

**AN ANALYSIS OF EDUCATIONAL VALUE IN “BILAL A
NEW BREED OF HERO” MOVIE**

**An Undergraduate Thesis Proposal
Submitted as a Partial Fulfillment of the Requirement
for Seminar Proposal**



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2021**

ABSTRACT

AN ANALYSIS OF EDUCATIONAL VALUE IN BILAL IS A NEW BREED OF HERO MOVIE

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The movie "Bilal A New Breed of Hero" is a movie in which some parts of its story reflect the concept of education. The concept of education in this movie related to an educational value according to Linda and Richard Eyre's perspective. Good values have to be inculcated in the individual's mind right from childhood. To instill the educational value, the teacher needs media that can be used as a tool in the teaching learning process and at the same time deliver educational value to the students. One of the media is a movie. Thus, this research discussed the educational value in Bilal a New Breed of Hero Movie.

This research was done with the purpose to find out the types of educational value in the movie and describing the educational value presented in the movie. The researcher used the theory of SPEAKING model by Dell Hymes to analyze the educational value in the movie.

This research was the descriptive qualitative method and the main instrument of the research is the researcher herself. In collecting the data, the researcher used the documentation method. To validate the data, the researcher used investigator triangulation. After analyzing Bilal a New Breed of Hero Movie, this research found thirty-five utterances that contain types of educational values. They were included in eleven divisions such as honesty, brave, self-confidence, self-discipline, purity, loyalty, respect, unselfishness, love, kindness, and humanist. The most common types that appeared were purity and love, the lower types were honesty and unselfishness.

Keywords: *Educational Value, Bilal A New Breed of Hero Movie, Descriptive Qualitative*

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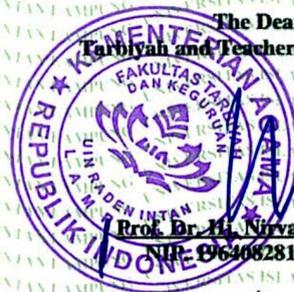
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MOTTO

وَالسَّلَامُ عَلَيَّ يَوْمَ وُلِدْتُ وَيَوْمَ أَمُوتُ وَيَوْمَ أُبْعَثُ حَيًّا ﴿٣٣﴾

Meaning: And peace is on me the day I was born and the day I will die and the day I am raised alive.

(Q.S Maryam: 33)



DEDICATION

Praise and gratitude to Allah the Almighty for His abundant blessing for me and fro my deep of heart and great of love, this thesis is dedicated to:

1. The beautiful soul and great inspiration in my life, beloved Father and Mother, Mr. Nana Suryana, and Mrs. Yulidawati who always pray for my success. Thanks for all the support, prayers, and motivation. I love you forever.
2. My one and only beloved sister, Dinda Rafika Surya. Who always support me a lot during my thesis consultation. May Allah return your favor for every single step of your life.
3. My lovely nieces Raja and Ratu, who always give me motivation and spirit for my success.
4. My almamater of Islamic State University of Raden Intan Lampung.
5. My colleagues at the English Education Study Program of State Islamic University Raden Intan Lampung.

CURRICULUM VITAE

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ACKNOWLEDGEMENT

Alhamdulillahirobbil'alamiin, First and foremost, I would express gratitude to the Only God, Allah (SWT), for the chance, guidance, and blessings given, thus I could compose and finish this undergraduated thesis. Peace and salutation may always be sent to Prophet Muhammad, peace be upon him.

This thesis was submitted as partial fulfillment of the requirements for an education degree in English. I realize that this thesis would not have come to its final form without the generous help, support, advice, and prayers of people surrounding me. Many people have contributed their ideas and time to help me complete this thesis, and it would be impossible to mention all of them. However, I would like to express sincere gratitude and appreciation to the following stakeholders.

1. Prof. Dr.Nirva Diana, M.Pd., the Dean of Tarbiyah and Teacher Training Faculty, UIN RadenIntan Lampung.
2. Meisuri, M.Pd, the Chairperson, and Yulan Puspita Rini, M.A the vice Chairperson of the English Education Study Program at Islamic State University of Raden Intan Lampung.
3. Dr. Zulhannan, MA, the Advisor for his enthusiasm, guidance, and countless time in helping me complete this work.
4. M. Ridho Kholid, M. Pd. for her patience with my knowledge gaps in the research area.
5. All lecturers of The English Education Study Program at the Islamic State University of Raden Intan Lampung. Although I have not had the opportunity to work with some of them previously, the impact of their work on my study is evident throughout this thesis.
6. My family, who has been kind and supportive to me because getting through this thesis required more than academic support. This work stands as a testament to your unconditional love and encouragement; I hope we will always be together withthe hereafter and meet in Jannah.

7. My one and only beloved sister, Dinda Rafika Surya. Who always support me a lot during my thesis consult. May Allah return your favor for every single step of your life
8. PBI F 2017 and all my colleagues at UIN Raden Intan Lampung.
9. My KKN Sinar Petir Family and PPL Squad SMP N 2 Bandar Lampung.
10. All stakeholders I could not mention.



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CHAPTER I

INTRODUCTION

A. Background of The Problem

“... and remember, great men are those who have the will to choose their own destiny...”¹

The good and the bad of a nation depend on the condition of the youth. If the youth is good, then the condition of the nation will be good. On the other hand, if the youth is damaged, the nation will be damaged. The key improvement of a nation is in the hands of the youth. The youth are the ones who may shape the next generation of leaders, they have a heavy responsibility on their shoulders. To prepare a better generation that is truly capable of carrying out the nation's goal, education is one of the right ways to shape the next generation to become leaders in the future and to face the challenges of globalization and modernization, whether in formal and non-formal educational institutions.

Sahide in Mundiri said that if there are many people with bad morals in society so that it will influence the society themselves.² Crime, violence, scams, marriage by accident, corruption, free sex, drugs, scandals, sexual assault cases, arrests, and teenage unrest are all too common in our society. After a lengthy period of independence, this is a disgusting and pitiful state. What are the plans for the younger generations? Why is there so much instability throughout the world, strangling mankind as a whole? Why does the world's color spectrum reflect darkness? The explanation can be summed up in two words: ‘Value-Crisis’.³

¹ Bilal A New Breed of Hero. Ayman Jamal. Barajoun Entertainment. 2012

² Akmal Mundiri and Musdalifatul Makiyyah, *Konstruksi Nilai Pendidikan Moral dalam Film Bilal A New Breed of Hero Karya Ayman Jamal*, Al-Tadzkiyyah: Jurnal Pendidikan Islam ISSN 2528-2476, Vol. 10, No. 1, 2019.

