.A: Emerlad Group Publishing Limited, 2016), p. 140.

Moreover, the researcher also included the form to put the data on the table so the data will be easier to display the data collecting result. As follows as:

Table 1.1 Table of Data Analysis Result

No.	Data	Lexical Form	Types of Code Switching
1.			
2.			
3.			
4.			

Table 1.2 Table of Data Analysis Result

No.	Data	Lexical Form	Function of Code Switching
1.			
2.			
3.			
4.			

Table 1.3
Data Finding on the Types of Code Switching

No.	Language contact	Types of Code-Switching				TOTAL
		Inter-sentential	Intra-sentential	Tag	Intra-word	
1.	Code Switching					

Table 1.4
Data Finding on the Function of Code Switching

No.	Language contact	Function of Code-Switching							TOTAL
		Quotation	Addressee Specification (B2)	Interjection	Repetition	Message Qualification	Personalization and	Facility of	
1.	Code Switching								

b. Data collecting technique

Observation, interviews and documents are the most common qualitative data collection methods.¹⁰ Data collection itself is a way for researcher to collect the data not only in one method but also more methods. In this research,

¹⁰ Donald Ary, et al. *Introduction Research in Education 8th ed*, (Belmont: Wadsworth Cengage Learning, 2009), p. 476

the researcher decided to collecting the data using documentation method. Documentation refers to a wide range of written, phsical, and visual items. It means that documentation used to get the data will be analyzed later. The researcher collect the data from Sinna Sherina Munaf's Instagram Captions to find out the types and functions of code switching by followed some steps:

1. The researcher should be understand about code switching and Mc Arthur's and Marasigan's Theory about Types and Functions of code switching which will be used in this research.
2. The researcher choosing the statements which have the characteristics of code switching
3. The researcher classifying the caption consist of code switching.
4. The researcher analyzing the types and functions of code switching and sampe that are found in Sinna Sherina Munaf's Instagram Captions using qualitative method.

5. Data analysis

Leavy stated that Data Analysis describes the process we will take to analyze and interpret the data, employing the collaborative concept and the application of theoretical frameworks.¹¹ So that, data analysis is the process of reviewing, categorizing, and groupng data in order to clearly explain the data and generate inductive theories based on the data. Researcher used content analysis because the researcher not only collecting the data but also analyzed the data to get the result. According to Leavy's Theory to examine the data, there are five steps: data preparation and organization, initial

¹¹ Ibid., p.442

immersion, coding, categorizing and theming and interpretation.¹² But in this research, the researcher will use theory from Moleong. Moleong stated the data into 4 steps:

a. Identification

The first step collecting data. Moleong stated that identification is smallest part that found in the data which has meaning if linked with the focus and research problem.¹³ Researcher identify an Instagram account. The researcher identifies the captions consists of Code-Switching. It used to find out the data which related to the focus and formulated problems.

b. Coding

After the data has been identified, the researcher uses coding to facilitate the data. Moleong stated that coding is give code on unit so that the data still traceable from which source.¹⁴ Coding could find in a form of lettering, numbering, symboling and others.

c. Classifying

The following step after coding is classifying. Bull explains in Oxford that Classifying is arranging something into groups according to features that they have in common.¹⁵ In this step, the researcher classifies Code-Switching captions based on types and functions.

d. Producing an Account

Moleong stated that producing an account is done by making diagram, making tabulation with tables and texting.¹⁶ According to this, in the last step, the researcher

¹² Patricia Leavy, *Research Design: Quantitative, Qualitative, Mixed Methods, Arts-Based, and Community-Based Participatory Research Approaches*, (Great Britain: The Guilford Press, 2017), p. 251.

¹³ Lexy J. Moleong, *Metodologi Penelitian Kualitatif* (Bandung: Remaja Rosdakarya, 2014), 288

¹⁴ Ibid.,

¹⁵ Veronica Bull. Oxford Learners Pocket Dictionary. New York: Oxford University Press. 2008.

¹⁶ Lexy J. Moleong, *Metodologi Penelitian Kualitatif* (Bandung: Remaja Rosdakarya, 2014), 295.

describes and analyze the data classification to examine the types and functions of Code-Switching in the written form of instagram captions. Further, the researcher can provide the insight that necessary about Code-Switching based on detailed description of the study.

6. Source of the Data

Information that can be analyzed, usually in form of a fact or static called Data. The data source refers to sources from which the data is obtained. The researcher choose Sherina munaf instagram accounts to collect the data. Sinna Sherina Munaf (@sherinasinna) is a composer, arranger, producer, singer, actress. She also an actress from the young age.

7. Trustworthiness of the data

Trustworthiness of the data is a proof that the data can be accounted for. To check the validity of the data, the researcher choose Triangulation. Moleong stated that Triangulation is the validity of the data that utilize others, outside the data to check or comparison to the data.¹⁷ Denzin as quoted by Moleong stated that triangulation as a technique of the validity of the data through¹⁸:

a. Source Triangulation

Patton stated that source triangulation means to compare and check back the degree of trustworthiness of an information obtained through different times and tool in the qualitative research.¹⁹

b. Methodological Triangulation

In this triangulation, there are two strategies according to Patton:

¹⁷Lexy J. Moleong, *Metodologi Penelitian Kualitatif* (Bandung:Remaja Rosdakarya,2014), 330.

¹⁸*Ibid.*,

¹⁹Michael Quinn Patton, *Qualitative Research & Evaluation Methods* (California: Sage Publication, Inc, 2015), 331

- 1). Checking the degree of trustworthiness in the findings of several data collection techniques
 - 2). Checking the degree of trustworthiness several data source with the same method²⁰
- c. Investigator Tringulation
- According to Moleong investigator tringulation is utilization of other researcher or observer for re-checking the degree of trustworthiness of the data.²¹
- d. Theoretical Tringulation
- Patton stated that validity of the data using theoretical tringulation is able to implemented and called rival explanation.²²

The researcher used investigator tringulation because the researcher feel the investigator tringulation is the most suitable for this research. The researcher enables to strengthen the result of the data by re-checking the degree of trustwothiness of the data. Moreover, the researcher provides a validation form to make it easier for the validator to validate the data results.

Table 1.5 Validation Form for Data Analysis Results

No	Data	Lexical Form	Types	Function	Comments	
					True	False

²⁰ Ibid., 329

²¹ Lexy J. Moleong, *Metodologi Penelitian Kualitatif* (Bandung: Remaja Rosdakarya, 2014), 331.

²² Michael Quinn Patton, *Qualitative Research & Evaluation Methods* (California: Sage Publication, Inc, 2015), 331

I. SYSTEMATICS OF THE DUSCUSSION

Systematics of the discussion is important to helps reader to know about the content of the study. It can give step by step how the study is arranged and wrtten in logical order. As follows :

1. **Chapter I : Introduction**

in this chapter explains about the Title confirmation, background of the problem, focus and sub-focus of the research, problem formulation, objective of the research, significance of the research, relevant research, research method, identification of the problem, scope of the research.

2. **Chapter II : Literature Review**

This chapter consists of the previous studies which related to the research. Furthermore, the researchers also provide supporting theories in order to strengthen the theory of the research.

3. **Chapter III : Description of Research Object**

This chapter provide of the description of the subject's research. It consists of general description of the object and facts and data display.

4. **Chapter IV : Research Findings**

This chapter consists of the finding about the type of code switching. Furthermore, the findings talk about the function in switching codes found in the written form of Sinna Sherina Munaf's Instagram Caption.

5. **Chapter V : Conclusion and Recommendation**

This chapter consists of research conclusion to draw the point of the research. It also consists of suggestion which may useful for the readers.

CHAPTER II

REVIEW OF LITERATURE

A. Sociolinguistics

Sociolinguistic came from word “socio” and “linguistic”. Socio same as word Social that is related with society. Linguistics is a study about language specially language elements and between the elements. So that, sociolinguistics is a branch of study that compose theories about relationship between language and society.

Sociolinguistics is a branch of linguistics that takes language as an object of study, in a way that is usually distinguished from how syntax, semantics, morphology, and phonology handle it. It is a field that analyzes language as part of social property. The study explores the functions and the varieties of language, the contacts between different language, as well as plans on language.²³

The beginning of sociolinguistics is related to the period when the modern language study began in the early period of the 20th century. During the years lots of language theorists attempted to make their study scientific and autonomous by focusing their analysis on language structures. To these theorists' standpoint, human's competence in language should be accountable from the perspective of natural-positivistic-science.²⁴

Spolsky stated sociolinguistics is the field that studies the relation between language and society, between the uses of language and the social structures in which the users of language live.²⁵. It is far figuring out the social feature of language and the methods to bring the social meaning. It is far due to the fact there may be the exceptional manner approximately humans communicate relying at the context and the pursuits in their communication.