³ Dr. Showkeen Bilal Ahmad Gul, *Teacher and Value Education: An Exploratory Study*, Peer- Reviewed Journal, Vol. 37, December 2017

In line with the quote in the Bilal movie above, if we as the youth of this nation are not willing to improve the condition of our nation, then the damage that exist will continued for the next generation then shaped bad characters. To overcome this, our nation requires the cultivation of strong educational values and good role models so that the character of the nation's youth is formed as well..

All scope of education in the world today realized how important to instill existing educational values into students. Not only in Indonesia, but all countries around the world also realized how important educational values to be apply in everyday life. To sum up, value education is education that invites us as humans to take good actions and become a good character. Education is the foundation of a country's development since it shapes its society and economy. The major purpose of education is to obtain knowledge and develop skills, as well as to shape the personality of a nation's youth.

Moreover, role of the institutions is also important in conveying educational values to children. In this modern era, educational institution like Schools and universities, for example, play an important role in promoting educational value. As we know that the basic education given to a child comes from education that they receive at home, because home is the first institute to shape or build the character of a child. However, in the scope of education, the teacher's role is also very important in instilling educational values into their students. For instance by inculcating educational values, teachers can be a good example of how to behave and use good words to the students. As for students, they can imitate the actions and words that taught by teachers, because as students they spend most of their time in the school. Currently in teaching and learning activities in the schools, the teachers only focus on delivering material that must be delivered on that day to their students, without realizing that teachers also can implement educational values to students at the pre-teaching or after reviewing the material presented or delivered at the end of the class session.

The role of the teachers as a role models is rarely used as an explicit method in teaching. Supported by Sanderse, he stated that only a very small percentage of students recognize their teachers as role models because in teaching method, role modelling is rarely used. Thus if the role modelling contributes to children's educational value, the teachers need to understand how students can acquire the educational value and why the modelled traits are morally significant.⁴

The main aim of giving educational value to the students is to help them comprehend the importance of good values, to use and reflect those values in their actions and behaviors, and to contribute to society with their moral ethics and responsibilities. Lakshmi says there are two primary approaches to give educational value. The following are the details:

1. Instilling or disseminating a set of ideals acquired from society, religious, cultural, or ethical practices.
2. People are progressively educated or expected to understand the worth of good values for themselves and their community.⁵

Literary products are creative, imaginative, and artistic activities. Literature is part of the tradition. Literary products presented by an author in the midst of society become someone who is highly expected because it is a mirror of life that reflects the values that exist in society. Literature, according to Jewell, is a type of textual art. Written art indicates that authors present their ideas, feelings, and cultures in literary works using their own creativity.⁶ According to Selden, who was mentioned in Lazar, literature is a unique use of language that distinguishes itself by departing from and distorting 'practical' language. Practical language is required for communication,

⁴ Muhammad Chowdhury, *Emphasizing Morals, Values, Ethics, and Character Education In Science Education and Science Teaching*, The Malaysian Online Journal of Educational Science, Vol.4, 2016.

⁵ V. Vijaya Lakshmi and M. Milcah Paul, *Value Education In Educational Institutions and Role of Teachers In Promoting The Concept*, International Journal of Educational Science and Research (IJESR) ISSN 2249-8052, Vol. 8, August 2018

⁶ Amy E. Earhart and Andrew Jewell, *The American Literature Scholar in The Digital Age*, (Michigan: The University of Michigan Press, 2012), p. 7-9.

but literary language serves no practical use and only alters our perceptions.⁷

In “An Introduction to Literature and Literary Criticism”, many academics have expressed their opinions on the essence of literature. Literature, according to Moody, arises from our inborn need to narrate the stories, to shape words into beautiful patterns, and to represent in words some unique parts of our human experience. Boulton quoted that literature is the creative effort that provides us with the R's: recreation, recognition, revelation, and redemption. While Rees summarized literature as a permanent statement in language of some thoughts or emotions and concepts about life and the world in the same book.⁸

The researcher defines literature as a term used to describe or convey written or spoken content, based on various meanings of the term of literature. "Literature" can refer to anything from creative writing to more technical or scientific works in certain contexts, although it is most usually used to refer to works of the creative imagination, such as poetry, play, fiction, and nonfiction. By studying literature we can improve our knowledge, vocabulary, pronunciation, learn the culture of other nation, we can appreciate the literary works which have an entertainment, knowing histories, and we can build students' characters and motivate them. Since literature used language to deliver information, opinions or ideas, though the expression of feelings and thoughts stated in the literary work, we can learn how to corresponding the language into communication to express those information, opinions or ideas.

Seeing a movie has become a part of everyday life for many people. People who watch the movie may be doing it for a variety of reasons, including relaxing, gaining new knowledge, expanding their minds, learning a native language, or attempting to comprehend the culture of others. Most of the people like watching the movie come

⁷ Gilian Lazar, *Literature and Language Teaching: A Guide for Teachers and Trainers*, (Cambridge: Cambridge University Press, 2009), p. 2

⁸ Isaac Ade, *An Introduction To Literature and Literary Criticism*, (Lagos: National Open University of Nigeria, 2008), p. 2.

from different ages, sexes, and background. People watch movies not just in major cities, but also in little towns. People now may enjoy movies at any time and from any place because of recent advancements in technology such as the internet and smartphones.

The majority of films are based on true events all across the world, while some are based on books or novels. For example, Percy Jackson, Divergent, Jurassic Park, and other films have adapted the literature. According to Amy, the film has lines of speech and displays clear character changes that plainly impart message to the audience. Explicitly content might be anything like a "moral of the narrative" or a socio-political viewpoint that the director is presenting directly from the characters' words and actions. People can learn morality, education, social, and cultural values, along with other things, through watching movies. Therefore, the relationship between movie and literature represents as same as the relation between novel and movie, because novel is one of the form of literary works, and it present in the form of movie.

Studying the educational value in a movie is really important, because movie is the part of literature and indeed the part of literary works itself. It means that we should be selective in choosing a movie to watch, the movie should be valuable and rich of educational value. Therefore if the film is not appropriate to the norms of our nation (for example drugs and free sexes) and it watched by the audience especially teenagers, consequently it would had bad effect to them. Conversation is usually where educational value may be obtained. The movie's discussion can be a good model of education value since it depicts a challenging situation of education value in which the main character is trying deliver according to what he or she does by saying anything. Besides, it can create a good character of human beings. It can't be denied that educational value brings meaningful advantages for people. For example, in the school environment. It is proper for all the teachers to build student characterization and attitude. In this case, a scripted movie an essential part because the scripts provides the conversation spoken by the characters in the film.

Talking about education value is a must to offer to those who work in a teaching environment, because they spend the most of their time there and learn a lot. Academic processes are not the only source of educational value; any experience can provide it. Education value may also refer to anything or a boundary of something that educates someone toward maturation, whether good or negative, so it can use to human experience through the educational process. We may learn more about the movie's educational worth by looking into its educational value, so that it can build our character into the good and positive..

A movie may provide us with knowledge, education, and inspiration if we seek to analyze it and open our minds. The film has the potential to have a beneficial impact on schooling.⁹The fact the movie describes the scenes and message in such a way that it may stimulate people's attention and motivate them to study. The purpose of the film is to provide information, educative, and also persuasive.¹⁰So many movies that aired but in this case, the researcher will discuss the movie that teaches a lot of content of educational value for all of us that is Bilal A New Breed of Hero.

Although it is not the first research which analyze about the educational value of a film, that does not mean the researcher is simply copying earlier research. This study reveals a relevant research to evaluate its novelty. Yuni Mitayani conducted a study on "Educational Values in the Finding Nemo Movie," which is related to this research. The findings of the study reveal that there are several values that can be applied to young generation, as well as methods for achieving a positive behavior in their lives.¹¹ Siti Munawaroh conducted the research on the movie "An Analysis of Value Found in Pirate Fairy." As a conclusion of her research, she discovered that some values may be defined in depth, such as moral values, which

⁹ Donald Monaco, *How to Read a Film*, (New York: OxfordUniversity Press,2000),p. 229

¹⁰ Wegig Widiyatmaka, et.al.. "Nilai Pendidikan Karakter Pada Film Sang Kyai", *Jurnal Seni Budaya*, Vol. 34, No. 1, Februari 2019.

¹¹ Yuni Mitayani, *Educational Value In Finding Nemo Movie*, Salatiga, 2010.

include being open, inquisitive, active, bold, and delighted. Then there are societal values for example being agreeable, favoring collaboration, being ambitious, and providing good service. She also discovered education to be a place of clear headedness, inventorship, a desire to explore something new, and innovation.¹² Umi Maratussolikah studied about “The Educational Value in Karate Kid” Movie. The result of the research she found the implication of the movie towards education and the movie contains may be applied to students, as well as strategies to build their behavior and never give up in life.¹³

The correlation between this study and education is movie as one of the literary works indeed contains a lot of educational values and also this movie not only entertaining but also educating the viewers by their utterances and the scenes that provided in it. One of the most interesting mediums for teaching and learning is the movie, because the children are used to copy and imitate the behavior in the movie.¹⁴ The correlation between this study and education is movie as one of the literary works indeed contains a lot of educational values and also this movie not only entertaining but also educating the viewers by their utterances and the scenes that provided in it. One of the most interesting mediums for teaching and learning is the movie, because the children are used to copy and imitate the behavior in the movie.¹⁵

Based on earlier research' discussions, it can be concluded that this research differs significantly. The different is shown in the object that will be used in this research and the the theory used in this research. In this research, concerning the educational values in *Bilal A*

¹² Siti Munawaroh, *An Analysis of Value Found In The Pirate Fairy Movie*, Tulung Agung, 2016

¹³ Umi Maratussolikah, *Educational Value In The Karate Kid Movie*, Tulung Agung, 2015

¹⁴ Wegig Widiyatmaka, et.al. “*Nilai Pendidikan Karakter Pada Film Sang Kyai*”, *Jurnal Seni Budaya*, Vol. 34, No. 1, Februari 2019.

¹⁵ Azhar Arsyad, *Media Pembelajaran*, (Jakarta: PT Grafindo Persada, 2008), p. 9

New Breed of Hero movie. The result of this research will give information about the educational values that will be used in the educational world, especially in the *Bilal A New Breed of Hero* movie. Therefore, this research relates to the educational activity and it is important for us to know about the educational values thus that it may be used throughout the teaching - learning activities, specifically movie, besides only delivering a material in a class. Hopefully, this research will give a proper educational value that can be used in the teaching - learning activities in the final research.

B. Identification of The Problem

The researcher identified the problem as follows, based on the background of the problem above:

1. The educational value crisis found in the society, especially by the students.
2. The lack of the parents and the teachers in teaching educational value to their children.

C. Limitation of The problem

In the reference of the background and the identification of the research, The problem was focused on the researcher in order to determine the educational value presented in the *Bilal A New Breed of Hero* movie by using the theory of SPEAKING model of Dell Hymes.

D. Formulation of The Problem

Based on the background of the problem above, the researcher formulated the problem of this research as the following details:

1. What are the types of educational value of *Bilal A New Breed of Hero* movie?
2. How the educational value presented in the *Bilal A New Breed of Hero* Movie?

3. What are the benefits of watching *Bilal A New Breed of Hero* movie?

E. Objectives of The Research

1. To analyze types of educational value of *Bilal A New Breed of Hero* movie.
2. To find the benefits watching *Bilal A New Breed of Hero* movie.

F. Significance of The Research

1. Theoretically

The findings of the research are intended to be useful in the field of linguistics and to contribute to the advancement of educational value.

2. Practically

The goal of this research is to provide additional learning resource, specifically in terms of educational value found in the film. Also, other researchers who are interested to conduct a research on the educational value of a movies may be inspired.

G. Scope of The Research

1. Subject of The Research

Subject of this research was the analyze of educational value of *Bilal A New Breed of Hero* movie.

2. Object of The Research

The object of the research was to analyze the script of *Bilal A New Breed of Hero* Movie.

3. Place of The Research

The research is done at the library of UIN Raden Intan Lampung.

4. The time of The Research

The research constructed by the researcher in Academic Year of 2019/2020.



CHAPTER II

REVIEW OF RELATED LITERATURE

A. Frame of Theories

1. Concept of SPEAKING Model

In his statements, Dell Hymes explains that communication is about the suitability of a speech to more than just the norms of language, but also to the content and context of the speech. Hymes explains factors that influence how individuals use language in "Dell Hymes Model of Speaking". According to Dell Hymes' concept, learning the right language implies not just learning vocabulary and grammatical rules, but also learning the context of how the language is used. In "Speaking Model" the aspects to be determined in the following details:¹⁶

a. S (Setting and Scene)

Setting is an element that includes the time and place where the dialogue happens. Despite the fact that the abstract physiological context or cultural description of the event is referred to as the scene.

b. P (Participants)

The participants or the characters are matched through speakers (speakers) and speakers (audience) in a conversation, the speaker's background and relation with a speaker is the context that influences it.

c. E (Ends)

Hymes explains Ends as the "purpose" purpose or purpose of "goal" of a conversation. Conventionally recognized and expected outcomes of an exchange as well as to the personal

¹⁶Ronald Wardhaugh and Janet M. Fuller, *An Introduction to Sociolinguistics* (Oxford: Blackwell Publisher Ltd, 2015), p. 232

goals and that participants seek to accomplish on particular occasions.

d. A (Act Sequence)

Act on the information submitted. Hymes describes the sequence of actions as "form" shapes and the "sequence" sequence of an event (event). The sequence of actions refers to the actual form of what is said and the context what is said; the right word are used, how the word is used, and what the relationship is said based on the actual topic at hand.

e. K (Key)

Key is refers to the displays speakers and speakers during the conversation, whether the situation is formal or not and the participants are happy or sad (for example the school reunion or an informal house party).

f. I (Instrument)

Instrument of "form and speech" (style of language) used to make the speech possible happen. For example oral, written, telegraphic phone and to the actual forms of speech employed, such as the language, dialect, register, or code that is chosen.

g. N (Norms of Interaction and Interpretation)

Norms that relates to the particular actions and traits associated with speaking, as well as how such behaviors and traits may be perceived by someone who does not share them. Loudness, quietness, gaze return, and other factors are examples.

h. G (Genre)

Genre isa specifically stated form of utterances for example poems, proverbs, riddles, sermons, prayers, and lecture editorials.