²³ Made iwan Indrawan Jendra. *Sociolinguistics*, (Yogyakarta: Graha Ilmu, 2010). p.9)

²⁴John Leavitt 9 (in Christine Jourdan and Kevin Tuite, (eds.) 2006)

²⁵*Ibid.*,

Language is an intimate part of social identity.²⁶ people usually use language to interact with other human being, in the goal of achieve the purpose of the communication. That is why the role of language among the people in this life os very crucial.

Holmes stated that Sociolinguistics study the relationship between language and society.²⁷ The noticed in identifying the social functions of language and the ways to convey the social meaning. It is because there is the different way about people speak depending on the contexts and the aims of their communication. Sociolinguistics is concerned about how language works in the social communication. It explores the social relationship in community about the way people construct and convey idea through language. Furthermore, Sociolinguistics also regards about how people indicate their identity during communication in the social community through language.

According to Ronald Wardaugh, sociolinguistics is concerned with investigating the relationship between language and society with the goal of a better understanding of the structure of language and how language functions in communication²⁸. However, language is needed to social communication because without language, it impossible to us to understanding the information and have a socialization with the other human being. Sociolinguistics studies about language and also society aims to investigate the language used based on social functions.

Coulmas distinguished Sociolinguistics into micro-sociolinguistics and macro-sociolinguistics.²⁹ Stated in very general terms, micro-sociolinguistics investigates how social structure influences the way people talk and how language

²⁶ Sandra Lee McKay and Nancy H. Hornberger, *Sociolinguistics and Language Teaching* (New York: Cambridge University Press, 1996) 3

²⁷ Janet Holmes. *An Introduction to sociolinguistics*, (New York: Routledge, 2013) p. 1

²⁸ Ronald Wardaugh, *An Introduction to Sociolinguistics FIFTH EDITION*, (United Kingdom: TJ International Ltd, Padstow, Cornwall). p.13)

²⁹ Florian Coulmas, *The Handbook of Sociolinguistics*, (Blackwell Publishing, 1998. p. 6)

varieties and patterns of use correlate with social attributes such as class, sex, and age. Macro-sociolinguistics, on the other hand, studies what societies do with their languages, that is, attitudes and attachments that account for the functional distribution of speech forms in society, language shift, maintenance, and replacement, the delimitation and interaction of speech communities. In any case, those differentiate indication to the statement that sociolinguistics only focuses on examine the relationship between language and society.

Conclusion from explanation above that the way people speak are affect by the social attributes mentioned by Jendra as follows:³⁰

1. Social class, it relates with the position of speaker in the society which mesured by the level of education, parental background, prefession, and their effect on syntax and lexis used by the speaker.
2. Social context, the use of the language depends on changing situations such as formal situation during formal meeting or informal situation during meeting with friends
3. Geographical origin, it deals with the pronunciation differences between speakers who come from different geographical region.
4. Ethnicity, it is concerned about the differences between the use of given language by its native speaker and other ethnic groups.
5. Nationality, it correlates with where the lanuage are spoken such as in the case of English language; definitely British English differs from American English or Canadian English.
6. Gender, it discusses about the different patterns of language use between men and women such as quantity of speech and intonation patterns.

³⁰Made iwan Indrawan Jendra. *Sociolinguistics*, (Yogyakarta: Graha Ilmu, 2010). p.6)

7. Age, it talks about the influence of age of the speaker on the use of vocabulary and grammar complexity.

Those social attributes are the important people face during communication. It is about whom we talk, where we are talking, and what kind of situation we are feeling. It also allows people to deliver the same meaning about something in different ways in consent with the situation people face. People also can express their emotion such as sadness, happiness, disappointment, admiration, respect, and so forth; during their conversation in the community through language.

Based on explanation above, language and social is two things that have a close relation. Both of them can not separated from one to another. The study about the relation between language and society known as sociolinguistics. This is the branch of linguistics study which study about particularly significant between language and social community. Sociolinguistics gives us knowledge and concern on the use of language, the people who speak with other language in social context and the aim of it.