These are the components that individuals use as a tool to aid in the identification and labeling of components of interactional linguistics, with the concept that in order to speak a language correctly, people must understand not just vocabulary and grammar, but also the context in which words are used. This framework has been used to comprehend a wide range of societies and circumstances. The SPEAKING model is considered in this research to describe how the educational value of dialogues emerging from actors in the Bilal A New Breed of Hero movie is presented. The SPEAKING model describes the multiple aspects that contribute to the occurrence of speech in a discussion. It can determine if the speech was included educational value or not.

2. Concept of Education

Education means as the way of receiving or giving structured guidance and to educate individuals is to impart intellectual, moral, and social education in a. It is clear that education covers not only education process but also social and personal progress. Every human being owes it to themselves to have an education that must be pursued to hold responsibilities and try to produce progress in knowledge and experience for the lives of every individual.¹⁷ Also, education leads to change. It has been suggested that to be educated, implies that the individual has been changed by the experience of education in terms of behavior towards others, ability to understand the world¹⁸

Education is the method and desire to improve human knowledge, talent, and experiences in order to survive in life. In order to ensure the continuance of life, humans have passed

¹⁷ Riskiana Widi Astuti, dkk. "Character Education Values in Animation Movie of Nussa and Rarra" Budapest International Research and Critics Institute-Journal (BIRCI-Journal), Vol. 2, No. 4, November 2019

¹⁸ Robert Thornberg and Ebru Oguz, "Teachers' Views on Values Education. A Qualitative Study in Sweden and Turkey", International Journal of Educational Research, Vol. 59, No. 1, 49-56, 2013

different cultural values from one generation to the next.¹⁹ Education is consistently delivered to impart information, instill skills to fit individuals in life, and, beyond all else, to assist young people in developing as whole human beings capable of achieving happiness.

Education is a means of instilling something/upgrading to human beings.²⁰ In this context, education may play a vital role in helping individuals enhance their potential and standard of living. People can also get benefit from education to seek better jobs and ultimately success in life. Education is the best investment in order to get a job which gives them satisfaction in life, because well educated people have more opportunities to get it. Furthermore, one of the objectives of education is to enhance human capabilities. The education process becomes a method people encourage to obtain and improve their education. We are familiar with three different types of educational processes: formal education, informal education, and nonformal education.²¹ The importance of education for a people to grow up and develop in accordance with goal and capability, with the goal of having a completely human education that can provide knowledge, confidence, and safety.

In everyday life, education comes in many different forms, shapes, and levels of human beings. Education may be defined as the following features in a broader sense:

- a. Life- long learning. It means that every single individual, regardless of age, has the obligation and right to seek out and obtain an education.

¹⁹ Michael Farrel, *Foundation of Special Education: An Introduction*, (Willey: Willey- Blackwell, 2009), p. 2

²⁰ Syed Muhammad Naqub, *The Concept of Education in Islam: A Framework for Islamic Philosophy of Education*. Kuala Lumpur: ISTAC.,p.13

²¹ Meri Anggriani, dkk. “Analisis Nilai Kependidikan Dalam Film *Akeelah and The Bee Karya Doug Atchison*” *Jurnal Pena* ISSN 2355-3766; Vol. 2, No. 2, 2017.

- b. Education occurs at all levels of human life. It indicates that education is not only conducted in the classroom, but also in the economy, law, health, technology, and other disciplines.
- c. Education could take place anywhere and at any time.

3. Concept of Value

Sharma stated that the term "value" is comes from the Latin term "valeo," which initially meant "strong" and "health," and then "effective" and "appropriate" as a logical progression. A combination of these three elements, such as an idea, quality, and supervening, make up value. Values are the ideals that guide people's lives and have varied purpose.²²

Values are important in individuals life. Values are essential or valuable standards or concepts in life. The first connotation relates to physical worth, but the second refers to our behavioral habits.²³ As a result, our desired, attitude, choices, decisions, judgments, relationships, dreams, vision, mindset, and behavior towards our surrounding environment and life are all influenced by what we value in life. Values are the things that individuals hold close. Values serve as guidelines for behaviour, characteristics to considering what to choose and how to judge. They are abstract notions that have been disclosed and articulated via human action and speech. Human behavior is shaped by values, which underlie and provide purpose to it.²⁴

Supported by Halstead and Monica, principles, core convictions, ideals, standards, or life foundation that serve as

²² Himanshoo Kumar Sharma, "Importance of Moral Value in Modern Era", Journal of Advancement in Engineering Technology, Management & Applied Science, Vol. 2, July 2015.

²³ Seetha Kunchithapadam, "Need For Value Based Spiritual Education in School", Journal Of Education, Vol. 1, No. 1, July 2005,

²⁴ Berry k Beyer, *Teaching Thinking in Social Studies; Using Inquiry in the Classroom*, (London Sydney: Bell and Hawell Company,1979), p.268

broad guides to behaviors or points of reference in decision-making or the evaluation of beliefs or actions and are intimately linked to personal integrity and identity are referred to as values.²⁵ The true and universal value is that which causes attitude and actions that have a good influence on individuals who do this and other things.

Since this is an efficient approach to develop a morality children a clear and powerful, the concept described above may assist to achieve peace and also prevent loss or suffering to themselves or other children. Values are similar to a culture's standards, but they are more universal and abstract. Values indicate what should be considered as positive or negative, whereas norms establish standards for behaviour in certain contexts.

In line with Halstead and Monica, Earle explain that value is the positive characteristic of anything that is desired, helpful, intriguing, excellent, or significant; these are only a few of the phrases that may be used to represent good values.²⁶ It is also questionable whether values are part of the basic essence of things or merely a question of how humans respond to them. Values theory in sociology is concerned with generally held personal values in a community and how such values may change under different circumstances. Different groups of individuals may believe or prioritize certain values that guide social behavior.

4. Concept of Educational Value

Educational values are also one of the important aspects in literary works. Educational value is the essence of education, thus the worth of education will reveal itself wherever they taught.