B. Code

According to Mc Arthur, in sociolinguistics, code is a system of communication, spoken or written, such as a language, dialect or variety.³¹ Code is a variety of a language. People use codes as symbols to explain or define their ideas in order to be more understandable by a receiver while they make a switch. The term of codes refers to each kind of system used to communicate by two or more speakers. Therefore, code as a neutral term used to indicate or refer to the language or styles us used by the speaker.

In addition, Richards and Schmidt define that code is a term which used instead of language, speech variety, or dialet. It

³¹ Tom Mc Arthur, the oxford Companion to the English Language (New York: Oxford University Press, 1992) 228.

is sometimes considered to be more neutral term than the others.³² In human interaction with each other, they usually draw on distinction code in divergence fettle. Code is a dialect or a particular language used in every opportunity to communicate between two or more parties. As a general rule, the use of code during the conversation it has been common in a bilingual society. They can utilize some code in their utterance. Bilingual might consider who speak to them. They will not use the second language if the other people speak to them do not understand the language that they use. This suggests that code is a language preference that could be chosen by the speaker according to several circumstances and language ability.

According to Wardaugh, the particular dialect or language that a person chooses to use on any occasion is a code, used for communication between two or more parties. He also indicate that it is unusual for a peaker to have command of, or use, only one such code or system.³³

in communications, a code is a rule for converting a piece of information (for example, a letter, word, phrase, or gesture) into another form, object, action or representation (one sign into another sign), not necessarily of the same type or sort. Codes operate at the level of meaning, thatis word or phrases are converted into something else.

Based on the definition above, code is a symbol as a system of expression used to cmmunicate by two or more speakers. Speakers use communicative codes in their attempts (linguistic of paralinguistic) to communicate with other language users. Listeners use their own codes to make sense of communicative contributions of thore they interact with. Listeners may need to shift their expectations to come to a useful understanding of speaker' intentions. Similarly, speakers may swiitch the form of their contributions in other to signal a change

³² Jack C. Richards and Richard Schmidt, *Longman Dictionary of Language teaching & Applied Linguistics* (4th ed) (London: Pearson Education Limited, 2010) p. 87

³³ Ronald Wardaugh, . Loc. Cit.

n situation, shifting relevance of social roles, or alternate ways of understanding conversational contribution.

C. Code-Switching

There is a situation where speakers deliberately change a code being used, namely by switching from one to another³⁴. Wardaugh stated people then, are usually required to select a particular code whenever they choose to speak, and they may also decide to switch from one code to another or to mix code even within sometimes very short utterances and there by create a new code in a process known as Code-Switching³⁵. Switching from the only code to any other code is probably carried out via way of means of billigual or multilingual users. According to Sylvia Chalker and Edmund Weiner, sociolinguistics is the study of language in relation to social factors. Therefore, sociolinguistics provide the language change in the society.³⁶

Speakers who practiced code-switching ought to be fluent in each within side the language. Pietro stated Code switching is the use of more than one language by communicants in the execution of a speech act³⁷. From the definition, it is learned that code-switching is found more with bilingual or multilingual speakers, although monolinguals may actually be said to switch from a variety or style to another.

There are several reasons why bilinguals do code-switching. Among the most obvious factors are namely, quoting someone, marking and emphasizing group identity or solidarity, including or excluding someone from a conversation, raising status, and showing language expertise.

Holmes stated that switches motivated by the identity and relationship between participants often express a move along the

³⁴*Ibid.*, p. 9

³⁵*Ibid.*,

³⁶Sylvia Chalker and Edmund Weiner. *Oxford Dictionary of English Grammar*, (Oxford: Oxford University Press, 2014)

³⁷*Ibid.*, p. 74

solidarity or social distance dimension.³⁸ Holmes also stated the example, in Pamaka; a village in Suriname; young people switches from Pamaka (the local community language) and Sranan Togo (the language of Suriname urban centers), they use Pamaka as the usual language of interaction in the community whereas they use Sranan Togo to signal their sophistication and identification with modernity. The example showed that people switches can distance speaker from those they are talking to. Furthermore, different varieties or codes expressed the different kind of relationship. More formal relationship sometimes involves different status, but friendly relationship involves minimal social distance. Both relationships have to switch codes to establish the communication between people in the interactions.