²⁵ J. Mark Halstead and Monica J. Taylor, *Value in Education and Education in Value* (London: Taylor and Francis e-library, 2005), p.4

²⁶ Earle William James, *Introduction to Philosophy*, (Singapore: McGrawHill Inc, 1992), p. 29

The value of education is its educational value.²⁷The educational value may be discovered not only in teaching and learning courses, but also in other activities. So, based on the preceding description of educational value, we can conclude that the educational world is changing in a good direction, If the first example simply teaches science education and leads to moral degradation, then education must be paired with educational value.

Education has a significant value since it is concerned with the intellectual, social, emotional, aesthetic, moral, and spiritual growth of the individual. It entails cultivating sensitivity to the good, fair, and beautiful, as well as the ability to pick the appropriate values in line with one's thoughts and actions.²⁸

Developing logical critical thinking, educating the emotions, and nurturing the imagination are all important aspects of education. Educational value may also be described as anything or a restriction of something that educates someone toward maturity, whether positive or negative, so it may be helpful for human life as a result of the educational process.

Quoted from Linda and Richard, There are two types of educational values:²⁹

a. Value of Being

Values of being are a value within the human being involved in the behavior and the way we treat others, which include values of being are: Honesty, never give up, purity, confidence, peace, brave.

²⁷ Zaim Elmubarok, *Op.Cit*,p. 117

²⁸ C. Seshadri, "An Approach to Value Orientation of Teacher Education", *Journal of Value Education*, Vol. 5, July 2005, p. 9-17.

²⁹ Linda and Richard Eyre, *Teaching Your Children Values* (Newyork: Simon and Schustar, 1993), p.13

b. Value of Giving

Values of giving is a value that needs to be practiced or provided which would then be accepted as gives, which include values of giving are: Loyalty, respect, love and affection, kind and friendly, fair and humanist.

As example : when Bilal found his sister tortured by Shafwan. Bilal came by carrying a bucket on his back, then he helped his sister from the torture of Shafwan. He fought Shafwan until Shafwan fell. Then, Bilal embraced his sister with a big hug from his brother towards his sister.

5. Types of Educational Value

Linda and Richard divided education values into two groups:³⁰

a. Value of Being

Value of being is a value within the human individual that is reflected in our actions and how we behave others. Which include:

1) Honesty

When dealing with something or a situation, honesty is defined as a human attitude of telling the truth without manipulating the facts. It can also be defined as an attitude or action that comes from our deepest heart. Honesty is a technique in which people train themselves to bravely admit, say, or share information that is true and accurate.

Others, institutions, society, and ourselves may all benefit from honesty. There was nothing to conceal, therefore the courage and conviction came from within. When asked a question, honesty is telling the

³⁰ Linda and Richard Eyre, *Teaching Your Children Values* (Newyork: Simon and Schustar, 1993), p.13

truth, not pretending, and saying what he or she sees and believes to be true, even if his or her friends disagree. He or she has the courage to correct others when they are in fault. In this film, the actor's statements and actions may be used to determine their honesty.

2) Brave

Brave is a attitude which appear from human that can be a dare to try things that either though difficult. Brave also can define as one of action to struggle and maintain something which believed as something good and right with pass a danger, difficulty and weakness.

Brave can apply to oppose the flow is moving towards one, courage to say no, courage to provide, courage to admit the mistake and courage to require apologize. To measure bravery from someone, it can know from the action also can know from the statement too. In this movie brave that shown by character from the brave to admit the mistake and the action to opposed the enemy. Courage to follow your good heart in spite of marginalized and suffer from it. Dare to be gracious and friendly. He added the meaning of courage is to do something difficult but correct and is the best option for the long term.

3) Self Confidence

Confidence is a human attitude appear as boundaries awareness of ability. Confidence also be one of manner to believe to their ability. Characteristic of confidence are believe in themselves it's means that confident people believe in themselves, and they strongly believe that their life fulfills a special important purpose in the world. They definitely know their strengths and have accepted their

weakness. They are very sociable. Confident people know how to endear themselves to others and how to take compliments and criticisms gracefully.

4) Self Discipline

is a manner that comes from inside the human being and is derived by their habits. Discipline may also be defined as a level of human integrity and responsibilities to a pledge or deal that is related to the goal that will be achieved. Self-discipline may be classified into three categories: physical, mental, and financial. Self-discipline may be used in every situation. When we understand our boundaries in terms of physical and mental power, we may apply self-discipline. Aware of the risks of accepting severe viewpoints and responding impartially. The capacity to strike a balance between spontaneity and self-discipline.

5) Purity

Purity Purity is the state or characteristic of being free of everything that can taint, pollute, or harm you. The virtue of a young girl with strong morals is an example of purity. Purity also entails a sense of awareness in order to maintain the value. Purity is the state or characteristic that allows something to retain its worth. Understanding the function of life as well as the long-term, (and prolonged) repercussions that can be induced.

b. Value of Giving

Values of giving is a value that needs to be practiced or provided which would then be accepted as gives. Values of giving include:

1) Loyalty and Trustworthiness

Loyalty is the state or quality of being loyal, faithfulness to commitments or obligations. Loyalty can be indicated to family, to work, to the school, and to organizations and other institutions are responsible to us. A loyal person is usually ready to support, ready to serve, ready to help and trusted in carrying out consistent promises. Characteristics of trustworthiness are to be honest, be reliable, have the courage to do the right thing, build a good reputation, be loyal.

2) Respect

Respect is a way of treating or thinking about something or someone. It also can be defined as acting in a way which shows that you are aware of someone's rights, wishes, etc. Respect can be applied for property rights, respect for the father and mother, respect for elders, respect for nature, and respect for the beliefs and rights of others. Characteristics of respect are to be respectful to yourself and avoid detraction to yourself. Characteristics of respect are to treat others with respect, be tolerant and accepting of differences, use good manners, not bad language, be considerate of the feelings of others, don't threaten, hit or hurt anyone, deal peacefully with anger, insults, and disagreements.

3) Love

Love and affection is a positive feeling you may have or express for other people or things. Affection is defined as a feeling of liking and caring for someone or something. Values of giving is a value that needs to be practiced or provided which would then be accepted as given. Values of giving include:

4) Not Selfishness

Not selfishness is a feeling where cares and considers to others. Not selfish is one attitude that more care to others, learn to feel the togetherness and compassion toward others. Not selfish usually shown by empathy, tolerance, and brotherhood. Sensitive is having acute mental or emotional sensibility, aware of responsive to the feeling of others.

5) Kind and Friendly

Kind is a good attitude having people to others or things. It is aware friendly and caring attitude is more commendable than the rough and tough attitude. It can be shown by tenderness, especially on the younger or weaker. Capable of making new friends and maintain friendships.