It is obligatory to comprehend the differences between code switching and code mixing because many scholars use the term alternately. Code mixing is a piece of one language used while a speaker is basically using another language.³⁹ Muysken uses the term code-mixing to refer to all cases where lexical items and grammatical features from two languages appear in one sentence.⁴⁰ From the definitions, the differences between code-switching and code-mixing can be inferred. The table below presents summarized differences between code-switching and code-mixing as stated from Jendra as follows;

³⁸Janet Holmes. *An Introduction to sociolinguistics*, (New York: Routledge, 2013) p. 35

³⁹John J. Gumperz. *Discourse strategies*. (UK: Cambridge University Press, 1982)

⁴⁰Pieter Muysken. *Bilingual Speech: A typology of Code-Mixing*, (Cambridge University Press, 2001)

Table 2.1
Differences between Code-Switching and Code-Mixing

Points of view	Code Switching	Code Mixing
Grammatical items involved	Sentence and clause	Phrase, word, morpheme, phonemes
Base language	Clear	Sometimes unclear
Topics	May change	Maintained
Situations	Formal and informal	More likely informal
Bilingual fluencies	Partial	Total

In code switching, there are involves sentence(s) and clause(s) to define communication. It makes the communication clear and easy to understand . In the other hand, code-mixing involves pieces of language. It means the code, the speaker have apply foreign word(s) or phrase(s) while the other language takes a role as base language. ⁴¹ the code called mixes when there is no changing the topic or situations in one sentences and called switches because the topic or situation is change that cause the speaker needs to switch the code. it also appears on situation where the interaction takes place. Code switching in formal and informal situation whereas code mixing more likely in informal situation. The last is we can see on the fluency of the speaker. Fluent bilingual can perform mixing while less skilled ones may only do switching.

⁴¹ John J. Gumperz. *Discourse strategies*. (UK: Cambridge University Press, 1982)

D. Types of Code Switching

Experts have been elaborated the types of code-switching. Poplack has proposed three types of code-switching, namely tag-switching (inserting a tag (a tag, a parenthetical, an exclamation/interjection, sentence filler, or an idiomatic expression) in one language into a sentence in other language), intra-sentential switching (takes place between sentences in which each of the sentences is in different language).⁴² McArthur also classified the types of code-switching into four parts.⁴³ The first three types are the same as Poplack's theory about the types of code-switching. These are the types of code-switching that are classified:

1. Intersentential Switching

McArthur defines that Inter-Sentential Switching happens in which a switch from one language to other languages at the level of clauses or sentences, where each clause or sentence is in one language or the other. So that, Intersentential switching happens when a switch outside the sentences or clause level. It usually when there is a complete sentence in foreign language between two sentences in a base language.

The example of Inter-sentential switching as follows;

*Can you hear me, bisa dengar suara miss tidak?*⁴⁴

In this statement we can see that the switching happens outside the sentences or clause level.

⁴²Shana Poplack. *Sometimes I'll start a sentence in spanish y termino en espanol*. Retrieved, October, 28th, 2021, from <http://files.eric.ed.gov/fulltext/ED214394.pdf>

⁴³Tom McArthur. *Concise oxford companion to the English language*. (Oxford: Oxford University Press, 1998). p. 229

⁴⁴Nisrina Hanif Nurrohmah. *An Analysis of code switching used by English Teacher in the Classroom at EightH Grade at SMP Muhammadiyah 4 Surakarta in the Academic Year of 2019/2020*. Graduating Paper.

2. Intrasentential Switching

In this type, McArthur defines that Intra-sentential switching happens from one language to other languages within the level of clauses or sentence. It happens when a switch within the sentences or clause level.

The example of Intrasentential Switching as follows;

Menurutku *that's a good idea*⁴⁵

From example above includes code-changing or complete shifts to another language system at major constituent boundaries. It happens within the sentences or clause.

3. Tag Switching

McArthur defines that tag-switching, in which tags and set phrases in one language are inserted into an utterance otherwise in another. So that, tag switching happens when a bilingual tag or insert sort expression from different language.

The example of tag switching as follows;

Bagus, *Good Job Santi!*

The words “good job santi!” can be considered a tag. Because the speaker tag or insert sort expression from different language.

4. Intra-word Switching

McArthur defines that Intra-word switching happens at the level of words in one language are inserted into an utterance otherwise in another. Intra-word switching occurs within a word boundary. Or in the other word, intra-word switching happens when switch within a word itself.

The example of Intra-word switching as follows;

Ujian hari ini adalah *oral!*⁴⁶

The word of “oral” is considered instances of speech borrowings, where the speaker borrows an English word.

⁴⁵ Ahmad Mustamir Waris. *Code Switching and Mixing*. Journal. 2012. Page 126

⁴⁶ Ibid.,

From the theory above, there are two expert stated about the type of code switching. The researcher only uses the theory from Mc Arthur to analyze the types of code switching because the theory is more complete.

E. Function of Code Switching

Code switching has the function for individual and in group switching, according to Poplack code-switching has been found to express group membership, dual linguistics and cultural identities of the speaker and to help establish in-group feeling in specific communication.⁴⁷

According to Appel and Muysken, there are six main functions of code switching;⁴⁸

1. Referential function (code-switching occurs when bilingual speakers do not know the translation of word).
Example: Sarapan sempurna with Sandwich, omelet n orange juice....yummy
2. Directive function (this function uses a language to convey a message by stating another person in their code switching).
Example: to all my bro, aku gx bisa pulang karena banyak tugas
3. Expressive function (this function allows the speakers to switch their language in utterances to share feelings or self identity)
Example: Hanya mau bilang...Good Morning everyone.

⁴⁷Shana Poplack. *Sometimes I'll start a sentence in spanish y termino en espanol*. Retrieved, October, 28th, 2021, from <http://files.eric.ed.gov/fulltext/ED214394.pdf>

⁴⁸Rene Appel, & Pieter Muysken. *Language contact and bilingualism*. Amsterdam University Press. 2006. Page 29

4. Phatic function (code switching is used to show a change in tone and emphasize important parts of conversations)
Example: Hey kamu yang lagi kerja, May I have your attention?
5. Metalinguistic function (in this function speakers sometimes switch their code to provide quotation or report speech that is made by another person.
Example: Menilai orang itu bukan dari penampilan tapi dari hatinya “don’t judge people from their cover”
6. Poetic function (words and puns in one language are switched to another language.
Example: saat kau jatuh lukai hati dimanapun itu I’ll find you.

Gumperz argued that code-switching tends to be treated primarily as a marginal or transitory phenomenon a type of linguistic intergerence, which accompanies the learning of new grammatical system.⁴⁹ Whereas in socio-cultural code switching is done with considering the speaker, the adresee, the social categories to which they can be assigned in the context, the topic, etc.

Reffering to those assumptions Gumperz then classified the conversational function of code-switching into six categoris namely quotation, adresee specification, interjection, reiteration, message qualification and personalization v.s. objectivization.⁵⁰ All switches approximately serve these categories although the perspect to set other categories if its is necessary is still opened.

⁴⁹John J. Gumperz. *Discourse strategies*. (UK: Cambridge University Press, 1982)

⁵⁰*Ibid.*,

Code-Switching has each function in the communication, as stated by Marasigan⁵¹ as follows;

1. Quotation

Marasigan stated that subjects quotes themselves and others directly or indirectly to sound more credible to the addressees. She stated that quotation is the evidence should be believed by the addresses. Quotation is a truth and used to maintain the authenticity of the message.in the other side, quotation happens when the speaker quotes other people speech.

The example of quotation as follows;

“Only who is well prepared has the opportunity to improve” –Ingmar Bergman. dan dia juga mengajarkan aku itu.

From the statement, it clearly stated that the speaker quote the sentence that already told by Ingmar Bergman before. After that, she used code switching in bahasa to deliver her message that describe about her experience related to the quote that she used.

Other example is :

Saya bilang sama diana, “tell Lulu if she bring the letter to the house, I’ll pay her there”

The speaker used bahasa to express her idea in form and then continue it in English. When she uses bahasa to sound more credible to addressee. It is as a proof that what they were saying is a fact and that the addressees had to believe them.

⁵¹Elizabeth Marasigan, Code-Switching and Code-Mixing in Multilingual Societies (Singapore: Singapore University Fro SEAMO Regional Language Center, 1983), p.39.