6) Fair and Humanist

Fair is treating someone in a way that is right or reasonable, or treating a group of people equally and not allowing personal opinion to influence a judgment. In other side fair define as agreeing with what is thought to be right or acceptable. About humane is characterized by tenderness, compassion and sympathy for people or things. Natural implications and the law of cause and effect are viewed from this perspective. Understand that revenge is pointless and appreciate the kind and compassionate attitude.

Depending from the above explanation, the researcher summed up that if we want to build our educational values from values of being with applying these values personally, we must first create our educational values from values of being. We may also practice our educational values on others if we desire to

develop our educational values through value giving. We can obtain educational values from a variety of sources, not only official colleges. We can learn from our experiences, friends, and surroundings, and we will soon. Watching movies is one of the ways we may obtain educational values.

6. Concept of The Importance of Educational Value

The importance of education has never gone out of style. It is extremely important in practically every aspect of human life. The growth of educational value within a pupil is the prior duty of education if we want to make a student as great as a human being. The focus of educational value should be on educating pupils with moral values that can be formed among them so that they may live decently. They have the power to determine what is right and wrong, good and bad, and justice and injustice. As a consequence, the need of developing educational values is important. The following are some critical requirements:

a. Educating Our Children for Future Roles in Society

One of goal of education is knowledge that the students gained in the school. The ability to obtain both information and ethical principles is the major aim of education. In order to prepare themselves to be excellent parents and citizens in society, our children will require knowledge and moral values.

b. Most Parents Do Not Instill Moral Values to Their Children

The sad fact is that many parents are busy because of their work days, so that they just have a couple of hours with their kids. As for children, there is just one parent to look up to and no other role models for the children to imitate at home. It would be necessary if every parent instilled moral beliefs to their children at home as early as possible.

c. **Society Has Too Much Violence and Dishonesty**

We often heard about school bullying, students are exposed to the violence, dishonesty, getting caught cheating on exams, and other social problem in social media or in the real world. Thus, the role of school to teach moral values is important.

d. **To Counter Bad Influence in Society**

In this modern era which social media can be easily access by kids, unfortunately there are many of role models or influencers setting bad examples of behavior. Sexual harassment, women's humiliation, rape culture, and violence are all examples of unacceptable behavior.

e. **Your Moral Value Will Last a Long Life**

Moral values are significantly important in our life. We have the ability to choose between positive and negative, angel and evil, justice and injustice. As a result, we may go forward in this world in the appropriate way.

7. Concept of Movie

In modern century, movies have become so popular. One of the most popular types of entertainment is motion pictures, usually known as movies or films. Film or movie is a series moving pictures recorded with sound that tells a story.³¹ A movie, or a film, is both an artwork and a business. It is an art because it is created by creators who have a vision and a love for what they do. The filmmaking art form, which includes screenplay, performance, visual components, sound, music, and design, is in many ways a combination of one another. Some of most

³¹ Hornby, *Oxford Advance Learner's Dictionary*, (Australia: Oxford University Press, 2005) p. 573

influential artists have chosen film as their medium of expression.³²

When individuals watch a movie, they can have a good time. This supported with George stated that movie is a story or event recorded by a camera as set of moving images and shown in a theater or on television a motion picture.³³ By watching movies, people learn new things, gain knowledge, idea, and inspiration. That will be interesting when someone takes the time to study the movie's location, narrative, language, and characters.

The movie is a well-known medium. We can observe several intriguing aspects of the film. Begin with action, audio, visual, location, scenario, and technology. A motion film is a visual representation of movement, speech, music, and color.³⁴ There are many different types of movies.³⁵ There are action films, adventure films, comedies, horror films, musicals, and so on.

a. Action Movie

Action movie is an action scene such as fighting, stunts, vehicle chases, or explosions take precedence over characters and complicated storyline in this film genre.

b. Adventure Movie

This kind of film frequently has intriguing storylines involving fresh experiences or exotic locations. It is often compared to or associated with the action film genre.

³²Dr. Ime N. George and Unwanaobong D. Uyanga, "Youth and Moral Values in A Changing Society", Journal of Humanities and Social Science, Vol. 19, No. 1, June 2014.

³³ Karen L. Campbell, "Idiosyncratic responding during movie-watching predicated by age differencess in attention control", Neurobiology of Aging, Vol. 36, July 2015.

³⁴ Hamid Aoudah, "A Study of Social Values In The Legend of Korra", Journal of Value Education, Vol. 2, February 2016.

³⁵*Ibid*, p.6

c. Comedy Movie

Comedy Film is a film that intentionally exaggerates the setting, the language, action, relationships, and characters in order to entertain and create laughter and jokes. Slapstick, screwball, spoofs and parodies, romantic comedies, and other types of comedy have all existed throughout cinematic history.

d. Horror Movie

Horror movie is intended for terrify viewer. It frequently culminates in a terrible, stunning conclusion, while simultaneously beguiling and entertaining us in an encounter. The horror genre and the fantasy and supernatural cinema genres are not always synonymous.

e. Musical Movie

A musical film is a film using cinematic styles that prominently use entire soundtracks or music and dance choreography, generally with a musical or dance performance woven throughout the story.³⁶

According to the definition above, movies are a kind of visual storyline that combines moving images and sound to tell tales, inform, and assist people in learning. Movies are viewed as a kind of entertainment and a method to have fun by people all over the world. For some, entertaining movies are those that make them laugh, while for others, fun movies are those that make them weep or feel scared.

8. Literary Element of Bilal A New Breed of Hero Movie

The word literary element refers to the basic formats applied by researchers in their work to communicate their ideas to their audience in a straightforward manner. The following are some literary elements:

³⁶ Yohanes Johardianto, dkk. *An Analysis of Moral Value In 47 Ronin Film*, Jurnal Ilmiah Bahasa dan Sastra (JIBS) ISSN 2549-4155, Vol. 5, No. 2, 2018

a. Author

Any written product, such as a book or a play, has an author who is the creator or considered as a researcher. Author must be responsible of what was created and existed. As author, they should be able to think and express their thought. Therefore, every works created by the author he creates by his own mind, an author is authorized to copyright. In “Bilal A New Breed of Hero Movie”, Ayman Jamal is the author.

b. Character and Characterization

Character is the intrinsic elements in literary work. Character refers to the people, animals, or objects represented in a movie, play, or story. Supported by Minderop, Character may also be an individual, a society, a culture, a mental and spiritual attitude, the quality of thinking, great figures, and literary characters.³⁷ Character may be viewed as a portrayal of a human being in a work of fiction. The author depicts a character that merits attention, affection, and support by his or her actions, qualities, and descriptions. The protagonist is the main character in a tale, whereas the antagonist is the one who opposes it.