2. Adresse Spesification

According to Marasigan, switching not only used to interact between the members of the speech but also to admit the language behavior include the individual preference or facility and the role relation of the members of the speech. Further, Adresse specification happens to direct the message to one or several possible addressees.

The example of Adresse Spesification as follows;

Sometimes its not about the money. And we are NOT Friends! We are really Small Gang! #question : lu kok kumisan sih!!! @maximetino.

From the statement, it clearly stated that the speaker used code switching to direct the message to @maximetino by tagging his username to the captions. It s posted by the speaker to tell Max that their friendship is more valuable than money and to make sure Max that he is one of the speaker's best friend.

3. Interjection

As Marasigan stated that interjection used to change the interaction from “we” to “they” code or from the “they” to “we” code. It means that the speakers switch or mix the code in order to utter the interjection. Interjection expresses strong feeling or emotions. The switch attend to mark an interjection or sentence filler in order to get the attention.

The example can be seen in the example as follows;

OMG!! Pulang dari eropa, kangen banget sama tart temenku!!⁵²

In this statement, the speaker told a strong feeling for her longing of her friend's cake by saying “OMG!!” or abbreviation from “*Oh My God*” on the first sentence.

⁵² Kalangit, R. P. (2016). *Alih Kode dalam Instagram: Suatu Analisis Sociolinguistik*. Graduating Paper Journal. Manado: Universitas Sam Ratulangi. P.11

4. Repetition

Marasigan stated that a message is repeated in the other code aimed to clarify what the speaker said, strengthen or emphasize the message, or mark the joke. In addition, repetition is used to repeat the message from one language to another, either or in somewhat modified form.

The example can be seen in the example as follows;

Jutaan manusia shock ketika seorang “Donald Trump” menang.. Jutaan orang termasuk mereka yang di Amerika Menghina dia ketika dia mengatakan akan mengikuti pemilihan. Kemungkinan menang 0, kosong dan tidak mungkin.. *Now he is The President of America*. Dan saat dia menang protes berkibar. Dianggap curang hingga penipuan. Dan semua berlalu tanpa terbukti hingga kini. Endingnya... Donald Trump-*Presiden Amerika*.⁵³

The italic form above included in Repetition. It is because the sentence used to reiterate what the speaker said about the winning of Donald Trump in the sentences before. As we can see the code *Now he is The President of America* has another code in bahasa as “*Presiden Amerika*” in the end of the paragraph.

5. Message Qualification

Marasigan stated that the function of message qualification is to qualify a previous message which the speaker believed would be better understood in other language⁷. In addition, when a topic introduced in one language and followed by qualification in another language. The switching is employed as qualifying message to the main message conveyed in other code.

The example can be seen as follows;

While taking a tour around the Mezquita, I couldn't help sniffing this heavenly aroma. Hold a minute..... The

⁵³ Alfin Rosyidha. (2017) *an Analysis on the Functions of Code-Switching and Code-Mixing Found in the Written Form of Celebgram Interactions*. Graduating Paper Journal. Salatiga: IAIN Salatiga. P.61

Mosque has a kitchen???? Ternyata di Mesjid Granada khusus setiap hari jumat disediakan makanan untuk para jamaah... Gratis! Mereka sadar banyak yang menempuh perjalanan jauh untuk solat dan butuh waktu tentunya untuk perjalanan pulang. Tapi alasan inti makan bersama adalah agar para jamaah bisa saling mengenal dan bersilaturahmi ☺⁵⁴

Those sentence used as Message Qualification where the topic introduced in one language and explained more in other language. both sentence have the same function as message qualification because both sentence is at first paragraph.

6. Personalization and Objectivization

Marasigan stated the code contrast here seems to relate to such thing as: the degree of the speaker involvement in, or distance form, a message or an addressee; whether a statement reflects personal opinion, feeling or knowledge; whether it refers to specific instance, or whether it has the status of generally known fact. In addition, Marasigan divided the function of personalization and objectivization into objective marks that the speakers gives about the fact and subjective argument from the speaker as personalize marks.

The example as follows;

Dibikin geer karena dia memilih aku... Tapiiii... cukup kesenangan singkat ini bertahan 5 detik... dan setelah itu dia memilih yang lain. Thank You Reza Hahaha *He's Still a sweetheart and I wish him nothing but happiness and success.*⁵⁵

That sentence involved the speaker's personal opinion about Reza and her personal wishes to Reza. It iclined that she would be happy too if Reza is happy and achieves the success.