There are many different types of characters, but the protagonist is the one who attracts the most focus from the viewers and becomes the object of the viewer's attention. This character has the most lines as well. The minor characters are the ones who put the main character in this circumstance and cause tension. Protagonists and antagonists are the two main types of characters in most stories. However, Lutters separates the characters or role into three categories based on its nature:

³⁷ Albertine Minderop, *Metode Karakterisasi Telaah Fiksi*, (Jakarta: Yayasan Obor Indonesia,2005),p. 2

1) Protagonist

The character of protagonist is one that should reflect good aspects of the storylines demands. This is the character that is most likely to be damaged, and the viewer will empathize with the character. The protagonist is generally the central character, the one who sets the tone for the action sequences.

2) Antagonist

The character of antagonist is the total opposite of the protagonist. This is a character that should portray the negative aspects of the storylines demands. The protagonists in this role are likely to be the most upset. This character is a villain who will incite anger in the viewers.

3) Tritagonist

A companion role, whether for the protagonist or antagonist, is known as a tritagonist role. This character could be a friend or opponent of the major character, but it could also be a central figure who acts as a mediator or intermediary. This role evolved into a protector of the figures they accompany. The principal supporting role is included in this position.³⁸

The effort to show the traits or personalities of the played character is known as characterization. In line with Jacob Sumardjo in Fenanie, Characterization is a vital aspect of crafting a story.³⁹ These characters play a role in expressing ideas, themes, storylines, and reasons in addition to acting in stories. The authors usually employ two approaches to

³⁸ Elizabeth Lutters, *Kunci Sukses Menulis Skenario*, (Jakarta: PT Grasindo, 2006), p. 81

³⁹ Zainuddin Fenanie, *"Telaah Sastra"*, (Surakarta: Muhammadiyah University Press, 2001), p. 87

present and determine the characterizations of the characters. The direct method (telling) is the first, while the indirect way is the second (showing). Characterizations, according to Jauhari, are the ways in which an author depicts people or performers.⁴⁰

According to Pickering and Hoepfer, in Minderop, the direct approach (telling) is based on the author's direct comments and explanation of the character's characterizations to the exposition.⁴¹ As a result, depending on the author's explanation, readers will be able to grasp the character's characterizations. While the indirect technique, (showing) depicts the author stepping out of the story and allowing the characters to demonstrate their characterizations through speech and actions.

Minderop argued that there are two types of techniques: direct and indirect techniques.⁴² In the direct technique, the author explains the storyline directly to the audience. This strategy is typically employed in ancient narrative stories so that the reader is solely reliant on the author's explanations.

c. Theme

The major concept of a literary work is called the theme. The subject relates to the significance of human experience, and it might be anything that creates a memorable experience and is valuable outside of the storyline. According to Peck and Coyle in Johardianto, Theme is concept or large idea of story dealing with. People can guess the core of the contents by understanding the subject, but it cannot tell us the substance of the storyline. People might think that the topic should be presented in the form of expression as the implication of the entire tale through

⁴⁰ Jauhari, *Terampil Mengarang*, (Bandung: Nuansa Cendika, 2013), p. 161.

⁴¹ Albertine Minderop, *Op.Cit.* p. 6.

⁴² Albertine Minderop, *Op.Cit.* p.8

theme. The more interesting theme of a story, the more it will pique people's interest in watching the entire narrative.⁴³

d. Plot

Plot is literary term to define the arrangement of events that make up the story. According to Klarer in Johardianto, he stated that a plot is a logical arrangement of events in various aspects of a literary work. Plot is telling us the events in sequence, such as what happened in the story and what happened next. There are four elements in plot such as:

1) Exposition

Exposition shows basis background of storylines necessary to make the action reasonable, introducing all characters, and describe the setting.

2) Complication

Complication is the catalyst that begins the major conflict.

3) Climax

Climax is the turning point that occurs when the character tries to resolve the complication.

4) Resolution

Resolution is the set of event that bring the story to a close.

e. Point of view

The story's point of view refers to who tells it and how it's told. There are several methods to tell a story, and more than one point of view can be incorporated into a single story. The different types of Points of View as follows:

⁴³ Yohanes Johardianto, dkk. *An Analysis of Moral Value In 47 Ronin Film*, Jurnal Ilmiah Bahasa dan Sastra (JIBS) ISSN 2549-4155, Vol. 5, No. 2, 2018

1) Objective Point of View

The writer explains what happened from an objective point of view, without saying anything more than what can be deduced from the story's action and conversation. The narrator remains a distant spectator, never revealing anything about the characters' thoughts or feelings.

2) Third Person Point of View

The narrator does not take part in the story's action as one of the characters, but instead tells us how the characters feel. Through this outside voice, we learn more about the characters.

3) First Person Point of View

The narrator in the first person point of view does take part in the story's events. When reading first-person stories, we must keep in mind that the narrator's viewpoint may not be the objective reality. The accounting's credibility should be questioned.

4) Omniscient and Limited Omniscient Point of View

All knows, or omniscient, refers to a narrator who knows all there is to know about all of the characters. A restricted omniscient point of view is one in which the narrator's knowledge is confined to one main or minor figure.

The point of view employed in Bilal A New Breed of Hero is the first person point of view, which is used by all performers in their dialogues.

f. Setting

Setting is social or physical context of where and when the action of a story occurs. There are three major elements of setting such as setting of time, setting of

place, and setting of social environment that frames the characters.

- 1) Setting of place in Bilal movie is Mekkah, Madinah, Umayyah's mansion.
- 2) Setting of time in Bilal movie is at morning and in the morning.

g. Conflict

Conflict is the problem of the story which triggers the actions or in the other word conflict is the essence of the story.

There are five basic types of conflict:

- 1) Human versus Human

One character in a story has a problem with one or more of the other characters;

- 2) Human versus Society

A character has a conflict or problem with society-the school, the law, tradition;

- 3) Human versus Him or Herself

A character struggles inside and has trouble deciding what to do;

- 4) Human versus Nature

A character has a problem with some element of nature, a snowstorm, avalanche, bitter cold;

- 5) Human versus Fate

A character has to battle what seems to be an uncontrolled the problem.

h. Tone

Tone is the implicit attitude of author toward the reader, subject, or the people, places, and events in a work as

revealed by the elements style of the author. Tone may be characterized as serious or ironic, sad or happy, private of public, angry or affectionate, bitter or nostalgic, or any other attitudes and feelings that human beings experience.

9. Bilal A New Breed of Hero

The film of Bilal A New Breed of Hero by Ayman Jamal is an animated film filmed by Barajoun Entertainment which has entered Hollywood's animation ranks and has won various film festivals and successfully attracted the attention of the audience when screened at the Cannes film festival with the award as "The Best Inspiring Movie" and the best innovative film award at the BroadCast Pro Middle East Award.