⁵⁴ Ibid., p. 77

⁵⁵ Alfin Rosyidha. (2017) *an Analysis on the Functions of Code-Switching and Code-Mixing Found in the Written Form of Celebgram Interactions*. Graduating Paper Journal. Salatiga: IAIN Salatiga. P.80

7. Facility of Expression

Marasigan proposed that facility of expression is a function here the shift can only be interpreted as difficulty in finding the right words at the time of speaking or writing or merely as a sign of the subject's lack familiarity with the style he is using.

The example can be seen:

My Hobby, my personal hobby is *ngedangdut*. Dangdut dance with my band The bugils.⁵⁶

The statement above said that 'ngedangdut' is actually an original word of Bahasa. It is difficult for foreigner like the speaker to replace the word 'ngedangdut' to English since they do not have dangdut culture. So, to preserve the originality of the message, he switched to Indonesian. Besides, it is easier for the audience to understand the message since 'ngedangdut' is a part of Indonesian culture.

F. Instagram

Instagram derived from word "instant" or "Insta", like polaroid camera that used to know as "instant photo". Instagram also can make the instant pictures like polaroid. Whereas for word "gram derived from word "telegram" that used to sent the fast information to everyone else. It is the same as instagram that can upload pictures with internet. So that, the information can be delivered faster⁵⁷.

Instagram or IG or Insta is a phenomenon social media that used by the people nowadays. It is social networking owned by Facebook. It is a tool to show captured photo or video and share it to another followed by short message related to the photo or video, digital filter, cropping photos etc. Instagram was founded in 2010 by CEO of Burbn Inc.; Kevin Systorm and Mike Krieger. The app allows users to upload media that can be edited with filters and organized

⁵⁶ Raymond Allan Adipratama, Factor influencing the use of Code-Switching in Walk the Talk 2 Program. Hal 83

⁵⁷ <https://id.wikipedia.org/wiki/Instagram> 20-10-2021 13:16

by hashtags and geographical tagging. Posts can be shared publicly or with pre-approved followers. Users can browse other users' content by tags and locations and view trending content.

When we want to upload our picture in Instagram's feeds, Instagram provides a caption column that is used to write our description related to our pictures or something related to this. Captions often become something important to followers or readers. They usually check up on this caption after the pictures to see what is going on and absorb the information. This is really important to Instagram as we know Instagram is an application that delivers the information faster.

Nowadays, Instagram has become an application that is more used around the world. Everyone is just looking for it to see the important information, to share style, to have a conversation with each other, and to influence other people from it.

G. Sinna Sherina Munaf

Sinna Sherina Munaf or commonly called Sherina Munaf is a young singer from Indonesia. She was born in Bandung, June 11, 1990, and started her career in the entertainment world as an artist in 1999. At that time, Sherina Munaf released the album "Andai Aku Besar Nanti". Her melodious voice with her beautiful, sweet and cute face then led her to enter acting in 2001 by becoming the main character in the film "Petualangan Sherina". Sherina Munaf is a figure admired as a young artist who is full of talent. She had a duet with Westlife, bringing the song "I Have a Dream". At the peak of her career, Sherina decided to take a hiatus from the entertainment world to focus on her education. Then, Sherina returned to appear with her new works from 2009 to the present. Sherina Munaf is famous for the songs "Cinta Pertama dan Terakhirku" and "Pergilah kau"⁵⁸. In 2014,

⁵⁸<https://kuyou.id/homepage/read/15382/biodata-sherina-munaf-lengkap-umur-dan-agama-pemeran-utama-petualangan-sherina>

she took a bachelor degree in Sydney University in Neuro Science Major and achieve Bachelor of Science Degree.

She had an Instagram's Account called @sherinasinna. She had 1.2 Million followers which was not only Indonesian people but also international people followed her. She liked to share and posting her everyday life, her routine, and posts about animals and nature.

The researcher choose Sherina Munaf's Instagram Captions because Sherina is an influencer which has followers more than 1 million. From the caption that she wrote of course it will influence the audiences or her followers in her account especially teenagers who are learning English. As quoted in Idn Times 29 Nov 2019, she continues her studies at university of sydney and certainly makes her familiar with English.



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