This film is more revealing moral and social values that are intended for the younger generation so that the spirit of reaching a better life. This film is based on the true story of one of the companions of the Prophet Muhammad, Bilal Bin Rabah. When Bilal was seven years old, he aspired to become a knight (a great young man with a beautiful voice). However, Bilal and his sister were abducted by Umayyah bin Khalaf from his hometown and sold as a slave. Bilal and his sister live in a life filled with cruelty and injustice. Bilal and Ghufairo (his sister) are always tortured and harassed by Shafwan (Umayyah's son).

10. Relation Between Movie and Education

Technology has the ability to reshape lives. It evolves as it is utilized, as do the people who use it. As a result of its use, ideals to better technology emerge, and new technology advances, spiraling in speed and complexity. With advancements in solar energy, radio, and television, changes occur in various sectors of life. In terms of socializing and interacting, in-line information technology is critical for the community.

Movie is not a language, but it is similar to it, and since it is similar to language, some of the methodologies used to study language may be used to a study of movie. Because it combines concepts with emotions, movies are an effective teaching tool. People learn and remember best when their feelings are stimulated, according to research. Film's visual representations are also crucial to its usefulness as a learning tool.⁴⁴

Another essential element that makes a movie a valuable learning tool is its drama as storytelling. Another significant quality that makes cinema a good learning tool is its drama as narrative. When messages are linked to characters they care about, people remember them. Some educators argue that watching movies diverts attention away from more essential duties like as reading and writing, and it's true that some teachers do utilize movies inappropriately as time fillers, amusement, or a reward for excellent behavior. When utilized properly, however, movies may be a significant part of English language arts training. Films can assist pupils improve their critical thinking and communication abilities by stimulating them to read and writing. Teachers want additional assistance in understanding how to use films in the classroom to help students improve their reading and writing abilities. Teachers can help students accomplish instructional requirements in English language arts and social studies by effectively using film in the classroom. Middle school kids, for example, must learn to discern how communications are tailored to various audiences and goals.

Discussing films can help students develop an awareness of important concepts like target audience, purpose, genre, and point of view. Furthermore, movie and education have a very close relationship, because now movie can be an effective medium that can be used by parents to instill the values of life to their children. Film can be used as a medium of learning to inculcate good values to the children by watching the movie. Film is a

⁴⁴ Nicole Marcotic, "PunchingUp The Story: Disability and Film", Canadian Journal of Film Studies, Vol. 17, no. 1, 2008, p. 2

medium that connect ideas and emotion. The visual images of the movie are a key element to as learning tool. Film also can be an effective way to teach as it inspiring the students to speak and write.

From the explanation above movie can be used as a medium of learning to inculcate good values when parents may be wise to accompany the child when watching the movie. But parents should still provide assistance to children when they see movie, the parents must provide information and give sense to their children about behavior that is provide in the movie. The more often parents have a good conversation with their children, the more it is good for them to reduce negative effects of watching movie.

B. Relevance Studies

To prove the originality, this study shows the related study. Some previous studies relevant to this research,

- a. Yuni Mitayani, studied about An Analysis of Educational Values in Finding Nemo Movie. The result of the research shows that has many values which can apply for the children and the ways to get attitude in their life.⁴⁵
- b. Siti Munawaroh, studied about “An Analysis of Value Found In Pirate Fairy” Movie. The result of the research she found out some values gets to be classified deeply like moral values that cover to be opened, inquiring, active, brave and delight. And then social values consisting of agreeable, favor collaborates, ambitious, and good serves. And she found education point also clear headed cover, inventor, want to try something new, and innovative.⁴⁶

⁴⁵ Yuni Mitayani, *Educational Value In Finding Nemo Movie*, Salatiga, 2010.

⁴⁶ Siti Munawaroh, *An Analysis of Value Found In The Pirate Fairy Movie*, Tulung Agung, 2016

- c. Umi Maratussolikah studied about “The Educational Value in Karate Kid” Movie. The result of the research she found the implication of the movie towards education and the movie contains many values that can be apply for students and ways to build their attitude and never give up in life.⁴⁷
- d. Maulidia Humaira, studied about An Analysis of Moral Value in Zootopia Movie. The result of the research shows that there are ten moral values in this movie ; there are: respect, responsibility, justice, tolerance, wisdom, helps each other, altruism, cooperation, courage, and honesty.⁴⁸
- e. Miftahul Jannah, studied about Educational Values in Akeelah and The Bee Movie. The result of this research shows that Family is the main foundation in educational building of each member in a home. How parents shape the children. Through the way they are the most things. After watching the movie, the researcher can conclude that parents should encourage the children to have self-awareness, self-esteem and self-confidence. Reaching their dream not avoid them to have their better. Parents should know what the children dream is and support them making it true.⁴⁹

Based on the discussion the previous studies, it can be said that there is significant different to this research. The different lies on the object of the research concerned educational values implemented by the research *Bilal A New Breed of Hero* movie.

C. Conceptual Framework

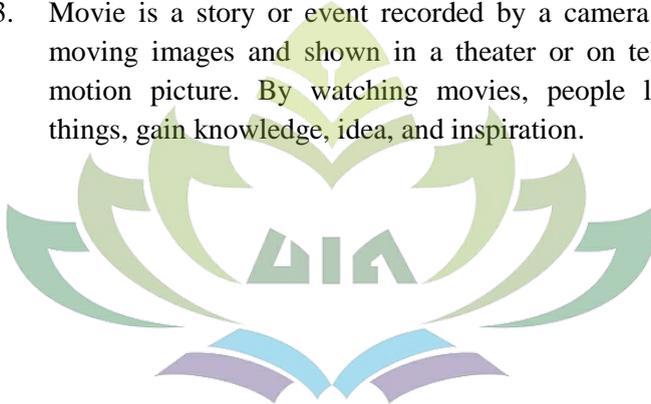
To exposure that has been elaborated on the theoretical review can put three concepts, they are:

⁴⁷ Umi Maratussolikah, *Educational Value In The Karate Kid Movie*, Tulung Agung, 2015.

⁴⁸ Maulidia Humaira, *An Analysis of Moral Value In Zootopia Movie*, Banda Aceh, 2018.

⁴⁹ Miftahul Jannah, *Educational Value In Akeelah And The Bee Movie*, Banda Aceh, 2018.

1. Literature is a term used to describe or convey written or spoken content. In some cases, “literature” can refer to anything from creative writing to more technical or scientific works in certain contexts, although it is most usually used to refer to works of the creative imagination, such as poetry, play, fiction, and nonfiction.
2. Educational Value is a value since it is concerned with the intellectual, social, emotional, aesthetic, moral, and spiritual growth of the individual. It entails cultivating sensitivity to the good, fair, and beautiful, as well as the ability to pick the appropriate values in line with one's thoughts and actions.
3. Movie is a story or event recorded by a camera as set of moving images and shown in a theater or on television a motion picture. By watching movies, people learn new things, gain knowledge, idea, and inspiration.



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